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**LUXEHOME ANNOUNCES FIRST APPLIANCE SHOWROOM AT
WORLD FAMOUS MERCHANDISE MART**
Sub-Zero and Wolf to Open at LuxeHome

Chicago (February 16, 2010) – Sub-Zero and Wolf, global leaders in high-end built-in appliances, will open the first appliance showroom at LuxeHome in fall, 2010. The 5500 square foot, state-of-art facility will feature Sub-Zero and Wolf's premier collection of built-in and integrated refrigerators, wall ovens, gas and dual fuel ranges, cook tops, wine storage, outdoor grills and ventilation in a lifestyle display setting. Long recognized by design aficionado and engineering professionals as the top manufacturer of premium built-in home refrigerators and cooking products, Sub-Zero and Wolf will host cooking demonstrations with its in-house chef for trade and consumer events, as well as private functions. Sub-Zero and Wolf will have expert appliance consultants on hand to assist with choosing the right appliance and referring clients to the appropriate distributor.

"Our LuxeHome clients have been asking for an appliance showroom since we opened nearly 6 years ago and Sub-Zero and Wolf, not only fill the void, but deepen the breadth of products available at LuxeHome," said Katherine Flaherty, MMPI's vice president of building products and special projects. "Sub-Zero and Wolf are premier appliance manufacturers and we are thrilled that they chose LuxeHome, the 'world's largest collection of luxury boutiques for home building and renovation', for their Chicago showroom to showcase their products to a discerning clientele."

LuxeHome boasts more than 100,000 square feet of space and includes 30 boutiques that feature the finest kitchen and bath products from the most recognized and respected manufacturers worldwide, making it the perfect venue to house Sub-Zero and Wolf's appliances. According to Flaherty, "The timing couldn't be better for Sub-Zero and Wolf to open a showroom at LuxeHome. Their level of quality and innovation will be a great compliment to our other brands and we envision a long standing commitment to MMPI for many years to come."

Now, homeowners and trade professionals that shop LuxeHome for the ultimate in premium kitchen and bath products can visit the showroom's consumer-friendly setting with lifestyle kitchen designs featuring distinctly different styles that beautifully incorporate Sub-Zero and Wolf products. As an appliance manufacturer, Sub-Zero and Wolf represent the final product category to complete and enhance the luxury shopping experience at LuxeHome.

Sub-Zero Inc., a Wisconsin-based appliance manufacturer was founded more than 60 years ago by Westye Bakke. In the mid-1950's, the company developed the built-in refrigerator, which changed the future of kitchen design by being the first to fit within surrounding cabinets and counter-space. With a keen knowledge of refrigerators, Bakke created the innovative dual refrigeration system which keeps fresh food fresher longer. Sub-Zero is a highly regarded

household name and one of the most prestigious appliance brands in the world. The Sub-Zero corporate offices are in Madison Wisconsin and is renowned for its broad range of outstanding consumer appliances including wine storage, built-in, integrated and under-counter refrigeration units. In January, 2000 Sub-Zero bought the Wolf Appliance Company. Wolf is known for dual convection ovens, highly controllable cook-tops and ranges with Wolf's signature cobalt blue interiors and red knobs. American made companies, Sub-Zero and Wolf were labeled as America's Greenest Companies according to the ImagePower Green Brands Survey.

"We are really pleased to be a part of LuxeHome and look forward to our grand opening later this year. The Merchandise Mart and our companies have a common dedication to providing the best service and products to our customers. We look forward to a long affiliation," said James J. Bakke, President and CEO, Sub-Zero Inc. and Wolf Appliance.

NEW PRODUCT OFFERINGS

The new Sub-Zero and Wolf Merchandise Mart showroom will also help launch the new Sub-Zero Integrated Column Units. These 27" all refrigerator and all freezer models are both Energy Star rated and will blend seamlessly into kitchen cabinetry and join a complete line of integrated refrigeration the company pioneered.

ABOUT SUB-ZERO AND WOLF

Sub-Zero Inc., a Wisconsin-based appliance manufacturer was founded 65 years ago by Westye Bakke. In the mid-950s the company developed the built-in refrigerator, which changed the future of kitchen design by being the first to fit within surrounding cabinets and counter-space. The firm's design sensibility and innovative dual refrigeration system, which keeps fresh food fresher and preserves frozen food longer, has made Sub-Zero a highly regarded household name and one of the most prestigious appliance brands in the world. The company, which maintains its corporate offices in Madison WI, is renowned for its broad range of outstanding consumer appliances including built-in, integrated and under-counter refrigeration units. In January, 2000 Sub-Zero bought the Wolf Appliance Company known for ovens, cook-tops and ranges with Wolf's signature cobalt blue interiors. For more information, visit: www.subzero.com or www.wolfappliance.com.

ABOUT LUXEHOME™

LuxeHome boasts more than 100,000 square feet of space with 30 boutiques that feature the finest kitchen and bath products for luxury home building and renovation from the most recognized and respected manufacturers worldwide. Open to the public, as well as interior designers, architects and custom builders, LuxeHome displays the widest selection of products to fit all lifestyles, from modern European to classic American to traditional English. In addition to the extensive lineup of manufacturers, each boutique offers knowledgeable designers who are available to assist with all phases of each design project. LuxeHome's boutiques are open for shopping Monday through Saturday.

For more details, please visit www.merchandisemart.com or call 800.677.MART (6278).

MMPI is the world's leading owner and operator of showroom buildings and trade show facilities, bringing buyers and sellers together in more than 300 market events, trade and consumer shows and conferences each year.

MMPI manages The Merchandise Mart and 350 W. Mart Center in Chicago; Market Square, the Suites at Market Square, Hamilton Market, Plaza Suites, Furniture Plaza and the National Furniture Mart in High Point, N.C.; the Architects & Designers Building and 7 W New York in New York; the Boston Design Center in Boston; the L.A. Mart in Los Angeles; and the Washington Design Center and Federal Center Southwest in Washington D.C.

Vornado Realty Trust, owner of MMPI, based in New York City, is a fully integrated real estate investment trust. Vornado's common shares are listed on the New York Stock Exchange and are traded under the symbol VNO.

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