



FOR IMMEDIATE RELEASE

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NATIONAL BRIDAL MARKET™ CHICAGO FEATURES SPECIAL INDUSTRY EVENTS FOR BUYERS

CHICAGO (Feb. 1, 2010) – As the nation’s largest and longest-running bridal market, the National Bridal Market™ Chicago brings buyers the top names in the industry. Running March 21-23, 2010 at The Merchandise Mart, Chicago, the market will also feature industry presentations, fashion shows and special amenities for buyers from across the United States.

“Chicago’s Bridal Market has been successful over the years because it has delivered what buyers want – the industry’s top lines in an easy to navigate atmosphere,” said Susan McCullough, senior vice president of apparel for MMPI. “The Bridal Market also coincides with Stylemax, our woman’s apparel and accessories show. Paired with this show, the Chicago Market offers buyers everything they need under one roof.”

Market Highlights include:

Sunday, March 21, 2010

Maximize Your Shopping Experience

9:15 a.m. Presentation

8th Floor Conference Room

A 15 minute “how to” seminar, highlighting the best way to navigate the 8th floor and where to find all of our latest bridal resources presented by Susan Glick, vice president of apparel. Discover the top 10 trends of the season and get all the right tools to maximize your buy!

“The Best of Bridal”

Market Party & Fashion Show

6 p.m. Market Party

6:30 p.m. Fashion Show

8th Floor Atrium

Sample appetizers, sip drinks, and enjoy our 8th floor special events area before proceeding to our exciting fashion show to see the latest trends in bridal and special occasion, right off our show floor.

Monday, March 22, 2010

“Navigating the New Economy”

Presented by Gail Malecot & Janice Wood

8 a.m. Continental Breakfast

8:15 a.m. Presentation

Merchandise Mart Conference Center, 2nd-floor Pedway

Join our two experts, Gail Malecot and Janice Wood, of Malecot & Wood Bridal Consulting, as they share steps to maximize your bridal business in this difficult economy.

Show Hours

March 21-22 9 a.m. – 6 p.m.

March 23 9 a.m. – 1 p.m.

The National Bridal Market Chicago features top manufacturers of bridal gowns, both moderate and designer, bridesmaids gowns and mother of the bride, flower girl, accessory, prom, quinceañera and special occasion resources. National Bridal Market is the one-stop-shop for everything bridal and special occasion.

MMPI is a trade show and property management firm, specializing in managing buildings devoted to wholesale showrooms and commercial office space. MMPI produces more than 300 trade shows, market events and conferences each year.

MMPI manages The Merchandise Mart and 350 West Mart Center in Chicago; Market Square, the Suites at Market Square, Hamilton Market, Plaza Suites, Furniture Plaza and the National Furniture Mart in High Point, N.C.; the Architects & Designers Building and 7 W New York in New York; the Boston Design Center in Boston; the L.A. Mart in Los Angeles; and the Washington Design Center and Federal Center Southwest in Washington D.C.

Vornado Realty Trust, owners of MMPI, based in New York City, is a fully integrated equity real estate investment trust. Vornado's common shares are listed on the New York Stock Exchange and are traded under the symbol VNO.

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