

**FOR IMMEDIATE RELEASE**

**CLEARWATER AMERICAN FURNITURE OPENS NEW SHOWROOM IN FURNITURE PLAZA IN HIGH POINT**

**(HIGH POINT, NC)** – October 8, 2010 – MMPI High Point announced today that Clearwater American Furniture will be moving and expanding its showroom for the Fall High Point Market, October 16-21. Clearwater will welcome buyers at their new 6500 square foot showroom in Furniture Plaza #310.

“This new expanded showroom will allow us to showcase more of our extensive product line for our customers” said Mark Olson, owner, Clearwater American Furniture.

Since 2004 Clearwater American Furniture has offered a full line of high quality products at value prices. Clearwater has a legal partnership with its factory owner in Asia and 100% of their product is produced at this one factory. This arrangement has produced a strong alliance in which they all share the responsibilities and pride in producing a consistent high quality product at a fair and reasonable price. With its entire product coming from one factory, they are able to better oversee operations and better manage quality assurance.

All of their products are unique and designed entirely by Clearwater’s own Cheryl Perrine and Shelley Olson. The line features formal and casual dining, occasional, game, bar as well as home office and entertainment. Clearwater prides themselves in their use of solid wood, hand carving, natural solid stone as well as their construction practices and the rich, deep finishes they have developed with Valspar. Clearwater will be introducing over 35 new items this Market. (Product images available by request.)

“Clearwater has been a great tenant of Furniture Plaza, and we are glad we could partner with them as they have grown into this new expanded showroom space,” said Brian Bunch, for MMPI High Point (owners and managers of Furniture Plaza).

Clearwater will celebrate the launch of their new showroom at a grand opening party, Friday, October 15 from 5-7 pm.

For more information about High Point Market, visit [www.mmpihighpoint.com](http://www.mmpihighpoint.com)

**About MMPI High Point**

Merchandise Mart Properties, Inc. is a trade show and property management firm, specializing in managing buildings devoted to wholesale showrooms and commercial

office space. MMPI High Point manages Market Square, the Suites at Market Square, Hamilton Market, Plaza Suites, Furniture Plaza and the National Furniture Mart.

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