

STYLEMAX RETURNS TO CHICAGO INCLUDING MORE CONTEMPORARY LINES THAN EVER

CHICAGO (February 12, 2009) – STYLEMAX returns March 28-31, 2009, to The Merchandise Mart, Chicago. During the show, buyers will have the opportunity to shop the best top-selling lines in the industry.

“STYLEMAX has earned the reputation of being one of the leading women’s apparel trade shows, which brings buyers and vendors back each time,” said Susan McCullough, senior vice president of MMPI, Apparel. “Even during this uncertain economic time, attendance at our January market was up by double digits. Buyers know they can shop the same lines and brands as the New York shows, but at a fraction of the cost.”

With more than 4,000 of today’s best sellers and most unique lines, STYLEMAX is the biggest women’s apparel market in the country. The March show includes more new lines than ever, with returning vendors Cynthia Steffe, Ella Moss and Splendid, and new vendors Sanctuary, CBE Hoody and 2 B Rych.

STYLEMAX also features special events and fashion shows for buyers, including:

Saturday, March 28, 6 p.m.

“The Collections” Fashion Show

8th floor special events atrium

Merchandise Mart, Chicago

This runway presentation will feature the best of bridge and designer brands.

Sunday, March 29, 8 a.m.

Montreal Collections Fashion Show

8th floor special event atrium

Merchandise Mart, Chicago

Buyers will have a chance to enjoy Montreal’s “joie devivre” in a runway presentation featuring the best of Montreal fashion.

STYLEMAX will run concurrently with the National Bridal Market Chicago, the nation’s largest and longest-running bridal market. Buyers will shop the newest special occasion lines from Badgley Mischka Platinum Evening Collection, Stephen Yearick, Atelier Alyce, Sarah Danielle, Tony Bowls, Rina di Montella and more.

For more information about STYLEMAX, visit www.stylemaxonline.com, or call (800) 677.6278 (MART).

STYLEMAX is a trademark of MMPI.

MMPI is the world’s leading owner and operator of showroom buildings and trade show facilities, bringing buyers and sellers together in more than 300 market events, trade and consumer shows and conferences each year.

MMPI manages The Merchandise Mart and 350 West Mart Center in Chicago; Market Square, the Suites at Market Square, Hamilton Market, Plaza Suites, Furniture Plaza and the National Furniture Mart in High Point, N.C.; the Architects & Designers Building and 7 W New York in New York; the Boston Design Center in Boston; the L.A. Mart in Los Angeles; and the Washington Design Center and Federal Center Southwest in Washington D.C.

Vornado Realty Trust, owners of MMPI, based in New York City, is a fully integrated equity real estate investment trust. Vornado’s common shares are listed on the New York Stock Exchange and are traded under the symbol VNO.

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