

FOR IMMEDIATE RELEASE

PRESS CONTACT:

Victoria Kent
Public Relations Manager
MMPI
Phone: 312.527.7508
E-mail: vkent@mmart.com

**The Washington Design Center Hosts American Design Day
July 14, 2010**

Washington, DC (June 23, 2010)- The Washington Design Center is proud to host an American Design Day, a design event debuting The MADE: In America “All American Room”. The “All American Room” was created by Bielecky Brothers, Inc. and will be featured in the AmericanEye Showroom, Suite 511, July 14 - July 31, 2010. Bielecky Brothers, Inc. is the 2010 winners of the Best: Made in America award, which recognizes outstanding American-made products and creations. Bielecky Brothers, Inc. is also the first award winners to participate in the creation of the “All American Room”.

The “All American Room” was a collaboration between Bielecky Brothers, Inc. and a specially recruited MADE: *In America* team of design professionals. The room will feature the Liberty Suite Collection, specially created for the room. The purpose of the “All American Room” is to foster an American design aesthetic and to inspire designers to create rooms that evoke classic American style.

The 2010 “All American Room” design team members include:

- James De Lorbe, of De Lorbe, Manderlay & Wilde, Ltd.
- Dale Denton, of Julia Gray Ltd., (winner of the inaugural BEST: Made in America award)
- Eve Fay, of Farrow & Ball
- Joseph Probus, of Brunschwig & Fils / Hinson

American Design Day

Showcasing The MADE: In America “All American Room”

Wednesday, July 14th, 2010

10:00am-5:00pm

AmericanEye Showroom, Suite 511

Join the WDC for tours of the “All American Room”, Hall of Fame Design House Tours and refreshments.

*the MADE: In America “All American Room” will be on display in the AmericanEye Showroom through July 31st.

About Bielecky Brothers, Inc.

The inaugural award winner Bielecky Brothers, Inc. of New York, produces the world's finest hand crafted wicker, cane and rattan furniture. Bielecky furniture is prized by designers and their discerning clientele across the United States and around the world. The company has been owned and managed by members of the Bielecky family since 1900.
bieleckybrothers.com

About MADE: IN AMERICA

MADE: In America is a not-for-profit educational organization based in Washington, D.C. The group's mission is foster a business climate conducive to the free exchange of ideas and information for the purpose of revitalizing and sustaining the competitiveness of American commerce and industry in a global economy. Made: In America is a coalition of business leaders, public policy makers, educators and concerned citizens dedicated to designing and articulating new and innovative ways to promote American enterprise in the 21st Century. The organization's annual BEST: Made in America award is the culmination of a deliberative year-long search to identify and honor America's best businesses. The award was created to heighten public awareness of American-made products and to showcase for the companies and individuals who create them.

In addition to conducting the BEST: Made In America Award search and award ceremony, MADE: In America also conducts the American Treasures Award program, established to recognizing and honor individuals making significant contributions to the American enterprise system. Beyond the awards programs, MADE: In America undertakes a wide range of other educational programs and services in cooperation with a network of coalition partners through the American Enterprise Initiative and In Service to American Business. These strategic educational initiatives are created for both manufacturers and consumers in order to shape public discourse and policy.

About The Washington Design Center:

Dedicated to providing the finest in home furnishings to the design trade, The Washington Design Center houses over 60 wholesale residential, commercial and building products showrooms. Considered the mid-Atlantic region's largest resource and destination for the design industry, The Washington Design Center works closely with designers to guarantee consumers the best possible luxury shopping experience. The Washington Design Center is located at 300 D Street, SW in Washington, DC. Above the Federal Center SW Metro Station, The Washington Design Center is served by the Orange and Blue lines. To learn more about The Washington Design Center and its showrooms, programs and special events, call 202.646.6100 or visit the Design Center online at www.DCDesignCenter.com.

MMPI is a trade show and property management firm, specializing in managing buildings devoted to wholesale showrooms and commercial office space. MMPI produces more than 300 trade shows, market events and conferences each year.

MMPI manages The Merchandise Mart and 350 West Mart Center in Chicago; Market Square, the Suites at Market Square, Hamilton Market, Plaza Suites, Furniture Plaza and the National Furniture Mart in High Point, N.C.; the Architects & Designers Building and 7 W New York in New York; the Boston Design Center in Boston; the L.A. Mart in Los Angeles; and The Washington Design Center

Vornado Realty Trust, owners of MMPI, based in New York City, is a fully integrated equity real estate investment trust. Vornado's common shares are listed on the New York Stock Exchange and are traded under the symbol VNO.

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