

L.A. MART® ANNOUNCES FIRST TUESDAYS 2009 CALENDAR

First Tuesdays are a great way to shop and get inspired at the L.A. Mart between Markets

LOS ANGELES, CA (September 24, 2008) – L.A. Mart® is pleased to announce its First Tuesdays Lineup for 2009. First Tuesdays feature special programming to better serve valued buyers, including product demonstrations, book signings, new product introductions, retailer networking, seminars, food in participating showrooms and special guests.

Each First Tuesday highlights a product category. 2009 First Tuesdays are:

February 3 Garden

March 3 Holiday

April 7 Tabletop and Gourmet

May 5 Spa and Wedding

June 2 Stationery and Books

August 4 Fashion Accessories

September 1 Event Planners

October 6 Children's

November 3 Travel

First Tuesday programming coincides with L.A. Mart's Retailer of the Month (ROTM) honors. ROTM acknowledges exceptional retailers who have extensive industry knowledge, a superior retail store, familiarity with the wholesale marketplace, innovative marketing and promotional strategies, strong web presence and riveting visual merchandising. Each ROTM winner is nominated by a L.A. Mart showroom and specializes in that month's highlighted product category.

Each First Tuesday will also include:

MORNING FIX

9 a.m., Main Lobby

Jumpstart your shopping with coffee and pastries.

MIX & MEET

3:30 p.m., Main Lobby

Eat, drink, and mingle with other retailers.

FREE SWAG BAG

Buyers who RSVP will receive a complimentary L.A. Mart tote bag packed with showroom samples.

FREE PARKING EVERY TUESDAY

Buyers are eligible to receive free parking every Tuesday, courtesy of the L.A. Mart Gift Association. Simply book a Tuesday appointment with a gift showroom and ask that the showroom forward your name, store name and date of your visit by the Monday prior to your visit to Caryle Fox, admissions manager at 213.763.5825 or cfox@lamart.com.

LOCATION:

L.A. Mart

1933 S. Broadway

Los Angeles, CA 90007

To learn more or to RSVP for an event, visit [lamart.com](http://www.lamart.com) and click "First Tuesdays" (<http://www.lamart.com/gift/daytoday.html>).

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The **L.A. Mart** is a registered trademark of Merchandise Mart Properties, Inc. (MMPI).

Merchandise Mart Properties, Inc. (MMPI) is a trade show and property management firm, specializing in managing buildings devoted to wholesale showrooms and commercial office space. MMPI produces more than 300 trade shows, market events and conferences each year. MMPI manages The Merchandise Mart and 350 W. Mart Center in Chicago; Market Square, the Suites at Market Square, Hamilton Market, Plaza Suites, Furniture Plaza and the National Furniture Mart in High Point, N.C.; the Architects & Designers Building and 7 W New York in New York; the Boston Design Center in Boston; the L.A. Mart in Los Angeles; and the Washington Design Center and Federal Center Southwest in Washington D.C.

Vornado Realty Trust, owner of MMPI, based in New York City, is a fully integrated real estate investment trust. Vornado's common shares are listed on the New York Stock Exchange and are traded under the symbol VNO.

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