

FOR IMMEDIATE RELEASE

MEDIA CONTACT:

Lauren Finch
Public Relations Manager
MMPI
Phone: (312) 527-0114
E-mail: lfinch@mmart.com

**NEW YORK INTERNATIONAL BRIDAL WEEK TO DEBUT AT NEW YORK CITY'S PIER 94
COMPLEX IN OCTOBER 2010**

MMPI to produce a new trade show for the Bridal Industry

CHICAGO, IL – (October 21, 2009) – MMPI, one of the largest trade and consumer show producers in North America, will launch the New York International Bridal Week, Oct. 16-19, 2010. This inaugural show will be held at Pier 94 on the City's west side. This new show will provide a critical mass of the leading lines in the industry in one comprehensive, easy-to-shop location.

The New York International Bridal Week will unify an otherwise fragmented NY marketplace by bringing together designers and manufacturers in one location. The show will feature leading American and European designer collections as well as the marquee lines that are the foundation of fine bridal retailers everywhere.

"We plan to restore the luster and glamour that the New York Market warrants," said Susan McCullough, senior vice president of apparel for MMPI. "By bringing the premier designers and manufacturers together in a single location we can vastly improve the market for retailers and for the press by making it much more user friendly. Time is an important commodity and it can be much better utilized if the industry is consolidated in one venue rather than 20 different ones."

MMPI produces the highly successful National Bridal Market Chicago, the nation's leading trade show for the bridal industry. "We have created the biggest and the best bridal market in Chicago and we plan to bring our considerable expertise to New York," said McCullough. "We have a long history in this industry built on carefully cultivated contacts and specialized knowledge of the industry. Launching a New York show is a natural progression for our company. We plan to reshape and revitalize this market to bring it to the international stature it deserves."

Under an agreement with the New York City Economic Development Corporation, MMPI has officially taken over management of Piers 92 and 94 in New York City.

For more information about MMPI or any of our apparel shows, please visit www.merchandisemart.com and click on "Trade Shows" or call (800) 677-6278 (MART).

National Bridal Market is a trademark of MMPI

MMPI is the world's leading owner and operator of showroom buildings and trade show facilities, bringing buyers and sellers together in more than 300 market events, trade and consumer shows and conferences each year. MMPI manages The Merchandise Mart and 350 W. Mart Center in Chicago; Market Square, the Suites at Market Square, Hamilton Market, Plaza Suites, Furniture Plaza and the National Furniture Mart in High Point, N.C.; the Architects & Designers Building and 7 W New York in New York; the L.A. Mart in Los Angeles; the Boston Design Center in Boston; and the Washington Design Center in Washington, D.C.

Vornado Realty Trust, owners of MMPI, based in New York City, is a fully integrated equity real estate investment trust. Vornado's common shares are listed on the New York Stock Exchange and are traded under the symbol VNO.

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