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MMPI WELCOMES JENNIFER SERGENT WASHINGTON DESIGN CENTER'S NEW DIRECTOR OF MARKETING

CHICAGO (DATE) – MMPI is pleased to announce that Jennifer Sergent has been named Director of Marketing for the Washington Design Center. In her new position with MMPI, Sergent will play an integral role in all of the marketing activity for the Washington Design Center.

Prior to joining the Washington Design Center, Sergent was the senior editor at *Washington Spaces* magazine, which covered high-end residential interior design in the Washington region. She came into that position after serving as the founding editor in chief for newspaper-insert publications for HGTV and Food Network. She enhanced her knowledge of the luxury design market in Washington in December 2009, when she became a freelance writer and blogger focusing on local design and architecture; her clients included designers and design companies, as well as publications such as *The Washington Post* and *Washingtonian* magazine.

“Jennifer’s experience and expertise in the interior design industry will be an invaluable addition to not only the Washington Design Center, but MMPI as a whole,” said John Brennen, executive vice president, Design Centers, MMPI. “Her wide range of knowledge of the industry holds great potential for the Washington Design Center, and we are thrilled to welcome her to the team.”

Sergent, a native Washingtonian, was inspired by design early on: She grew up in houses designed by the late Bob Waldron, whose name is in The Washington Design Center’s Hall of Fame. She holds a BA in English from Smith College.

MMPI is a trade show and property management firm, specializing in managing buildings devoted to wholesale showrooms and commercial office space. MMPI produces more than 300 trade shows, market events and conferences each year.

MMPI manages The Merchandise Mart, 350 W. Mart Center and 33 North Dearborn in Chicago; Market Square, the Suites at Market Square, Hamilton Market, Plaza Suites, Furniture Plaza and the National Furniture Mart in High Point, N.C.; the Architects & Designers Building and 7 W New York in New York; the L.A. Mart in Los Angeles; and the Washington Design Center and Washington Office Center in Washington, D.C.

Vornado Realty Trust, owner of MMPI, based in New York City, is a fully integrated equity real estate investment trust. Vornado's common shares are listed on the New York Stock Exchange and are traded under the symbol VNO.

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