

FOR IMMEDIATE RELEASE

MEDIA CONTACT:

Victoria Kent
Public Relations
MMPI
Phone: 312.527.7508
E-mail: vkent@mmart.com

**THE CHICAGO MARKET: LIVING AND GIVING®
OFFERS BUYER SUPPORT WITH AMTRAK REIMBURSEMENT PROGRAM**

CHICAGO (May 3, 2010) –The Chicago Market: Living and Giving® will continue its popular buyer amenity, the Amtrak Reimbursement Program, during the July Market. Qualified buyers can participate in the Amtrak Reimbursement Program, which reimburses half of their Amtrak train ticket (up to \$50).

As the Independent and specialty gift and home store's preferred buying venue, The Chicago Market makes it even more affordable to shop this Market. With low hotel rates, free hotel shuttles and \$10 daily parking vouchers, the Amtrak Reimbursement Program is one more reason for buyers to take advantage of the comprehensive resources, abundant product lines, varied price points and good value The Chicago Market has to offer.

Extend your stay and take advantage of Chicago's Vibrant City and its many cultural amenities this summer during your Market stay. Visit us at www.shopchicagomarket.com.

Amtrak Reimbursement Program details:

1. Attend and register on-site at The Chicago Market: Living and Giving
2. Bring your ID/license
3. Bring a copy of your Amtrak train ticket
4. Register with the proper credentials and receive your buyer badge
5. Bring your ID, copy of Amtrak train ticket and your buyer badge to Suite 137 between the hours of 9a.m. – 1p.m., Thursday, July 22 – Wednesday, July 28, 2010, for reimbursement.

*The Chicago Market will pay up to half of all qualified buyers Amtrak tickets, up to \$50.

**This promotion does not apply to guest passes.

You must be a qualified buyer and have all the proper credentials to receive a buyer badge.

CHICAGO MARKET: LIVING AND GIVING SHOW HOURS

Thursday, July 22 – Wednesday, July 28, 2010

Showrooms:

Thursday – Tuesday 9 am – 6 PM | Floors 13,14 & 15

Saturday 9 am – 8 PM (Shop Late Night)

Wednesday 9 am – 5 PM

Temporaries & Beckman's™ Handcrafted Show:

Saturday, July 24 – Tuesday, July 27 | Floor 8

Saturday – Monday 9 am – 6 PM

Tuesday 9 am – 3 PM

**Keynote Speaker: Jerry Greenfield, co-founder, Ben & Jerry's Ice Cream
Monday, July 26 | 4:30-5:50 PM | Ice cream reception to follow the presentation**

*Don't forget to register for the July Keynote Presentation, presented by Jerry Greenfield, co-founder, Ben & Jerry's Ice Cream. "An Afternoon of Social Responsibility, Radical Business Philosophy & Free Ice Cream". RSVP Required: www.shopchicagomarket.com/events. Visit www.shopchicagomarket.com for additional Retail / Business Power Seminars on Saturday, Sunday, Monday and Tuesday.

Shop Late Night Charity Event

Saturday, July 24 | 6 – 8pm | Floors 13, 14, 15

Join us for The Chicago Market's "Shop Late Night" charity event for an international wine and culinary "tasting" featuring 16 of Chicago's best celebrity chefs serving up their signature dishes along side a presentation of international wines, in-showroom hospitality, music and late night shopping all in the name of charity. Proceeds will benefit **GiftForLife/DIFFA** a charitable organization that funds life-saving AIDS research and education.

Check the website to see which of your favorite chefs and restaurants' will be feature this Market at www.shopchicagomarket.com/events.

For more information on The Chicago Market: Living and Giving, please visit www.shopchicagomarket.com or call 800.677.6278 (MART).

The Chicago Market: Living and Giving is a trademark of MMPI. **Beckman's Handcrafted Gift Show** is a registered trademark of MMPI. The Chicago Market: Living and Giving is the longest running gift show in the United States and is a quarterly wholesale tradeshow designed for store owners, retail buyers and designers to shop a wide array of quality products ranging from home accents and furniture to handcrafted or eco-friendly product to collectible items, holiday, baby/children's product, gourmet and more. The Chicago Merchandise Mart is located at 222 Merchandise Mart Plaza, Chicago, IL 60654. For more information call 800.677.6278 (MART) or visit shopchicagomarket.com.

MMPI is a trade show and property management firm, specializing in managing buildings devoted to wholesale showrooms and commercial office space. MMPI produces more than 300 trade shows, market events and conferences each year.

MMPI manages The Merchandise Mart and 350 West Mart Center in Chicago; Market Square, the Suites at Market Square, Hamilton Market, Plaza Suites, Furniture Plaza and the National Furniture Mart in High Point, N.C.; the Architects & Designers Building and 7 W New York in New York; the Boston Design Center in Boston; the L.A. Mart in Los Angeles; and the Washington Design Center in Washington D.C.

Vornado Realty Trust, owners of MMPI, based in New York City, is a fully integrated equity real estate investment trust. Vornado's common shares are listed on the New York Stock Exchange and are traded under the symbol VNO.

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