

**FIND FRESH TRENDS AND FRESH PRODUCTS ONLY IN L.A. DURING THE JANUARY 2009
L.A. MART GIFT & HOME MARKET, JANUARY 13-19, 2008, WITH L.A. MART TEMPORARIES,
JANUARY 16-19, 2009**

LOS ANGELES, CA (October 16, 2008) – The L.A. Mart[®] is the premier destination to shop the most prominent lines in the gift industry including exclusively West Coast gems this January during the L.A. Mart Gift & Home Market, Tuesday, January 13-Monday, January 19, 2009. L.A. Mart provides everything today's trend-savvy retailers and their style-conscious customers desire, all in one easily navigated building. This Market, L.A. Mart hosts a week packed with the biggest lineup of the latest in gift and home furnishings as well as not-to-be missed special events and unparalleled buyer amenities.

The L.A. Mart Temporaries are back from January 16-19 and will continue to bring buyers some of the hottest, most innovative lines available today. The L.A. Mart welcomes numerous new and returning exhibitors this Market including: Ty Inc. and Keena Company.

"Every aspect of the L.A. Mart experience is meant to celebrate the special appeal of the West Coast, while at the same time further establish the Mart as the leader among West Coast market venues," said Tina Waldmier, director of marketing for the L.A. Mart Gift & Home Market. "Despite the economic conditions challenging everyone's business, the Los Angeles marketplace and its businesses remain strong. We have the diverse regional population and the right product offerings to fuel an active retail market."

New for this Market, each floor at the L.A. Mart will be themed around a popular movie which provides the backdrop for food, drink, décor and entertainment. Each day throughout the hours of Market, the specified movie will be played on a flat screen in the elevator lobby with the soundtrack overhead. Between 2 – 4 p.m. each day, the lobby will become a mini-party with themed food and drink. In addition, on Friday, Saturday and Sunday between 2 – 4 p.m., additional entertainment for guests will be provided. Lastly, on Friday evening from 6 – 8 p.m., there will be additional catering and party-like atmosphere on each floor.

As always, buyers traveling from all over – whether by air, train or car – will find the building's central location makes getting here a snap. Travel discounts, complimentary parking and shuttles and free taxis to and from Union Station are also offered to assist buyers.

SPECIAL PRESENTATIONS AND EVENTS:

Power Lunch Seminar Series

Fresh perspectives and trends by leaders in the industry, exclusively at L.A. Mart Gift & Home Market this January. RSVP NOW to reserve your spot at the power lunch! Log on to www.lamart.com/gift and select "special events & seminars."

MERCHANDISE LIKE A PRO

Friday, January 16 | Noon

Complimentary boxed lunch served to first 50 attendees.

Presented by Michelle Teele, owner of Bird's Eye View

Learn the ins and outs, dos and don'ts of retail merchandising. With a background of 20-plus years in retail with companies like Fred Segal, Z Gallerie and Anthropologie, she now brings her own distinct style to her clients. Find out the rules of thumb that she has learned for floor planning, cross merchandising, balance and scale and what *not* to do. Please join Teele immediately following for tea, coffee and sweets in suite 434.

SHOWROOMS PRESENT

Enjoy complimentary events right inside the showrooms of your favorite companies.

ROBERT ROTHSCHILD FARM TASTING

Wednesday, January 14 | 11 a.m. – 3 p.m.

Snacks served

Showroom Host: Gus Dallas Ltd., Suite 870

Presented by Jim Hubbard, national sales manager

Don't miss an exciting and sure-to-be delicious tasting demo exploring the Robert Rothschild line of award winning gourmet foods that include dips, mustards, salsas, oils, preserves, chutney and snack foods.

MEET & GREET

Friday, January 16 | 2 p.m.

Showroom Host: Home Sweet Home, Suite 405

Cake & Champagne will be served

Presented by Alfredo Garcia-Lucio, Creative Director & Co-Owner of PARASOL

Meet international designer Alfredo Garcia-Lucio as he answers questions and discusses his designs of PARASOL's handblown glass hummingbird feeders and garden accessories. Learn about hummingbirds and the opportunity to grow your business with green garden products

COOKBOOK SEMINAR AND SIGNING

Friday, January 16 | 5 p.m.

Showroom Host: Stephen Young, Suite 830

Presented by Diane Rossen Worthington, celebrated cookbook author

Meet Diane Rossen Worthington, celebrated cookbook author of 18 cookbooks. Rossen Worthington is considered an expert on contemporary American and California Cuisine. She will share the secrets of her success as an author and offer tips to buyers on how to sell more of her books at retail during an informal bookroom chat followed by a signing of her latest books: *The New California Cook*, *Seriously Simple* and *Seriously Simple Holidays*.

PINK'S WEENIES & BELLINIS

Friday, January 16 | 6 p.m.

Showroom Host: Flemming Chalef, Suite 846

Attendees are invited to enjoy delicious Pink's Hotdogs and tasty Bellinis at Flemming Chalef. The first 100 visitors after 6 p.m. receive a gift bag packed with fun and exciting product samples. While supplies last, first come first served.

WOODSTOCK CHIMES 30TH ANNIVERSARY

Saturday, January 17 | 10 a.m.

Showroom Host: OneCoast Showroom, Suite 560

Join us for a delicious garden breakfast of morning juices and muffins. Don't miss this exciting opportunity to explore the harmonious world of Woodstock Chimes – kicking off their 30th Anniversary celebration in January 2009. Be the first to preview new product for 2009 and Woodstock's new GREEN products – the “must have” products of the season.

PRODUCT LAUNCH PARTY

Saturday, January 17 | 1 p.m.

Showroom Host: Joy to the World Collectibles, Suite 551

Beverages and treats served

Joy to the World Collectibles is introducing a very timely and unique item to its product assortment in 2009, Same Sex Marriage Ornament. Join Joy to the World and the L.A. Mart as they celebrate the launch of this highly anticipated ornament surrounding a top-of-mind issue and raise awareness.

MARKET WEEK AMENITIES

Morning Fix

Main Lobby; Daily during market; 8:30 a.m.

Start Market off right each day with a healthy start to your buying day, complete with coffee, water, and morning goodies... California Style!

Celebrate the Market Excitement... 2@2

2nd floor, January 16-19, 2 p.m.

Stop by for complimentary hors d'oeuvres and cocktails from some of downtown L.A.'s best eateries.

Friday, January 16: Tiara Café

Saturday, January 17: Origami Bistro & Bar

Late Night Shopping

Friday, January 16; 6-8 p.m.

Enjoy, as always, two additional hours of your buying experience accompanied by complimentary hors d'oeuvres and cocktails featuring a different theme on floors 1-10.

Liquid Lounge

The luxurious Liquid Lounge offers buyers a place to relax, regroup, and refresh... all while enjoying a refreshing beverage or energizing snack. With a convenient on-site business center, including computers, Internet access, fax and copy machines, you can take care of business while you are away. The Liquid Lounge is yours to work or just relax and enjoy the day... sip on by; we will be waiting for you.

Transportation

In keeping with L.A. Mart's goal of providing an overall seamless, convenient buyer experience during the Gift & Home Furnishings Market, there will be free intervenue shuttles between the L.A. Mart and the California Gift Show at the L.A. Convention Center from Friday, January 16-Monday, July 19 beginning at 10 a.m. There is also free buyer and designer parking in the south and east parking lots while space permits and free taxi rides to and from Union Station. Morning and evening shuttle service will be provided from Tuesday, January 13-Monday, January 19 between the L.A. Mart and all downtown host hotels.

SHOW HOURS:

9 a.m.–6 p.m. Tuesday, January 13–Thursday, January 15

9 a.m.–8 p.m. Friday, January 16 **LATE NITE!**

9 a.m.–6 p.m. Saturday, January 17–Monday, January 20

LOCATION:

1933 S. Broadway, Los Angeles, CA 90007

For more information, visit www.lamart.com.

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Merchandise Mart Properties, Inc. (MMPI) is a trade show and property management firm, specializing in managing

buildings devoted to wholesale showrooms and commercial office space. MMPI produces more than 300 trade shows, market events and conferences each year. MMPI manages The Merchandise Mart and 350 W. Mart Center in Chicago; Market Square, the Suites at Market Square, Hamilton Market, Plaza Suites, Furniture Plaza and the National Furniture Mart in High Point, N.C.; the Architects & Designers Building and 7 W New York in New York; the Boston Design Center in Boston; the L.A. Mart in Los Angeles; and the Washington Design Center and Federal Center Southwest in Washington D.C.

Vornado Realty Trust, owner of MMPI, based in New York City, is a fully integrated real estate investment trust. Vornado's common shares are listed on the New York Stock Exchange and are traded under the symbol VNO.

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