

## **AREA INTERNATIONAL ANNOUNCES NEW LINE MATSUOKA INTERNATIONAL**

*Renowned as an artificer of custom, superbly finished designs of extreme precision,  
executed in exotic materials and rare woods*

**CHICAGO, September 21, 2010** — AREA International is excited to announce that Matsuoka International will now be available in their showroom, Suite 1611 at the Design Center at The Merchandise Mart in Chicago. Supplier to Emperors, sought after by Sheiks, beautifier of homes and works spaces for executives, celebrities and professionals for nearly a century and a half, Matsuoka International is one of the proudest names in the crafting of artifacts for gracious living. Founded in 1866, the company originally gained fame as Japan's premier maker of "Bridal" furniture. Matsuoka International is an enterprise into which generations of family members, talented executives and the finest furniture designers, artists and craftsmen have poured creative energy, business acumen, discipline and a passion for excellence to bring into being objects d'art of the highest aesthetic merit.

“Matsuoka International’s line of exquisite Japanese furniture and artifacts will be a great addition to our showroom, said Leslie Farcy, AREA International. “The company and products are steeped in tradition and we are excited to offer this line to our clients.”

To celebrate the launch of Matsuoka International, AREA International will host a luncheon in their showroom Wednesday, October 27, noon-1 p.m. with Matsuoka International President, Kevin Reilly as well as a representative from the Japanese Consulate. Guests will enjoy music from noted Asian performer, Takako Bassett, while browsing Matsuoka International’s line of furnishings.

AREA International represents over fifty manufacturers' lines and has served the design community since 1981. They feature high-end furniture, fabrics, wallcoverings, lighting and accessories.

For more information about AREA International or Matsouka International, please visit their showroom in Suite 1611 or call 312.644,0595.

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**ABOUT THE DESIGN CENTER™ AT THE MERCHANDISE MART**

The Design Center at The Merchandise Mart, located in Chicago’s historic Merchandise Mart, is home to four floors constituting the world’s largest and finest design center. As a leader in the \$65 billion residential home furnishings market, The Design Center offers the largest presentation of high-end, couture, home furnishings worldwide, all under one roof. Encompassing 900,000 square feet, boasting 130 showrooms and featuring more than 2,500 product lines, it is the design professional’s ultimate resource for luxury furniture, fabrics, floor coverings, wall coverings, lighting, antiques and much more.

The Design Center's Designer Portfolios are a unique online resource for homeowners to learn about working with a design professional and help them find the perfect designer to match their tastes, expectations and budget. More than 80 area design professionals are featured in the online Designer Portfolios, with his or her own web page featuring their design philosophy, area(s) of specialty, project photos, fee structure and more. Designer Portfolios can be easily accessed by visiting [www.merchandisemartdesigncenter.com](http://www.merchandisemartdesigncenter.com) and clicking on the Designer Portfolio logo.

MMPI is the world's leading owner and operator of showroom buildings and trade show facilities, bringing buyers and sellers together in more than 300 market events, trade and consumer shows and conferences each year.

MMPI manages The Merchandise Mart and 350 West Mart Center in Chicago; Market Square, the Suites at Market Square, Hamilton Market, Plaza Suites, Furniture Plaza and the National Furniture Mart in High Point, N.C.; the Architects & Designers Building and 7 W New York in New York; the Boston Design Center in Boston; the L.A. Mart in Los Angeles; and the Washington Design Center and Federal Center Southwest in Washington D.C.

**Vornado Realty Trust**, owners of MMPI, based in New York City, is a fully integrated equity real estate investment trust. Vornado's common shares are listed on the New York Stock Exchange and are traded under the symbol VNO.

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