

FOR IMMEDIATE RELEASE

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AMAZED INSTALLATION RETURNS TO MARKET SQUARE IN HIGH POINT This Market's Theme: A Trip to Ahhs!

HIGH POINT, N.C. (October 15, 2009) – From October 17-22, on the top floor of The Suites at Market Square, Mike Farrell's brain child "Amazed" returns to High Point with a visual adventure; sure to transport your imagination through a storm and over a rainbow. This 5000 square foot installed corridor of vignettes and stages incorporates everything from life sized witches made of candy to fantastic displays made of broomsticks, tin, straw, carton, picket fences, color chips, newspaper, and other everyday objects. Mike will, with the help of local High Point talent and ingenuity, spin his recognizably edgy funk-pop-culture-filled vision into an eccentric, humorous look at choice (what he calls the real "whiches"), the lure of change and beauty of irony.

INSIGHT FROM THE CREATIVE DIRECTOR:

"This October market in High Point we're all Dorothy. We've seen houses drop from sky high prices and wicked witches confess to be just normal gals with a wretched story. Financial Wizards have had their curtains drawn to reveal all and would have fled the scene in a hot air balloon. Everyone seems to want the same fabulous pair of shoes. Our grayscale world has turned into a place of a billion digital colors. We've discovered our wanderlust and run away to see exotic faraway lands and glittering cities. An organic-green fever overcame us. We went to hoe in our gardens, and city rooftops. We shunned the supermarket and flocked to the farmers market. We stopped throwing everything away and made "recycle" fashionable. Suddenly we are men and women made of used tin or biodegradable straw, with hearts and brains, and proud of it. More than ever before; we are not whole without our Toto's.

Come have a drink in the Flying Monkey Bar, where the now gritty decaying emerald city "in" crowd hangs. Have a breakfast of fresh baked bread and local preserves in the Flying Cow Lounge and try to find Dorothy in a Tornado-made-of-Trash. Find out why Dorothy ditched her plans to enter the city and stay in the poppy field with three cute dudes, and see a chair suitable to lift a modern day wizard to safety. Discover wonder and wanderlust again in a loaf of bread or a used bank bag."

Past visitors to the AMAZED installation had this to say:

"I have been coming to market for 22 years, this is the best thing ever! Thank you for the inspiration and creativity."

"This is the most exciting thing I have seen all day."

"All I can say is WOW!"

Bring a camera and a notebook and follow this road to see how some imagination and a little bit of wizardry can turn your store windows or retail displays into the kind of "Ahhs" that build an image or brand with consumers.

Mostly, come to experience what brings us all together at Market Square every six months for over 25 years now to find the best, freshest, most amazing new products; that confirm there really is no place like home!

Sunday night, October 18, AMAZED will host a party in the Flying Cow Lounge with good eats, fun drinks, and live entertainment. All Market guests are welcome to join us from 6:30-8:30 pm. The party will continue in the new Factory Restaurant, first floor of Market Square from 9:00 pm until TBD.

MMPI is a trade show and property management firm, specializing in managing buildings devoted to wholesale showrooms and commercial office space.

MMPI produces more than 300 trade shows, market events and conferences each year. MMPI manages The Merchandise Mart and 350 W. Mart Center in Chicago; Market Square, the Suites at Market Square, Hamilton Market, Plaza Suites, Furniture Plaza and the National Furniture Mart in High Point, N.C.; the Architects & Designers Building and 7 W New York in New York; the Boston Design Center in Boston; the L.A. Mart in Los Angeles; and the Washington Design Center in Washington, D.C.

Vornado Realty Trust, owner of MMPI, based in New York City, is a fully integrated equity real estate investment trust. Vornado's common shares are listed on the New York Stock Exchange and are traded under the symbol VNO.

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