

LUXEHOME® OPEN HOUSE SATURDAY, OCTOBER 2

Keynote Presentation, Cooking Demonstrations, Special Events, Book Signing

WHAT: Join us for the LuxeHome Open House in celebration of National Kitchen and Bath month and explore LuxeHome, the world's largest collection of premier boutiques for home building and renovation, on Saturday, October 2 between 10 a.m. and 3 p.m. Enjoy a keynote presentation from Carter Oosterhouse, educational seminars, new product launches, design consultations, cooking demonstrations and gourmet hospitality in more than 30 participating boutiques.

KEYNOTE PRESENTATION: Carter Oosterhouse, host of HGTV's *Carter Can and Red, Hot and Green* will present THE ULTIMATE REWARD: Investing in Your Renovation. This special keynote will present 10 Ways to Renew Your Home with Style.

WHY: Enjoy a full day of shopping the latest kitchen and bath innovations at LuxeHome and have all your design questions answered.

Special guests include Mick De Giulio, founder of de Giulio kitchen design who will host a book signing in his showroom, Suite 121. De Giulio's book, *Kitchen Centric*, puts a new spin on the kitchen design genre offering readers an art book, a fantasy book and a bit of a field guide. At the core of the book, designer Mick De Giulio takes readers on a guided tour through 18 of his favorite kitchen projects in urban lofts, suburban homes, manor houses, mountain retreats, and an early 20th-century barn.

WHEN: Saturday, October 2, 2010
10:30.-11:30 a.m. Keynote Lecture (North Lobby)
10 a.m.-3 p.m. Event Activities & Hospitality throughout the LuxeHome Collection

WHERE: First Floor, The Merchandise Mart
222 Merchandise Mart Plaza
Chicago, IL 60654
312.527.7939 LuxeHome Concierge Desk

ADMISSION: Admission to the event is free and the event is open to the public. Register online for the keynote presentation at luxehome.com/openhouse

SPONSOR: ShowHouse

MEDIA PARTNER: Traditional Home

WEBSITE: www.luxehome.com/openhouse

ADDITIONALLY: The Merchandise Mart Offers **Four Days of Fabulous** featuring Special Events October 1-4, 2010.

DreamHome

DreamHome showcases ten rooms created by celebrated local designers who will utilize the incredible resources of The Merchandise

Mart Design Center showrooms to create the ultimate destination for the very best in interior design. The 2010 DreamHome design team includes:

Foyer: Summer Thornton, Summer Thornton Design
Home Office: Tony Stavish, A.W. Stavish
Living Room: Alex Jordan & Dan Smieszny, Gregga Jordan Smieszny Inc.
Bedroom: Jeannie Balsam, Jeannie Balsam, LLC.
Bathroom: William Collins, The Kohler Store
Dining Room: Lisa Simeone & Gina Deary, Simeone Deary Design Group
Kitchen: Patrick Borg, Michelle Gribac, Kate Johnston, Martin Spicuzza, Neff of Chicago
Sitting Room: Monica Pedersen with Becky McCallum
Outdoors: Michael Schmechtig, Toni Callahan and Christopher Michiels, Schmechtig Landscapes

Welcome Lobby: Janet Shiff, Lynn Boutross, Blutter Shiff Designs

When: Thru December 10, Open to the Public
Where: North Lobby, Suite 130, The Merchandise Mart, Chicago
Extended Hours: Monday – Wednesday 10 a.m. – 5 p.m., Thursday & Friday 10 a.m. – 8 p.m., Saturday & Sunday 10 a.m. – 6 p.m.
Admission: A \$5 donation to the University of Chicago Cancer Research Foundation (UCCRF) *Women's Board* is suggested
Website: www.merchandisemartdesigncenter.com/dreamhome

The Merchandise Mart International Antiques Fair™
Visit The Merchandise Mart International Antiques Fair™, one of the premier antiques shows in the Midwest, with more than 100 top dealers of antiques and fine art. This year The Antiques Fair will introduce *Emporium*, a new pavilion where shoppers will discover cool and unusual finds from dealers specializing in 19th and 20th century styles. This hip, affordable and un-intimidating offering will be the must-see area of The Antiques Fair. All items will be priced from \$50 to \$5000.

When: October 1-4, 2010
Where: 8th floor, The Merchandise Mart, Chicago
Hours: Thursday, Sept. 29 • *Preview Night*
Friday, October 1 • 11 a.m. – 7 p.m.
Saturday, October 2 • 11 a.m. – 7 p.m.
Sunday, October 3 • 11 a.m. – 6 p.m.
Monday, October 4 • 11 a.m. – 3 p.m.

Admission: \$15 available at www.merchandisemartantiques.com or during The Antiques Fair on the first floor of The Merchandise Mart.
Website: www.merchandisemartantiques.com

PRESS CONTACT

Sophia Weiss Lapat
Public Relations Manager
MMPI
Phone: 312.527.7841
E-mail: sweiss@mmart.com

ABOUT LUXEHOME®

LuxeHome boasts more than 100,000 square feet of space with 30 boutiques that feature the finest kitchen and bath products for luxury home building and renovation from the most recognized and respected manufacturers worldwide. Open to the public, as well as interior designers, architects and custom builders, LuxeHome displays the widest selection of products to fit all lifestyles, from modern European to classic

American to traditional English. In addition to the extensive lineup of manufacturers, each boutique offers knowledgeable designers who are available to assist with all phases of each design project. LuxeHome's boutiques are open for shopping Monday through Saturday.

MMPI is the world's leading owner and operator of showroom buildings and trade show facilities, bringing buyers and sellers together in more than 300 market events, trade and consumer shows and conferences each year.

MMPI manages The Merchandise Mart and 350 W. Mart Center in Chicago; Market Square, the Suites at Market Square, Hamilton Market, Plaza Suites, Furniture Plaza and the National Furniture Mart in High Point, N.C.; the Architects & Designers Building and 7 W New York in New York; the Boston Design Center in Boston; the L.A. Mart in Los Angeles; and the Washington Design Center and Federal Center Southwest in Washington D.C.

Vornado Realty Trust, owner of MMPI, based in New York City, is a fully integrated real estate investment trust. Vornado's common shares are listed on the New York Stock Exchange and are traded under the symbol VNO.

###