

FOR IMMEDIATE RELEASE

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**THE CHICAGO MARKET: LIVING AND GIVING®
ANNOUNCES WINNERS OF ITS JANUARY 2010 MARKET RE-SIGN CONTEST**

CHICAGO (May 21, 2010) –The Chicago Market: Living and Giving® is excited to announce the winners of its January Market Re-Sign incentive. Winners were chosen from a random drawing of exhibitors who re-signed for their booth space before the end of the 2010 January Market. Winners will be guests of MMPI at the Annual Gift and Home Trade Association (GHATA) Conference in New Orleans, which includes complimentary airfare, hotel and conference costs.

2010 January Market Winners

- Beth Bingham & Co., Beth Bingham
- Buckle Up Babe, Tina Spector

The Chicago Market will once again offer this incentive at its July 2010 Market. Exhibitors can qualify for the July drawing by re-signing for booth space for the January 2011 Market, through July 27, which represents the last day for the temporary exhibitors during the seven day show. For more information please contact Sara Dahlstrom at sdahlstrom@mmart.com or call 312.527.7978. During the July Market, visit the 8th floor sales office for more information.

The Gift and Home Trade Association is a not-for-profit professional trade organization that was formed to help vendors, sales agencies and industry affiliates work together, the GHATA's mission is to lead and transform the gift and home industry to ensure its long-term health and viability. The Annual Conference features prominent keynote speakers, breakout sessions, panel discussions and Q/As that cover a variety of topics.

JULY CHICAGO MARKET: LIVING AND GIVING SHOW HOURS

July 22 –28, 2010 (Thursday – Wednesday)

Showrooms:

Thursday – Tuesday 9 am – 6 PM | Floors 13,14 & 15
Saturday 9 am – 8 PM (Extended hours for Shop Late Night)
Wednesday 9 am – 5 PM

Temporaries & Beckman's™ Handcrafted Show:

July 24 –27, 2010 (Saturday – Tuesday)

Saturday – Monday 9 am – 6 PM | Floor 8
Tuesday 9 am – 3 PM

**Keynote Speaker: Jerry Greenfield, co-founder, Ben & Jerry's Ice Cream
Monday, July 26 | 4:30-5:50 PM | Ice cream reception to follow the presentation**

*Don't forget to register for the July Keynote Presentation, presented by Jerry Greenfield, co-founder, Ben & Jerry's Ice Cream. "An Afternoon of Social Responsibility, Radical Business Philosophy & Free Ice Cream".

RSVP Required: www.shopchicagomarket.com/events.

Visit www.shopchicagomarket.com for additional Retail / Business Power Seminars on Saturday, Sunday, Monday and Tuesday.

Shop Late Night Charity Event

Saturday, July 24 | 6 – 8pm | Floors 13, 14, 15

Join us for The Chicago Market's "Shop Late Night" charity event for an international wine and culinary "tasting" featuring 16 of Chicago's best celebrity chefs serving up their signature dishes along side a presentation of international wines, in-showroom hospitality, music and late night shopping all in the name of charity. Proceeds will benefit **GiftForLife/DIFFA** a charitable organization that funds life-saving AIDS research and education.

Check the website to see which of your favorite chefs and restaurants' will be feature this Market at www.shopchicagomarket.com/events.

For more information on The Chicago Market: Living and Giving, please visit www.shopchicagomarket.com or call 800.677.6278 (MART).

About the GIFT AND HOME Trade Association:

GHTA is the gift and home industry's non-profit professional trade association formed to help vendors, sales agencies and industry affiliates work together to improve relationships. GHTA's mission is to lead and transform the gift and home industry to ensure its long-term health and viability. GHTA has four major initiatives: to educate sales professionals; to understand and educate the industry on opportunities for technological efficiencies; to support and cultivate the industry's independent retailers; and to understand and educate the industry on showroom/trade show costs, statistics, schedules, opportunities and preferences. GHTA can be reached by email at nfo@ghta.net. For more information on the GIFT AND HOME Trade Association visit www.giftandhome.org

The Chicago Market: Living and Giving is a trademark of MMPI. **Beckman's Handcrafted Gift Show** is a registered trademark of MMPI. The Chicago Market: Living and Giving is the longest running gift show in the United States and is a quarterly wholesale tradeshow designed for store owners, retail buyers and designers to shop a wide array of quality products ranging from home accents and furniture to handcrafted or eco-friendly product to collectible items, holiday, baby/children's product, gourmet and more. The Chicago Merchandise Mart is located at 222 Merchandise Mart Plaza, Chicago, IL 60654. For more information call 800.677.6278 (MART) or visit shopchicagomarket.com.

MMPI is a trade show and property management firm, specializing in managing buildings devoted to wholesale showrooms and commercial office space. MMPI produces more than 300 trade shows, market events and conferences each year.

MMPI manages The Merchandise Mart and 350 West Mart Center in Chicago; Market Square, the Suites at Market Square, Hamilton Market, Plaza Suites, Furniture Plaza and the National Furniture Mart in High Point, N.C.; the Architects & Designers Building and 7 W New York in New York; the Boston Design Center in Boston; the L.A. Mart in Los Angeles; and the Washington Design Center in Washington D.C.

Vornado Realty Trust, owners of MMPI, based in New York City, is a fully integrated equity real estate investment trust. Vornado's common shares are listed on the New York Stock Exchange and are traded under the symbol VNO.

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