

PORCELANOSA OPENING BOUTIQUE AT LUXEHOME

Chicagoans Gain Entrée into World of High-End European Tile

Chicago, IL - Porcelanosa, a global leader in the innovation, design, manufacture and distribution of Tile, Kitchen, and Bath products, will make its debut in Chicago Summer 2009 at LuxeHome. Open to the public and located on the first floor of the world-famous Merchandise Mart, LuxeHome is the world's largest collection of luxury boutiques for home building and renovation and has become synonymous with the best of the best in luxury kitchen and bath products for the home. Porcelanosa will take up 7800 square feet of space on the first floor in suite 149. This renowned brand endeavors to be the industry leader by providing trendsetting cutting-edge designs of unparalleled beauty and refinement, uncompromising quality, technologically superior products and dependable services to its clients, which makes it the perfect fit with LuxeHome.

LuxeHome, the country's premier destination for the finest kitchen, bath and building products, is renowned for its wide selection of luxury tile products from world-class brands including Ann Sacks, Urban Archaeology, Paris Ceramics, Artistic Tile, among others. "Porcelanosa is an exciting addition to the LuxeHome collection," says Katherine Flaherty, vice president of building products and special projects for MMPI. "They are a pioneer in the industry and will provide access to innovative European tile and kitchen & bath products."

Porcelanosa was founded more than 30 years ago in a small village by the Mediterranean Sea in Castellon, Spain. Since then, they have been providing architectural and design solutions to homeowners and the trade community with unparalleled innovation, quality, and service. The same family who founded the company back in 1970 still runs it today under the same values of work ethics and integrity. Today, Porcelanosa's global presence extends to 70 different countries through more than 400 company owned showrooms, distribution centers and an extensive network of independent distributors and retailers.

"Porcelanosa's Lifestyle concept is a way of appreciating beauty and comfort through the creation of stylish living spaces," said Jim Demestichas of Porcelanosa. "Our philosophy is based on creating advanced, beautiful, original, and functional products, such as ceramics, parquet, bathroom furnishings, kitchens, hydro massage, spas, bathroom fixtures, and quality accessories, all with innovation and respect for the environment."

LATEST OFFERINGS:

STON-KER, manufactured by Porcelanosa/Venis is one of the newest collections which features colored porcelain tiles, and is suitable for all commercial applications. From flooring, inside and out, to walls and exterior facades, Ston-Ker offers a wide range of product options and selection. With Ston-ker's realistic natural stone appearance, it is engineered to withstand the high traffic demands of shopping malls, office buildings, or airports. Ston-ker tile provides a very low rate of water absorption, less than 0.02%, is frost, acid, chemical resistant, and easy to clean. We offer a 10 year guarantee on Ston-ker's resistance to heavy abrasion. Ston-ker is available in over 25 unique collections with multiple colors and sizes to choose from.

URBATEK, their newest collection of unglazed colored through-body porcelain tiles, is synonymous with high quality. Urbatek tiles are durable, resistant to detergents, shock, impact, and are hypo-allergenic and bacteria free. Urbatek is available in various sizes and 6 beautiful

colors, in both a polished and natural matte finish. Urbatek's polished finish offers an unmatched luster with a reflection of close to 72%, and the natural matte finish offers outstanding resistance to high traffic areas.

WOODTEC PORCELAIN HARDWOOD transforms wood floors to the next level. Aesthetically, Woodtec porcelain hardwood looks like wood flooring, yet this innovative product performs much better and is the smart approach to natural wood. Woodtec porcelain hardwood is rectified porcelain floor tile with all the advantages of porcelain. It is environmentally friendly, fire resistant, maintenance free, abrasion resistant against scratches and stains, does not discolor due to sunlight and does not expand and contract with fluctuations. Woodtec porcelain hardwood is available in a variety of sizes and colors. Certain series are available in an anti-slip finish, which is a perfect solution for floors that traditionally get wet, and for the outdoors.

For more information, please visit www.luxehome.com or call 312.527.7939

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ABOUT LUXEHOME™

LuxeHome boasts more than 100,000 square feet of space with 30 boutiques that feature the finest kitchen and bath products for luxury home building and renovation from the most recognized and respected manufacturers worldwide. Open to the public, as well as interior designers, architects and custom builders, LuxeHome displays the widest selection of products to fit all lifestyles, from modern European to classic American to traditional English. In addition to the extensive lineup of manufacturers, each boutique offers knowledgeable designers who are available to assist with all phases of each design project. LuxeHome's boutiques are open for shopping Monday through Saturday

MMPI is the world's leading owner and operator of showroom buildings and trade show facilities, bringing buyers and sellers together in more than 300 market events, trade and consumer shows and conferences each year.

MMPI manages The Merchandise Mart and 350 W. Mart Center in Chicago; Market Square, the Suites at Market Square, Hamilton Market, Plaza Suites, Furniture Plaza and the National Furniture Mart in High Point, N.C.; the Architects & Designers Building and 7 W New York in New York; the Boston Design Center in Boston; the L.A. Mart in Los Angeles; and the Washington Design Center and Federal Center Southwest in Washington D.C.

Vornado Realty Trust, owner of MMPI, based in New York City, is a fully integrated real estate investment trust. Vornado's common shares are listed on the New York Stock Exchange and are traded under the symbol VNO.

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