

FOR IMMEDIATE RELEASE

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**BEST NEW PRODUCT AND EXHIBITOR EXCELLENCE AWARD WINNERS ANNOUNCED AT
THE CALIFORNIA GIFT SHOW®
Exhibitors Take Home Top Honors**

Los Angeles (August 19, 2009) – Leading exhibitors were honored with Best New Product Awards at the California Gift Show® located at the Los Angeles Convention Center and the L.A. Mart, July 14-20. Winners are selected by an internal committee and were judged on innovation, design and creativity. The award winners below exemplify the best and the brightest at this year's market. The awards themselves were conceived to spotlight outstanding contributions.

**Los Angeles Convention Center Star Award Best New Product Winners:
Gift Star Award**

Jillaine
Jillaine carries lines such as the Peekaboobra, the Peekaboobag and jewelry designs by Jillaine. The company is also expanding its bag line to include satchels, shoppers and clutches.

Fashion Accessories Star Award

True Birds, www.truebirds.com
True Birds offers hip women's accessories such as purses, jewelry and a variety of highly designed headbands.

International Star Award

One World Projects, www.oneworldprojects.com
One World Projects is an established industry player in the fair trade, socially & environmentally conscious market. It imports and distributes fair trade household goods, jewelry, fashion accessories, gifts, toys and more handmade by more than 80 artisan groups in over 20 countries throughout Latin America, Africa, and Asia.

Home & Garden Star Award

Indika, www.indikainports.com
Indika is connected with many organizations around India that are focused on ecological awareness and self sustainability.

Handcrafted Star Award

Mario Romero, www.msrdesigns.com
Mario Romero Designs reflect a unique blend of traditional cultural iconic art, blended into contemporary, wearable designs. The award winning jewelry design combined the traditional flaming sacred heart design with a cross and dove, using hammered silver, 14 karat rose gold and copper.

Resort Star Award

M.K. Distributors, www.mkdistributors.com

M.K. Distributors specialize in importing and distributing ever-changing merchandise lines such as housewares, watches, jewelry, umbrellas, and men's and ladies' gifts directly from Hong Kong, China, and Taiwan.

Sustainable/Green Star Award

Good Feel Korea, www.greenfeel.net

Good Feel Korea's mission is to provide top quality office products to Korean businesses and consumers and they are now recognized and desired by consumers as the best environmental promotional product.

Best in Show Star Award

Aglow - a Soy Candle Company, www.aglowcandles.com

Aglow candles offer a way to burn cleaner without losing an ounce of style. Through the use of soy wax and cotton wicks, the candle burn time is between 60-90 hours.

L.A. Mart Exhibitor Excellence Award Winners:

Vera Bradley, www.verabradley.com

Vera Bradley offers distinctive collections of signature handbags, Vera Bradley designs stationery, rolling luggage, innovative limited edition lines, tableware, fine rugs and eyewear.

Antonia Press Inc.

Antonia Press Inc.'s purpose is to discover art whose unique sensibilities have yet to be shared, rediscover art which is no longer produced, and remember words that carried us through some of life's most exquisite and trying moments.

Kiss That Frog, www.kissthatfrog.com

Kiss That Frog specializes in ceramics, glassware, home décor and accessories with a French twist.

Mark Roberts, www.mark-roberts.com

Mark Roberts offers unique and sophisticated tabletop product for all seasons and tastes.

Sunshine Sales, www.sunshinesale.com

Sunshine Sales provide a high level of service for quality toy and gift manufacturing through product knowledge, territory coverage, and a professional sales approach.

SAVE THE DATE:

Fall Market, L.A. Mart

September 13–15, 2009

California Gift Show

L.A. Mart Showrooms

Tuesday, January 12 - Monday, January 18, 2010

Temporaries at Los Angeles Convention Center & L.A. Mart

Friday, January 15 - Monday, January 18, 2010

For more award winner images please visit www.californiagiftshow.com.

L.A. Mart® is a registered trademark of MMPI. **The California Gift Show®** is a registered trademark of MMPI. L.A. Mart is home to nearly 300 permanent year-round, residential, decorative accessory and gift showrooms serving the retail and interior design industries. Combined, the California Gift Show and L.A. Mart Temporaries features over 600 temporary exhibitors of lifestyle merchandise, home décor and furnishings, in the newly enhanced and expanded Temporaries @ L.A. Mart, and Los Angeles Convention Center making the New California Gift Show the preeminent market for gift and home furnishings products on the West Coast. L.A. Mart is located at 1933 South Broadway, Los Angeles, CA 90007. For more information call 213-763-5800 or visit www.lamart.com

MMPI is a trade show and property management firm, specializing in managing buildings devoted to wholesale showrooms and commercial office space. MMPI produces more than 300 trade shows, market events and conferences each year. MMPI manages The Merchandise Mart and 350 W. Mart Center in Chicago; Market Square, the Suites at Market Square, Hamilton Market, Plaza Suites, Furniture Plaza and the National Furniture Mart in High Point, N.C.; the Architects & Designers Building and 7 W New York in New York; the Boston Design Center in Boston; the L.A. Mart in Los Angeles; and the Washington Design Center in Washington D.C.

Vornado Realty Trust, owner of MMPI, based in New York City, is a fully integrated real estate investment trust. Vornado's common shares are listed on the New York Stock Exchange and are traded under the symbol VNO.

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