

FOR IMMEDIATE RELEASE

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**THE CHICAGO MARKET: LIVING AND GIVING® ANNOUNCES ITS PARTNERSHIP
WITH *TRADITIONAL HOME* MAGAZINE IN CELEBRATION OF DESIGNER DAY
Monday, July 26, 2010**

CHICAGO, IL (date) – The Chicago Market: Living and Giving® is excited to partner with *Traditional Home* magazine to bring Market attendees a day of design inspiration. Monday, July 26 will be dedicated to all things design, as The Chicago Market invites interior designers and high-end specialty retailers to shop its designer friendly resources, including new-to-Market products in the Temporary Suites HOME section and in select showrooms.

Interior Designers and high-end specialty retailers are encouraged to attend Monday's lunch presentation entitled *Traditional Now*. Krissa Rossbund, senior design and style editor, *Traditional Home* magazine and Frank Ponterio, interior designer, Frank Ponterio Design will offer their insights on what "traditional" means in 2010. Rossbund and Ponterio will discuss how *Traditional Home* has redefined what traditional means now.

Presentation attendees are invited to stay for a dessert and champagne reception hosted in the Temporaries HOME section. The reception will provide an opportunity for showroom principals, exhibitors, designers and retailers to network with *Traditional Home's* style editor, Krissa Rossbund and Frank Ponterio, while sourcing product.

While at Market, attendees are encouraged to visit both the Temporaries HOME section, which will feature select showrooms exhibiting in the Home section as well as experience new to market resources. Designers and retailers can also visit their favorite showrooms for designer friendly product lines showcased during Market. A product display highlighting products ranging from traditional to modern to trendy will be available within the Temporary Suites Home section to help stimulate inspiration and provide a resource list of where to find these products within the permanent showrooms and within the Home section.

Here is a sampling of what you will find.

Temporaries Suites HOME section exhibitors include:

- AA Importing Company, booth 8-9112
- Amity Imports Inc., booth 8-7129
- The Ashton Company, booth 8-7139A and suite 15-105
- Beetling, booth 8-8112
- Creative Visions, booth 8-9118 and suite 1599

- Direct Rug Import, booth 8-7139 and suite 15-102
- Eangee Home Design, booth 8-7133
- Euroline, booth 8-6120
- FDV Artfolio, booth 8-7112
- HD Canvas Art, booth 8-9111
- Lamp Works, Inc., booth 8-6112
- Lo Forti Fine Prints, booth 8-8130
- Orlandi Statuary, booth 8-9130
- Pamela de Somov Designs, booth 8-8136
- Ruggeri Gallery, booth 8-9122
- Zeeba Home, booth 8-8116 and suite 1519A

For a complete list of designer friendly resources at The Chicago Market, visit www.shopchicagomarket.com/designers.

Designer-Friendly showroom lines include:

- A & B Home, suite 14-100
- and! Sales, suite 14-109
- Ashton Fine Art, suite 15-105
- Casa Bella, suite 1578
- Creative Gifts International, suite 13-640
- Creative Visions, suite 15-101
- Crescent Worth Art & Antiques, suite 1590
- Diane Baker & Company, suite 13-316
- Direct Rug Import, suite 15-102
- Fantastic Craft, suite 13-334
- GKI, suite 1494
- IHI, suite 13-534
- Imax Corp., suite 13-401
- Jim Marvin, suite 1471
- K & K Interiors, suite 13-110
- Kenneth Ludwig Home Furnishings, suite 1510
- Melrose International, suite 13-526
- MeraVic, suite 13-304
- Michaelian & Kohlberg, suite 1521
- Michele S. Levitt & Assoc., suite 1467
- Modern Age Representatives, suite 13-504
- Paul Sahlin Tiffany's, suite 13-618
- Peking Handicraft, suite 13-352
- Posh Pleats, suite 1572
- Right Brain Enterprises, suite 13-420
- Samuelson Associates, suite 13-328
- Saro Trading, suite 14-105
- Sullivans, suite 1418
- White Ginger, suite 13-416
- Wilco Imports, suite 13-620
- Willow Group/Avery Imports/Skalny, suite 13-634

- Zeeba Home, suite 1519A

MONDAY, JULY 26, 2010

12:00 Noon – 1:00 p.m., Temporary Suites, FL 8th Room 8A

Krissa Rossbund, Senior Design and Style Editor, *Traditional Home* Magazine and Frank Ponterio, Interior Designer, Frank Ponterio Design

Traditional Now

RSVP Required: www.shopchicagomarket.com/events.

JULY CHICAGO MARKET: LIVING AND GIVING SHOW HOURS

July 22 –28, 2010 (Thursday – Wednesday)

Showrooms:

Thursday – Tuesday 9 am – 6 PM | Floors 13,14 & 15

Saturday 9 am – 8 PM (Extended hours for Shop Late Night)

Wednesday 9 am – 5 PM

Temporaries & Beckman's™ Handcrafted Show:

July 24 –27, 2010 (Saturday – Tuesday)

Saturday – Monday 9 am – 6 PM | Floor 8

Tuesday 9 am – 3 PM

Keynote Speaker: Jerry Greenfield, co-founder, Ben & Jerry's Ice Cream

Monday, July 26 | 4:30-5:50 PM | Ice cream reception to follow the presentation

*Don't forget to register for the July Keynote Presentation, presented by Jerry Greenfield, co-founder, Ben & Jerry's Ice Cream. "An Afternoon of Social Responsibility, Radical Business Philosophy & Free Ice Cream".

RSVP Required: www.shopchicagomarket.com/events.

Visit www.shopchicagomarket.com for additional Retail / Business Power Seminars on Saturday, Sunday, Monday and Tuesday.

Shop Late Night Charity Event

Saturday, July 24 | 6 – 8pm | Floors 13, 14, 15

Join us for The Chicago Market's "Shop Late Night" charity event for an international wine and culinary "tasting" featuring Chicago's best celebrity chefs serving up their signature dishes along side a presentation of international wines, in-showroom hospitality, music and late night shopping all in the name of charity. Proceeds will benefit **GiftForLife/DIFFA** a charitable organization that funds life-saving AIDS research and education.

Check the website to see which of your favorite chefs and restaurants will be featured this Market at www.shopchicagomarket.com/events.

For more information on The Chicago Market: Living and Giving, please visit www.shopchicagomarket.com or call 800.677.6278 (MART).

The Chicago Market: Living and Giving is a trademark of MMPI. Beckman's Handcrafted Gift Show is a registered trademark of MMPI. The Chicago Market: Living and Giving is a quarterly wholesale tradeshow designed for store owners, retail buyers and designers to shop a wide array of quality products ranging from home accents and furniture to handcrafted or eco-friendly product to collectible items, holiday, baby/children's product, gourmet and more. The Chicago Merchandise Mart is located at 222 Merchandise Mart Plaza, Chicago, IL 60654. For more information call 800.677.6278 (MART) or visit shopchicagomarket.com.

MMPI is a trade show and property management firm, specializing in managing buildings devoted to wholesale showrooms and commercial office space. MMPI produces more than 300 trade shows, market events and conferences each year.

MMPI manages The Merchandise Mart and 350 West Mart Center in Chicago; Market Square, the Suites at Market Square, Hamilton Market, Plaza Suites, Furniture Plaza and the National Furniture Mart in High Point, N.C.; the Architects & Designers Building and 7 W New York in New York; the Boston Design Center in Boston; the L.A. Mart in Los Angeles; and the Washington Design Center in Washington D.C.

Vornado Realty Trust, owners of MMPI, based in New York City, is a fully integrated equity real estate investment trust. Vornado's common shares are listed on the New York Stock Exchange and are traded under the symbol VN

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