

**FOR IMMEDIATE RELEASE**

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**NEW YORK INTERNATIONAL BRIDAL WEEK TO DEBUT AT NEW YORK CITY'S PIER 94 COMPLEX IN OCTOBER 2009**

*Merchandise Mart Properties, Inc. to produce a new trade show for the Bridal Industry*

**CHICAGO, IL** – (October 17, 2008) – Merchandise Mart Properties, Inc. (MMPI), one of the largest trade and consumer show producers in North America, will launch the New York International Bridal Week, October 17-20, 2009. This inaugural show will be held at Pier 94 on the City's west side. This new show will provide a critical mass of the leading lines in the industry in one comprehensive, easy-to-shop location.

The New York International Bridal Week will unify an otherwise fragmented industry by bringing together designers and manufacturers in one location. The show will feature leading American and European designer collections as well as the marquee lines that are the staples of fine bridal retailers everywhere. The announcement of the new show during the October National Bridal Market Chicago earlier this month received praise from exhibitors and buyers alike.

"We plan to restore the luster and glamour that the New York Market warrants," said Susan McCullough, senior vice president of apparel for MMPI. "By bringing the premier designers and manufacturers together in a single location we can vastly improve the market for retailers and for the press by making it much more user friendly. Time is an important commodity and it can be much better utilized if the industry is consolidated in one venue rather than 20 different ones."

MMPI produces the highly successful National Bridal Market Chicago, the nation's leading trade show for the bridal industry. "We have created the biggest and the best bridal market in Chicago and we plan to bring our considerable expertise to New York," said McCullough. "We have a long history in this industry built on carefully cultivated contacts and specialized knowledge of the industry. Launching a New York show is a national progression for our company. We plan to reshape and revitalize this market to bring it to the international stature it deserves."

MMPI recently announced that Piers 92 and 94 would be redeveloped and expanded under an agreement between the New York Economic Development Committee and MMPI, a leader in trade show management and production. As part of the agreement, both piers will undergo a massive, multi-million dollar renovation to create a state-of-the-art trade show facility. The improved space will provide a venue for mid-sized trade shows in New York City.

The renovation will increase the capacity of the Piers by 50 percent. The project is expected to take two to three years for completion. No current shows will be disrupted during the renovation. MMPI will also take over active management of the facility.

For more information about Merchandise Mart Properties, Inc. (MMPI) or any of our apparel shows, please visit [www.merchadisemart.com](http://www.merchadisemart.com) and click on "Trade Shows" or call 800.677.6278 (MART).

**--MORE--**

**MMPI Announces New York International Bridal Week**

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National Bridal Market is a trademark of Merchandise Mart Properties, Inc. (MMPI).

Merchandise Mart Properties, Inc. (MMPI) is a trade show and property management firm, specializing in managing buildings devoted to wholesale showrooms and commercial office space. MMPI produces more than 300 trade shows, market events and conferences each year. MMPI manages The Merchandise Mart and 350 W. Mart Center in Chicago; Market Square, the Suites at Market Square, Hamilton Market, Plaza Suites, Furniture Plaza and the National Furniture Mart in High Point, N.C.; the Architects & Designers Building and 7 W New York in New York; the Boston Design Center in Boston; the L.A. Mart in Los Angeles; and the Washington Design Center and Federal Center Southwest in Washington D.C.

Vornado Realty Trust, owner of MMPI, based in New York City, is a fully integrated real estate investment trust. Vornado's common shares are listed on the New York Stock Exchange and are traded under the symbol VNO.

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