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OCTOBER NATIONAL BRIDAL MARKET CHICAGO HOSTS STRONG MARKET

CHICAGO (October 15, 2009) – The National Bridal Market Chicago ran Oct. 3-6 at The Merchandise Mart. The incredibly successful trade show included more exhibitors than ever and showcased an extensive array of the bridal industry's most important names and brands. Buyers from across the United States and around-the-world attended the market.

"This was a great confluence of the industry's leading manufacturers and retailers coming together, at the home of the Bridal industry," said Susan McCullough, senior vice president of apparel, MMPI. "We had a rise in both the number of companies exhibiting as well as in the number of stores attending. We are delighted to have had such a winning show. There is really no where else that buyers can see such an array of product in an easy-to-shop, beautiful venue."

The Market offered buyers an array of market events, beginning with the "Bridal in Bloom" Market Party and Fashion Show, which featured this year's latest trends in all categories. Also, the "Passion for Prom" fashion show was a sell out with prom resources highlighted on the runway. "Every single gown on the runway this season was a standout with the couture details that count", said Susan Glick, vice president of marketing, "we saw lighter than air fabrics, draping and ruching, romantic silhouettes, exquisite embellishments and lots of shine

In addition, buyers came away with a wealth of information from a seminar featuring industry expert, Bob Barry. Finally, "The Skyline Party" made its debut at the October Market on Oct. 4 and was a huge success with hosting nearly 1,000 industry guests who gathered for dinner and drinks at the top of the Mart Plaza.

The National Bridal Market Chicago is the nation's largest and longest-running bridal market. It features top manufacturers of bridal gowns, both moderate and designer, bridesmaid gowns and mother of the bride, flower girl, accessory, prom, quinceañera and special occasion resources.

The Market returns March 21-23, 2010, to the Merchandise Mart, Chicago. For more information, visit www.nationalbridalmarket.com or call (800) 677-6278 (MART).

National Bridal Market Chicago is a trademark of MMPI.

MMPI is a trade show and property management firm, specializing in managing buildings devoted to wholesale showrooms and commercial office space. MMPI produces more than 300 trade shows, market events and conferences each year. MMPI manages The Merchandise Mart and 350 W. Mart Center in Chicago; Market Square, the Suites at Market Square, Hamilton Market, Plaza Suites, Furniture Plaza and the National Furniture Mart in High Point, N.C.; the Architects & Designers Building and 7 W New York in New York; the Boston Design Center in Boston; the L.A. Mart in Los Angeles; and the Washington Design Center and Federal Center Southwest in Washington D.C.

Vornado Realty Trust, owner of MMPI, based in New York City, is a fully integrated real estate investment trust. Vornado's common shares are listed on the New York Stock Exchange and are traded under the symbol VNO.

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