

FOR IMMEDIATE RELEASE

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**THE CALIFORNIA GIFT SHOW® OFFERS THE BEST IN SEASONAL PRODUCT AT THE
JANUARY MARKET, JANUARY 12-18, 2010**

LOS ANGELES, CA (November 24, 2009) – The California Gift Show® is the place to shop the most prominent lines in Seasonal product this January. Los Angeles has always been a destination for Seasonal product and is now presenting a larger, more-enhanced and revitalized selection at the California Gift Show.

As the biggest and best resource on the West Coast for seasonal, the California Gift Show is excited to bring a fresh look to the January Market with expanded Seasonal collections. With the increase in exhibiting companies and the ability to buy now and ship later, The California Gift show has made purchasing holiday merchandise a one-market-shopping experience.

Between the Los Angeles Convention Center and L.A. Mart, the California Gift Show offers amazing resources from traditional to trendsetting, never-before-seen Seasonal product in one market. "The California Gift Show is a must-attend market for West Coast buyers looking for distinctive, fresh product. The Los Angeles Convention Center and L.A. Mart will offer thousands of unique resources for buyers to peruse," said Frank Joens, vice president of sales, L.A. Mart and California Gift Show. "Our buyers will see some of the hottest, most innovative lines available today."

The newly produced seasonal section is the ideal complement to the current seasonal product in the L.A. Mart permanent showrooms and will feature Christmas, Halloween, Easter, Valentine, Multicultural Holiday, and Mom, Dad and Grad products from both new and national names in Seasonal. Companies such as Melrose International, Jim Marvin Collection, Joy to the Word, Hanna Handiworks, Katherine's Collection Ohio Wholesale, Amscan, Lickerman, Sullivans, Bethany Lowe Designs, May Arts, America Asia Trading, Kurt Adler, K&K Interiors, Roman Inc., and Roger E. Gruen, Inc. will be showcased at the California Gift Show.

"We are thrilled to offer buyers an unparalleled Seasonal product selection," said Peggy Coleman, vice president marketing, L.A. Mart and California Gift Show. "With the addition of more Seasonal lines in both locations, Los Angeles is the destination for amazing holiday resources."

For more information, visit www.californiagiftshow.com

CALIFORNIA GIFT SHOW HOURS:

LOS ANGELES CONVENTION CENTER

9 a.m.–6 p.m. Friday, January 15–Sunday, January 17
9 a.m.–4 p.m. Monday, January 18

L.A. MART

9 a.m.–6 p.m. Tuesday, January 12–Thursday, January 14
9 a.m.–8 p.m. Friday, January 15 **LATE NITE!**
9 a.m.–6 p.m. Saturday, January 16–Monday, January 18

LOCATION:

LOS ANGELES CONVENTION CENTER

1201 South Figueroa St. Los Angeles, CA 90015
South and Kentia Halls

L.A. MART

1933 S. Broadway, Los Angeles, CA 90007

L.A. Mart® is a registered trademark of MMPI. **The California Gift Show®** is a registered trademark of MMPI. **Beckman's Handcrafted Gift Show** is a registered trademark of MMPI. L.A. Mart is home to nearly 300 permanent year-round, residential, decorative accessory and gift showrooms serving the retail and interior design industries. The California Gift Show and L.A. Mart Temporaries features over 500 temporary exhibitors of lifestyle merchandise, home décor and furnishings, in the newly enhanced and expanded Temporaries @ L.A. Mart, and Los Angeles Convention Center making the New California Gift Show the preeminent market for gift and home furnishings products on the West Coast. L.A. Mart is located at 1933 South Broadway, Los Angeles, CA 90007. For more information call 213-763-5800 or visit www.lamart.com

MMPI is a trade show and property management firm, specializing in managing buildings devoted to wholesale showrooms and commercial office space. MMPI produces more than 300 trade shows, market events and conferences each year. MMPI manages The Merchandise Mart and 350 W. Mart Center in Chicago; Market Square, the Suites at Market Square, Hamilton Market, Plaza Suites, Furniture Plaza and the National Furniture Mart in High Point, N.C.; the Architects & Designers Building and 7 W New York in New York; the Boston Design Center in Boston; the L.A. Mart in Los Angeles; and the Washington Design Center in Washington D.C.

Vornado Realty Trust, owner of MMPI, based in New York City, is a fully integrated real estate investment trust. Vornado's common shares are listed on the New York Stock Exchange and are traded under the symbol VNO.

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