

FOR IMMEDIATE RELEASE

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THE CHICAGO MARKET: LIVING AND GIVING® PARTNERS WITH GORDON SEGAL OF CRATE AND BARREL TO HELP RETAILERS TAKE THEIR BUSINESSES TO THE NEXT LEVEL

CHICAGO (December 11, 2009) –The Chicago Market: Living and Giving® is proud to announce that Gordon Segal, chairman and co-founder of Crate and Barrel will lead the keynote presentation at this year's January Market, on Monday January 25. Segal will offer his insights on the home décor business to inspire and educate retailers.

Segal will share his inspiring story of how he and his wife Carole conceived Crate and Barrel out of a desire to provide tasteful, well designed products to the consumer at a good value. His presentation will offer specific methods and strategies on how to find unique products that will help retailers differentiate their stores, how to use products to establish a point of view or brand position and how to educate employees to get customers excited about your products. From Big Box to the independent retailer, Segal explores the basic strategies that are time tested to achieve success.

"We will explore what makes creative retailing such an exciting occupation for so many of us," said Gordon Segal, chairman and co-founder of Crate and Barrel.

KEYNOTE PRESENTATION

Gordon Segal, Chairman and Co-Founder of Crate and Barrel

It All Begins With The Merchandise

Monday, January 25, 2010

4p.m. – 5p.m. | Merchandise Mart Conference Center

Cocktail Reception to follow

RSVP Required to: events@shopchicagomarket.com. Please include "Keynote Presentation" in the subject line.

CHICAGO MARKET: LIVING AND GIVING SHOW HOURS

Thursday, January 21 – Tuesday, January 26

9 a.m. – 6 p.m. | Floors 13, 14, 15

Saturday, January 23

Showrooms: 9 a.m. – 8 p.m. | Floors 13, 14, 15

Temporaries and Beckman's Handcrafted Show®: 9 a.m. – 6 p.m. | Floor 8

***Shop Late Night Blowout**

6–8 p.m. | Floors 13, 14, 15

Join us for The Chicago Market's "Late Night" for an evening of showroom hospitality, music and late night shopping, all in the name of charity. The Chicago Market will host two incredible hours with Chicago's top chefs, serving up their signature dishes. Proceeds will benefit Gift For Life, a charitable organization that funds life-saving AIDS research and education.

Wednesday, January 27

Showrooms: 9 a.m. – 5 p.m. | Floors 13, 14, 15

For more information on The Chicago Market: Living and Giving, please visit www.shopchicagomarket.com or call 800.677.6278 (MART).

****The Chicago Market and Gifts & Decorative Accessories Magazine are offering three FREE issues as a thank you to buyers who pre-register for the January 2010 Market in appreciation of their support. Visit www.chicagomarket.com for more information.**

The Chicago Market: Living and Giving is a trademark of MMPI. **Beckman's Handcrafted Gift Show** is a registered trademark of MMPI. The Chicago Market: Living and Giving is the longest running gift show in the United States and is a quarterly wholesale tradeshow designed for store owners, retail buyers and designers to shop a wide array of quality products ranging from home accents and furniture to handcrafted or eco-friendly product to collectible items, holiday, baby/children's product, gourmet and more. The Chicago Merchandise Mart is located at 222 Merchandise Mart Plaza, Chicago, IL 60654. For more information call 800.677.6278 (MART) or visit shopchicagomarket.com.

MMPI is a trade show and property management firm, specializing in managing buildings devoted to wholesale showrooms and commercial office space. MMPI produces more than 300 trade shows, market events and conferences each year.

MMPI manages The Merchandise Mart and 350 West Mart Center in Chicago; Market Square, the Suites at Market Square, Hamilton Market, Plaza Suites, Furniture Plaza and the National Furniture Mart in High Point, N.C.; the Architects & Designers Building and 7 W New York in New York; the Boston Design Center in Boston; the L.A. Mart in Los Angeles; and the Washington Design Center in Washington D.C.

Vornado Realty Trust, owners of MMPI, based in New York City, is a fully integrated equity real estate investment trust. Vornado's common shares are listed on the New York Stock Exchange and are traded under the symbol VNO.

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