

NATIONAL PROM MARKET CHICAGO RETURNS AUGUST 8-11

CHICAGO (February 3, 2009) – After a successful debut last August, the National Prom Market Chicago will return Aug. 8-11, 2009, to The Merchandise Mart. The show, featuring prom and special occasion, will run concurrently with the successful STYLEMAX women's apparel show.

"This show is setting a foundation for smarter selling and buying in the prom and special occasion market," said Susan McCullough, senior vice president, Apparel at MMPI. "Buyers can shop the prom market, as well as a variety of others including special categories in STYLEMAX, all under one roof. We intend to build the prom market into the best show in the nation."

This year's market will be bigger and better than 2008, bringing buyers more prom and special occasion lines, fashion shows and special amenities. Plus, buyers will have the opportunity to shop all of the accessories at STYLEMAX, the leading women's apparel show featuring the best in accessories, intimate apparel, destination and lifestyle clothing.

One of the new lines offered at this year's show will be Mori Lee by Madeline Gardner. "The Chicago Bridal Market has always been a strong show," said designer Madeline Gardner, "and we're hoping that the prom market will attract the same customers. Prom is always a very fun market, and we are sure that the Chicago show will be interesting and enjoyable."

Alyce Designs & Atelier Alyce will be returning to the National Prom Market Chicago in August. "Last year's debut prom market went exceptionally well," said Rene Hamm, managing director of Alyce Designs & Atelier Alyce. "One great advantage to the Chicago Prom Market is the access to clients from the STYLEMAX show; it's a great crossover. Also, the Chicago market is a smart choice economically. Buyers can easily drive to Chicago to do business, and it's affordable."

The National Prom Market Chicago will feature all the educational opportunities, special events and fashion shows that buyers have come to expect from MMPI's apparel shows.

For more information about MMPI, or any of our apparel shows, please visit www.merchandisemart.com and click on "Trade Shows" or call 800.677.6278 (MART).

The National Bridal Market Chicago and The National Prom Market Chicago are trademarks of Merchandise Mart Properties, Inc. (MMPI).

MMPI is the world's leading owner and operator of showroom buildings and trade show facilities, bringing buyers and sellers together in more than 300 market events, trade and consumer shows and conferences each year.

MMPI manages The Merchandise Mart and 350 West Mart Center in Chicago; Market Square, the Suites at Market Square, Hamilton Market, Plaza Suites, Furniture Plaza and the National Furniture Mart in High Point, N.C.; the Architects & Designers Building and 7 W New York in New York; the Boston Design Center in Boston; the L.A. Mart in Los Angeles; and the Washington Design Center and Federal Center Southwest in Washington D.C.

Vornado Realty Trust, owners of MMPI, based in New York City, is a fully integrated equity real estate investment trust. Vornado's common shares are listed on the New York Stock Exchange and are traded under the symbol VNO.

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