

**LUXEHOME OPEN HOUSE - SATURDAY, OCTOBER 3**  
**KEYNOTE PRESENTATION, NEW BOUTIQUE OPENING, DESIGN EXPERTS**  
*Located on the First Floor of The Merchandise Mart*

**CHICAGO (August 28, 2009)**—In celebration of National Kitchen and Bath Month, LuxeHome, the world's largest collection of luxury boutiques for home building and renovation, has launched a full day of exciting events on Saturday, October 3, from 10am-3pm. Admission to the event is free and open to the public and features a keynote presentation by famed HGTV host of *Red, Hot and Green*, Nicole Facciuto, guest appearances by Nationally renowned design experts, over 50 new product introductions and the opening of the newest boutique at LuxeHome, Porcelanosa.

As part of *Traditional Home's* yearlong 20<sup>th</sup> anniversary celebration, the magazine is proud to partner with LuxeHome Open House. The magazine will unveil its 20 Icons of Design which include: **Anthony Baratta, Barbara Barry, Mario Buatta, Nina Campbell, Dan Carithers, Clodagh, William Diamond, Jamie Drake, David Easton, Charlotte Moss, Vicente Wolf, Mariette Himes Gomez, Albert Hadley, Ralph Lauren, Margaret McCurry, Oscar de la Renta, John Saladino, Michael Smith, Robert Stern, Kelly Wearstler and Bunny Williams.** Additionally, *Traditional Home* and Ann Sacks will host a special event at the open house where patrons can meet one of the magazine's editors and view new accessories for the bath.

Porcelanosa, recognized as a global leader in the innovation, design, manufacture and distribution of Tile, Kitchen, and Bath products, will unveil its 7800 square foot showroom showcasing their unique tile offerings in suite 149. This renowned brand endeavors to be the industry leader by providing trendsetting cutting-edge designs of unparalleled beauty and refinement, uncompromising quality, technologically superior products and dependable services to its clients.

According to Katherine Flaherty, vice president of building products and special projects, MMPI, "At LuxeHome, we offer consumers and trade professionals access to 30 luxury brands of kitchen, bath and building products equipped with professional designers and salespeople to help with any design project, big or small. "Our Open House offers guests the opportunity to shop the newest kitchen and bath products from world renowned companies like Porcelanosa and learn about the latest trends by industry leaders."

LuxeHome Open House, celebrating National Kitchen and Bath Month, will take place Saturday, October 3 from 10 a.m. to 3 p.m.

**KEYNOTE PRESENTATION:**

*Saturday, October 3, 2009*  
*10:30-11:30 a.m. Keynote Lecture*  
*North Lobby*

Nicole Facciuto, interior designer and celebrated HGTV host, has been working in the industry for nearly a decade specializing in custom residential environments. Her passion for design and dynamic camera presence has helped her transform rooms into eco-friendly interiors on her new HGTV show, *Red Hot and Green*. Learn about the eco-friendly brands and products available at LuxeHome and discover how to refresh your kitchen and bath to make your most used rooms both environmentally-friendly and the most loved spaces in your home. In addition to her TV appearances, Nicole operates Nicole Facciuto Design, her eponymous bi-coastal design firm that focuses on environmentally sustainable interiors.

## **SHOWROOM EVENTS AND HIGHLIGHTS:**

### **Ahalya Stone, Suite 142**

Enjoy wine and cheese at Ahalya Stone while learning about new eco friendly product by ECOCoverings.

### **Ann Sacks, Suite 100-B**

Join *Traditional Home* and Ann Sacks for a special event! Meet one of *Traditional Home's* editors, view new accessories for the bath collection and enjoy a wine and cheese tasting from Belle Chevre creamery. Belle Chevre has been hand-crafting fine French style goat's milk cheeses in rural Alabama for nearly 20 years and will be on hand to demonstrate how to create a cheese platter for easy at-home entertaining. Don't miss out!

### **Artistic Tile, Suite 105-A**

Show Your Style with Artistic Tile! Enjoy light refreshments while showing off your creative side by making your own mosaic at Artistic Tile from 11:00am to 2:00pm.

### **Birger Juell, Ltd., Suite 131**

Help Birger Juell welcome featured artist John Yarema as he introduces his custom Parquet line, exclusively at Birger Juell, Ltd. while enjoying light treats.

### **Chicago Kitchen Design Group, Suite 127**

New Lighting Trends in Kitchen Design by LBL Lighting.

Lighting specialists will be on hand all day to introduce new products in the lighting industry and answer questions. We will also be serving refreshments and hors d'oeuvres.

### **The Chopping Block, 107**

**"Culinary Trunk Show:" 10 am- 3 pm**

A unique opportunity to meet industry experts in cookware, utensils, appliances and gourmet foods and wine. The Chopping Block will host an all-day event featuring cooking and product demonstrations by All-Clad cookware, Le Creuset, Emilie Henry, Global and Shun Cutlery, Epicurean Cutting Surfaces, and Rosle utensils. Please join us for delicious tastings and hands-on opportunities to learn about these very innovative culinary products.

### **Christopher Peacock Cabinetry, Suite 148**

Meet our new designers in Chicago! Steve Karp and Sean Daly will host an Open House complete with food and drink- Bring your plans!

### **Clive Christian of Chicago, Suite 143**

Visit our evolving showroom and enjoy goodies throughout the day.

### **de Giulio kitchen design, Suite 121**

Join de Giulio kitchen design for a celebration of food and design! Culinary demonstrations by La Cornue: 11:30am and 1:30pm and Wolf: 12:30pm and 2:30pm.

### **Ernestomeda Chicago, Suite 128**

Ernestomeda is pleased to introduce "Elektra Vetro." The evolution of the best selling line Elektra is now available in Glass and is paired with a stunning island in walnut and stainless steel. Join us to celebrate with wine and appetizers throughout the day.

### **Farrow & Ball, Suite 105-B**

Farrow & Ball, the renowned manufacturer of premium decorative paints and wallpapers, has developed 'Estate® Eggshell', a unique high performance paint finish which offers an

environmentally-friendly alternative to traditional oil-based eggshell paints. Come experience this new paint for yourself and enjoy some fall inspired pastries and cider.

**Granite & Marble Resources, Suite 115**

Explore how to transform your bath or kitchen into a modern space using stone and glass while enjoying delicious Italian fare.

**Hastings Tile & Bath, Suite 120**

Seize the opportunity to get a first-hand look at Hastings exclusive Horn Tile, winner of the Interior Design Merit Award. Snacks will be served throughout the day.

**Kerns-Wilcheck of Chicago, Suite 145**

View exciting new products from Chadwick's Surfaces International while enjoying delicious snacks.

**The KOHLER Store, Suite 100**

**Design Must Live as Well as It Looks**

**Presented by William Sofield**

**From 11:00 -12:00 PM, Internationally renowned architect, and interior designer, William Sofield, will share his holistic approach to design that addresses the requirements of living and where luxury emanates from fidelity to craft. He will unveil his first commercial plumbing line, the Jeton Collection for Kallista and the inspiration for the subtle juxtapositions within the design. A reception will follow presenting the Jeton Collection with William Sofield in the Store from 1:00-3:00 PM.**

**The Nanz Company & Remains Lighting, Suite 103**

Enjoy light refreshments while viewing the Lighting & Mirror Collection by Remains Lighting and Door Hardware & Bath Line by the Nanz Company.

**NEFF of Chicago, Suite 144**

Eat, drink, and be merry while learning about "what's new" at Neff. Hourly door prizes will be awarded to those in attendance.

**Paris Ceramics, Suite 146**

"I Love Paris in the Fall"

View the exciting new showroom with stunning installations of our ancient and modern stone floors and new contemporary and classic products while enjoying French hors d'ourves and wine.

**Poggenpohl, Suite 138**

Poggenpohl will showcase its new mineral inspired cabinetry finishes and Miele appliance representatives will be on hand to demonstrate their luxury coffee system. Sweet treats will be served.

**Poliform, Suite 110**

Please stop by and enjoy perusing our beautiful showroom.

**Porcelanosa Tile/ Kitchen/ Bath, Suite 149**

**Join a Traditional Home Editor as we toast to Porcelanosa and the Grand Opening of the LuxeHome showroom. Porcelanosa was founded more than 30 years ago in a small village by the Mediterranean Sea in Castellon, Spain, and is now a global leader in the innovation, design, manufacture and distribution of tile, kitchen, and bath products.**

**Smartrooms, Inc., Suite 119**

**Come see the latest Woodmode product displays and celebrate with Traditional Home.**

**Studio Snaidero, Suite 140**

Enjoy Prosecco and Italian cookies as we celebrate the introduction of our new KUBE display.

**Urban Archeology, Suite 108**

**From 12:00 pm to 1:00 pm, join designer Christopher Michiels as he shares his ideas on the latest trends and focuses on how to incorporate Urban Archeology products in unexpected ways. See our exclusive new floor and wall tiles and enjoy some light brunch all day long.**

**Valcucine Chicago, Suite 106**

Join us for a tasting of Italian Wines and European cheeses while viewing our latest displays.

**Waterworks, Suite 136**

For more than 30 years, Waterworks has brought impeccable style, craftsmanship and service to the American bath. Based on an appreciation for a time when all objects were made by hand and held to exacting standards, Waterworks melds European artisanal quality with 21st century precision for today's home. Our products now encompass bath and kitchen faucets, surfaces, bathtubs, washstands, accessories, home furnishings and much more. Stop by today and enjoy a 20% discount off select Home Furnishings.

**Woodharbor Home, Suite 130**

Stop by and see the ever-changing showroom complete with beautiful new displays.

**Woodland Artisan Cabinetry, Suite 105**

Woodland Artisan Cabinetry by Terrell Goeke will feature a live demonstration with their Master Carver. While he crafts stunning architectural details and other motifs, Terrell Goeke will explain how he combines the skills of various Woodland artisans with his own design aesthetic to create unique built-in cabinetry. Enjoy light fare all day.

**Design Resource Center, Suite 163**

Indulge in fine chocolates and other refreshments while viewing the newest products from each of the six companies housed here.

Chicago Tile Institute | Closet Works | CBD Glass Studios | Katonah Architectural Hardware | Lefroy Brooks | ShowHouse by Moen

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**ABOUT LUXEHOME®**

LuxeHome boasts more than 100,000 square feet of space with 30 boutiques that feature the finest kitchen and bath products for luxury home building and renovation from the most recognized and respected manufacturers worldwide. Open to the public, as well as interior designers, architects and custom builders, LuxeHome displays the widest selection of products to fit all lifestyles, from modern European to classic American to traditional English. In addition to the extensive lineup of manufacturers, each boutique offers knowledgeable designers who are available to assist with all phases of each design project. LuxeHome's boutiques are open for shopping Monday through Saturday.

MMPI is the world's leading owner and operator of showroom buildings and trade show facilities, bringing buyers and sellers together in more than 300 market events, trade and consumer shows and conferences each year.

MMPI manages The Merchandise Mart and 350 W. Mart Center in Chicago; Market Square, the Suites at Market Square, Hamilton Market, Plaza Suites, Furniture Plaza and the National Furniture Mart in High

Point, N.C.; the Architects & Designers Building and 7 W New York in New York; the Boston Design Center in Boston; the L.A. Mart in Los Angeles; and the Washington Design Center and Federal Center Southwest in Washington D.C.

Vornado Realty Trust, owner of MMPI, based in New York City, is a fully integrated real estate investment trust. Vornado's common shares are listed on the New York Stock Exchange and are traded under the symbol VNO.

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