

FOR IMMEDIATE RELEASE

MEDIA CONTACTS:

Victoria Kent
Public Relations Manager
MMPI
Phone: 312.527.7508
E-mail: vkent@mmart.com

**THE CHICAGO MARKET: LIVING AND GIVING® OFFERS AMAZING RESOURCES
AND AN UNPARALLELED PRODUCT SELECTION AT THE JANUARY MARKET, JANUARY
21-27, 2010**

CHICAGO, IL (December 30, 2009) – The Chicago Market: Living and Giving® is excited to offer buyers and retailers an unparalleled product selection at the January Market. The January 2010 Market offers a 50% growth in the number of temporary exhibitors, and 40% of those being new to the show! With a special focus on fresh and unique resources, the Chicago Market offers buyers product lines that can only be found in Chicago.

“The breadth of resources that the Chicago Market offer is second to none,” said Joan Ulrich, senior vice president, MMPI. “The combination of low exhibit costs and a powerful and loyal buyer base is very attractive to exhibitors. Attendees will see a wealth of new and distinctive resources this January.”

The Chicago Market is the independent and specialty gift and home store’s preferred buying venue. It offers comprehensive resources, abundant product lines, on-point price points and the latest trends, all represented by regional sales experts who know this marketplace. With trusted resources such as Beckman’s™ Chicago, a show within a show that offers handmade goods by unique artisans and Lake Living, an exclusive Chicago Market category that offers fresh water inspired lifestyle products, the Chicago Market is the market to find products that will set retailers a part.

A Sampling Of New Temporary Exhibitors:

Bean Sprouts, 8-3063, www.beansproutbabies.com
Beyond The Shaker, 8-9051, www.beyondtheshaker.com
Emilime, 8-2048, www.emilimehandcrafted.com
Fiddler’s Elbow, 8-4083, www.fiddlerselbow.com
Kiss That Frog, Inc., 8-4117, www.kissthatfrog.com
Leaf Leather, Inc., 8-8084, www.leafleather.com
Lodis, 8-2035, www.lodis.com
Prospect Harbor Soap, 8-7035, www.prospectharborsoapco.com
Saucy Girl Aprons, 8-2046
The Kalencom Corporation, 8-2037, www.kalencom.com
Victoria Fischetti Designs, 8-7066, www.victoriafischettidesigns.com
Zoobies, 8-3097, www.zoobies.com

Temporary Exhibitor Highlights:

All U Can Handle, 8-9029. One of the world’s most renowned table top manufacturers, All U Can Handle offers fun, whimsical pieces perfect for the home entertainer. Their product has been featured in *Bon Appétit* and many other trade and shelter publications.

Love + Toast, 8-4034. From the makers of Lollia and Tokyomilk, this line of hand creams, lip balm and perfumes has adorable packaging and yummy scents to match! A portion of each sale

goes directly to Girls, Inc. a nonprofit that provides mentoring and leadership services to young women.

Ms. & Mrs., Temps 8-1004A . Emergency survival kits. www.msandmrs.com

Primitive Twig, 8-6102 .This Beckman's exhibitor returns to The Chicago Market with vintage mixed media sculptures. This eclectic line was recently picked up by Bergdorf Goodman and sold out in the first weekend.

Other fantastic resources exhibiting in January include Whitney Howard Design, Donna Sauers Designs, Defying normal, 180°, Bunnies by the Bay and Goody Green Bags – all on the 8th Floor!

Permanent Showroom Highlights:

Company of Kings, Ste 13-542, www.companyofkings.com

Woozie. Wine glass sleeves that insulate and feel great. Introducing new sizes and colors. www.mywoozie.com

daniel*Richards, Ste 13-512

Ingram Publishers is a beautiful book line, including categories in cooking, art, fashion, special interest, and children's story books. <http://www.ingrambook.com/default.aspx>

Aquiesse is an exquisite home fragrance collection with large and small soy candles in beautiful tumblers, presented in a stunning reusable keepsake box, perfume reed diffusers in beautiful decanters with a reusable gift box and, travel tin candles. <http://www.aquiesse.com/lilibands/lilliwear> is a darling collection of baby, toddler and young girls reversible dresses with coordinating headbands as well as two piece T's and pocket skirts sets. <http://lilibands.com/>

New York Puzzle Company offers great 500 - 1000 piece jigsaw puzzles of vintage magazine covers from such publications as The New Yorker, Good House Keeping, Popular Mechanics and House Beautiful. <http://newyorkpuzzlecompany.com/>

Department 56, Ste 13-612, www.department56.com/

Since 1976, Dept. 56 has been a leader in the giftware, collectibles and holiday decorating industry, offering nearly 3,000 different products. www.department56corner.com. New showroom 13-620.

DNA, Ste 1426, www.dna11.com

Aurora offers YooHoo's, small plush animals with sound activation. www.auroraworld.com

Buckyballs by Zoomdoggie. The amazing magnetic toy you can't put down. www.getbuckyballs.com

Glory Haus offers frames, tiles, decorative boards and decorative Christmas items are inspirational and priced to sell!

Duncan & Company, Ste 1490, www.duncanco.com

Pelican Bay. Clever packaging perfect for gift giving and well priced. www.pelicanbayltd.com.

Viva Beads. Handmade designer clay bead line specialized for independent retailers. www.vivabeads.com

Kelley & Crew, Ste 13-608

Aminals is a colorful organic plush line for kids. Each character has its own special story. It is organic and made from cotton grown on chemical free farms. <http://aminaldolls.com/>

Maroma USA is a natural home fragrance company. Some of the items include, Green-light luminaries (eco-friendly candles with a fragrant blend of essential oils), incense sticks (their signature line), sachets (handmade with natural essential oils), as well as body & massage oils, perfumes, and soaps. <http://shopping.netsuite.com/maroma>

Mudlark Papers, a personal care products line that offers all natural fragrances, free from any carcinogens. <http://mudlark.com/>

Say Cheese Designs a fun button, magnet, bookmark line out of Fountain City, Wisconsin.

Greggo Magnets is a colorful high design magnet line from Minneapolis.

<http://greggomagnets.com/>

Tweet Tweet Home is another venture from the graphic designer of Greggo Magnets. These are colorful plastic birdhouses that are packaged flat, and you put them together. A very clever, hip design for bird lovers. <http://www.tweettweethome.com/>

Max Bentley's Rusty Blades, Ste 13-100/101/200, maxbentleystyblades.com

Toland Home and Garden, <http://www.tolandhomegarden.com/index.html>

Woods and Willow, <http://usa.woodsandwillow.com/flashsite/>

Meadowbrooke Gourds, <http://www.gourdshop.com/>

Shaggies

Oak River Woodworking offers new designs for 2010 <http://oakriverwoodworking.com/>

Modern Age Representatives, Ste 13-504, www.modreps.com

Spartina offers a line of colorful handbags and accessories using genuine leather, fine natural linens and 100% handstitched 100% wool needlepoint. www.spartina449.com

Patti White & Co., Ste 1485, www.pattwhiteco.com

Uncommon Wares, Applied art decals for home, stemware, apparel, water bottles. Anywhere you want to personalize. www.uncommonwares.com

Peterson Associates, Ste 13-126

Baggallini offers women's hand bags, duffels and more. www.baggallini.com

Right Brain, Ste 13-420

Cardboarddesign offers recycled, recyclable, chemical-free, American made really cool cardboard toys, vases, furniture and more. <http://cardboarddesign.com/>

AlphabetPIX offers personalized name/word art that you create with innovative photos that read as letters. <http://alphabetpix.com/index.php>

Russ Berrie, Ste 1420, www.russberrie.com

Coca-Cola. New for January White Plush Coke Bears, ceramic Coke mugs and Coke flags. www.russberrie.com

Jim Marvin Collection. European influenced floral, Christmas and decorative accessories for the specialty gift retailer. www.jimmarvin.net

Sarm & Nastovski, Ste 13-203

Clay Art offers distinctive hand painted ceramic tabletop. www.clayart.net.

Peepers offers fashion reading glasses.

Earthworks offers a wide array of products in the Personal Care category.

Samuelson Associates, Ste 13-328

Amy Butler offers bags and accessories in bright and colorful patterns with a Midwest Modern feel. www.amybutlerdesign.com

Jay Fleet Designs offer timeless Vietnamese Lacquerware- trays, bowls, and bath accessories www.jayfleetdesigns.com

White Ginger, Ste 13-416, whitegingerchicago.com

Nashelle, Nashelle Jewelry is classic, modern-chic at its best. Clean details, boldly designed and beautifully constructed. Nashelle take pride in the fact that it uses all recycled 14kt gold fill and recycled sterling silver materials. www.nashelle.com

Momiji, 'mom-ee-jee' are hand-painted collectible message dolls. Momiji's links to top art colleges mean that they work with the most creative new kids from Austria, Chile, Thailand, Germany, UK and more. www.lovemomiji.com

Royal Apothic, offers fragrances that have been brought into the modern era with Luminaries and Interior Perfumes and NOW for this January 2010 a decadent bath line.

www.royalapothic.com/home.html

Shiraleah, has one simple mission: To design handbags, clutches and wallets that are both beautiful and affordable. Using lovely silks, embroideries and other natural and man-made materials, Shiraleah has succeeded in creating stunning and unique bags for day or evening.

Soaptopia offers yummy handmade junk-free eco-friendly soaps & skin products that nourish the body. <http://soaptopia.com/>

The Andean Collection – The idea behind this line is to bring buyers great fashion forward designs, while creating a greener planet, and providing a path out of poverty for artisans using fair trade principles. Their original designs are a pleasure to wear, both because each purchase is good for the earth and the people who inhabit it.. <http://theandeancollection.com/>

CHICAGO MARKET: LIVING AND GIVING SHOW HOURS

Thursday, January 21 – Tuesday, January 26

9 a.m. – 6 p.m. | Floors 13, 14, 15

Saturday, January 23

Showrooms: 9 a.m. – 8 p.m. | Floors 13, 14, 15

Temporaries and Beckman's Handcrafted Show@: 9 a.m. – 6 p.m. | Floor 8

***Shop Late Night Blowout**

6–8 p.m. | Floors 13, 14, 15

Join us for The Chicago Market's "Late Night" for an evening of showroom hospitality, music and late night shopping, all in the name of charity. The Chicago Market will host two incredible hours with Chicago's top chefs, serving up their signature dishes. Proceeds will benefit GiftForLife, a charitable organization that funds life-saving AIDS research and education.

Wednesday, January 27

Showrooms: 9 a.m. – 5 p.m. | Floors 13, 14, 15

For more information on The Chicago Market: Living and Giving, please visit

www.shopchicagomarket.com or call 800.677.6278 (MART).

****The Chicago Market and Gifts & Decorative Accessories Magazine are offering three FREE issues as a thank you to buyers who pre-register for the January 2010 Market in appreciation of their support. Visit www.chicagomarket.com for more information.**

The Chicago Market: Living and Giving is a trademark of MMPI. **Beckman's Handcrafted Gift Show** is a registered trademark of MMPI. The Chicago Market: Living and Giving is the longest running gift show in the United States and is a quarterly wholesale tradeshow designed for store owners, retail buyers and designers to shop a wide array of quality products ranging from home accents and furniture to handcrafted or eco-friendly product to collectible items, holiday, baby/children's product, gourmet and more. The Chicago Merchandise Mart is located at 222 Merchandise Mart Plaza, Chicago, IL 60654. For more information call 800.677.6278 (MART) or visit shopchicagomarket.com.

MMPI is a trade show and property management firm, specializing in managing buildings devoted to wholesale showrooms and commercial office space. MMPI produces more than 300 trade shows, market events and conferences each year.

MMPI manages The Merchandise Mart and 350 West Mart Center in Chicago; Market Square, the Suites at Market Square, Hamilton Market, Plaza Suites, Furniture Plaza and the National Furniture Mart in High Point, N.C.; the Architects & Designers Building and 7 W New York in New York; the Boston Design Center in Boston; the L.A. Mart in Los Angeles; and the Washington Design Center in Washington D.C.

Vornado Realty Trust, owners of MMPI, based in New York City, is a fully integrated equity real estate investment trust. Vornado's common shares are listed on the New York Stock Exchange and are traded under the symbol VNO.

###