

**FOR IMMEDIATE RELEASE**

**MEDIA CONTACT:**

Victoria Kent  
Public Relations  
MMPI  
Phone: 312.527.7508  
E-mail: [vkent@mmart.com](mailto:vkent@mmart.com)

**THE CHICAGO MARKET: LIVING AND GIVING®  
ANNOUNCES ITS MARKET DATES THROUGH 2013**

**CHICAGO (May 6, 2010)** –The Chicago Market: Living and Giving® announces its Market dates through the next three years, 2011 – 2013.

The Chicago Market continues to expand its permanent showrooms and temporary resources, and for the upcoming July 2010 Market. Buyers can expect to see up to five new showrooms, a significant growth in temporary suites, and 35% new-to-market resources.

The Chicago Market is an affordable place to do business too with \$10 per square foot rates for exhibitors, plus travel hotel rates starting as low as \$129 per night and \$10 daily parking vouchers for attendees for this July.

Chicago ranks #1 among the top 25 cities for a business trip that's affordable and fun and was named America's new culinary star. Visit Chicago and experience the difference.

**The Chicago Market: Living and Giving® Calendar Dates**

**2011 Market Dates**

**January 20 – 26 (Thursday – Wednesday)**

Showrooms: January 20 –26  
Temporaries and Beckman's™ Handcrafted Show: January 22 –25

**July 28 – August 3 (Thursday – Wednesday)**

Showrooms: July 28 –August 3  
Temporaries and Beckman's™ Handcrafted Show: July 30 – August 2

**2012 Market Dates**

**January 19-25 (Thursday – Wednesday)**

Showrooms: January 19- January 25, 2012  
Temporaries and Beckman's™ Handcrafted Show: January 21 –January 24, 2012

**July 19 – 25 (Thursday – Wednesday)**

Showrooms: July 19- July 25, 2012  
Temporaries and Beckman's™ Handcrafted Show: July 21 –July 24, 2012

**2013 Market Dates**

**January 17 – 23 (Thursday – Wednesday)**

Showrooms: January 17- January 23, 2013  
Temporaries and Beckman's™ Handcrafted Show: January 19 –January 22, 2013

**July 25 – 31 (Thursday – Wednesday)**

Showrooms: July 25 - July 31, 2013  
Temporaries and Beckman's™ Handcrafted Show: July 27 –July 30, 2013

**JULY CHICAGO MARKET: LIVING AND GIVING SHOW HOURS**

**July 22 –28, 2010 (Thursday – Wednesday)**

**Showrooms:**

Thursday – Tuesday 9 am – 6 PM | Floors 13,14 & 15

Saturday 9 am – 8 PM (Extended hours for Shop Late Night)

Wednesday 9 am – 5 PM

**Temporaries & Beckman's™ Handcrafted Show:**

**July 24 –27, 2010 (Saturday – Tuesday)**

Saturday – Monday 9 am – 6 PM | Floor 8

Tuesday 9 am – 3 PM

**Keynote Speaker: Jerry Greenfield, co-founder, Ben & Jerry's Ice Cream**

**Monday, July 26 | 4:30-5:50 PM | Ice cream reception to follow the presentation**

\*Don't forget to register for the July Keynote Presentation, presented by Jerry Greenfield, co-founder, Ben & Jerry's Ice Cream. "An Afternoon of Social Responsibility, Radical Business Philosophy & Free Ice Cream".

**RSVP Required: [www.shopchicagomarket.com/events](http://www.shopchicagomarket.com/events).**

Visit [www.shopchicagomarket.com](http://www.shopchicagomarket.com) for additional Retail / Business Power Seminars on Saturday, Sunday, Monday and Tuesday.

**Shop Late Night Charity Event**

**Saturday, July 24 | 6 – 8pm | Floors 13, 14, 15**

Join us for The Chicago Market's "Shop Late Night" charity event for an international wine and culinary "tasting" featuring 16 of Chicago's best celebrity chefs serving up their signature dishes along side a presentation of international wines, in-showroom hospitality, music and late night shopping all in the name of charity. Proceeds will benefit **GiftForLife/DIFFA** a charitable organization that funds life-saving AIDS research and education.

Check the website to see which of your favorite chefs and restaurants' will be feature this Market at [www.shopchicagomarket.com/events](http://www.shopchicagomarket.com/events).

For more information on The Chicago Market: Living and Giving, please visit [www.shopchicagomarket.com](http://www.shopchicagomarket.com) or call 800.677.6278 (MART).

For more information on The Chicago Market: Living and Giving, please visit [www.shopchicagomarket.com](http://www.shopchicagomarket.com) or call 800.677.6278 (MART).

**The Chicago Market: Living and Giving** is a trademark of MMPI. **Beckman's Handcrafted Gift Show** is a registered trademark of MMPI. The Chicago Market: Living and Giving is the longest running gift show in the United States and is a quarterly wholesale tradeshow designed for store owners, retail buyers and designers to shop a wide array of quality products ranging from home accents and furniture to handcrafted or eco-friendly product to collectible items, holiday, baby/children's product, gourmet and more. The Chicago Merchandise Mart is located at 222 Merchandise Mart Plaza, Chicago, IL 60654. For more information call 800.677.6278 (MART) or visit [shopchicagomarket.com](http://shopchicagomarket.com).

**MMPI** is a trade show and property management firm, specializing in managing buildings devoted to wholesale showrooms and commercial office space. MMPI produces more than 300 trade shows, market events and conferences each year.

MMPI manages The Merchandise Mart and 350 West Mart Center in Chicago; Market Square, the Suites at Market Square, Hamilton Market, Plaza Suites, Furniture Plaza and the National Furniture Mart in High Point, N.C.; the Architects & Designers Building and 7 W New York in New York; the Boston Design Center in Boston; the L.A. Mart in Los Angeles; and the Washington Design Center in Washington D.C.

**Vornado Realty Trust**, owners of MMPI, based in New York City, is a fully integrated equity real estate investment trust. Vornado's common shares are listed on the New York Stock Exchange and are traded under the symbol VNO.

###