

THE CHICAGO MARKET: LIVING AND GIVING™ MIXES PROVEN VALUES AND NEW TRENDS FOR RETAILERS JANUARY 15-21, COMBINES WITH

STYLEMAX™ APPAREL SHOW

New Resources Await Buyers in Chicago With Debut of Combined Markets and the Introduction of the Gallery Suites on 12

CHICAGO – (November 12, 2008) – The Chicago Market: Living and Giving™ delivers the right mix of value and trend for retailers at the Merchandise Mart January 15-21, 2009, running in conjunction with STYLEMAX™, the industry-leading apparel show. The Chicago Market, also including Beckman's Handcrafted Show® will give buyers more product, special events and educational programming than ever before this January. At the same time, the boutique-style Gallery Suites on 12 will debut with additional temporary resources for buyers looking for the latest trends. With the two Markets running concurrently and the new temporaries, buyers in Chicago will enjoy a broader range of lines at the same time in same place.

Retailers will have more products to shop and find the latest trends that consumers are buying, expanding their retail product mix.

The combined Markets will also bring new inspiration to the Chicago experience. With more to see and do throughout the complex, retailers will find new opportunities and ideas. Market parties, fashion shows, showroom and exhibitor events will highlight the activity. Buyers will also enjoy the amenities and services from both Markets that define Chicago and The Merchandise Mart, including inspiring, innovative product displays, enticing buyers' lounges, complementary concierge services and discounted parking.

SPECIAL EVENTS

Signatures Book Signing Events

These author book-signing events featuring exciting personalities and best-selling titles – Complimentary books are available while supplies last.

Saturday, January 17

11 a.m. – 12 p.m. | 13-616

Get a free signed copy of *The Wedding Book: The Big Book For Your Big Day*, and meet author Lisbeth Levine (first come, first served).

Monday, January 19

11 a.m.–Noon | 8-9074A

Get a free signed copy of *eat.shop chicago*, your guide to local restaurants and innovative stores, and meet author Anna H. Blessing. Other city editions are available for purchase (first come, first served).

Power Lunch Seminar Series

Fuel your business and your body through our complimentary Power Lunch Seminar Series.

E-mail Carrie Schmitt at cschmitt@mmart.com to R.S.V.P. R.S.V.P. required.

Saturday, January 17

12 –1p.m. | 12-202
Revitalizing Retail

Enjoy a complimentary lunch while Gail Michael explains how La-Z-Boy launched a brand revolution that completely reinvented the look and feel of their company. Michael will discuss the four steps you can take to launch your own revolution.

Sunday, January 18

12 –1p.m. | 12-202

Speed Networking

Network with new-to-market vendors, and get the scoop on the latest in product direct from the source. As you enjoy lunch, each vendor will go from table to table sharing their product news and ideas with you.

Monday, January 19

12–1 p.m. | 12-202
Host the Party!

Learn how to get more customers at store events, show them a better time, and keep them coming back for more.

Store Window Display—set-up LIVE!

Saturday-Monday, January 17-19

Time TBD | Floor 1, North Lobby

Watch Mick Santiago, The Chicago Market's resident interior designer, demonstrate how to build eye-catching window displays in their stores by cross-merchandising. Buyers can talk with Santiago and ask him questions as he creates a themed, life-size window storefront in under an hour. Each day will specialize in one theme — Holiday, Gift or Lifestyle— and information will be provided for buyers to replicate the same vignettes in their stores.

Other events include:

Fashion Show for the 12th Floor

Sunday, January 18

3–4 p.m. | 12th Floor, Center

Enjoy a fashion show highlighting the hot product and clothing items that are featured at Market.

12th Floor Launch Party

Sunday, January 18

4–6 p.m. | 12th Floor

Celebrate the new expansion of The Chicago Market with the opening of the 12th floor gallery suites.

SHOW HOURS

Thursday, January 15

9 a.m. – 6 p.m. | Floors 13, 14, 15

Friday, January 16

9 a.m. – 6 p.m. | Floors 13, 14, 15

Saturday, January 17

Showrooms: 9 a.m. – 8 p.m. | Floors 13, 14, 15

Temporaries and Beckman's Handcrafted Show®: 9 a.m. – 6 p.m. | Floors 8 & 12

STYLEMAX™: 9 a.m. – 5 p.m. | Floor 7

Shop Late Night Blowout

6–8 p.m. | Floors 13, 14, 15

Enjoy complimentary food from participating showrooms as you rock out to a different DJ on each floor.

Sunday, January 18

Showrooms: 9 a.m. – 6 p.m. | Floors 13, 14, 15

Temporaries and Beckman's Handcrafted Show®: 9 a.m. – 6 p.m. | Floors 8 & 12

STYLEMAX™: 9 a.m. – 5 p.m. | Floor 7

Monday, January 19

Showrooms: 9 a.m. – 6 p.m. | Floors 13, 14, 15

Temporaries and Beckman's Handcrafted Show®: 9 a.m. – 6 p.m. | Floors 8 & 12

STYLEMAX™: 9 a.m. – 5 p.m. | Floor 7

Tuesday, January 20

Showrooms: 9 a.m. – 6 p.m. | Floors 13, 14, 15

Temporaries and Beckman's Handcrafted Show®: 9 a.m. – 3 p.m. | Floors 8 & 12

STYLEMAX™: 9 a.m. – 3 p.m. | Floor 7

Wednesday, January 21

Showrooms: 9 a.m. – 5 p.m. | Floors 13, 14, 15

The Chicago Market: Living and Giving will run Thursday, January 15, - Wednesday, January 21, 2009. STYLEMAX will be located on the 7th floor and coincide with The Chicago Market's Market Suites Temporaries, including Beckman's Handcrafted Show®, on the 8th and 12th Floors, Saturday, January 17, - Tuesday, January 20, 2009.

For more information on The Chicago Market: Living and Giving, please visit www.shopchicagomarket.com or call 800.677.6278 (MART).

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Merchandise Mart Properties, Inc. (MMPI) is a trade show and property management firm, specializing in managing buildings devoted to wholesale showrooms and commercial office space. MMPI produces more than 300 trade shows, market events and conferences each year. MMPI manages The Merchandise Mart and 350 W. Mart Center in Chicago; Market Square, the Suites at Market Square, Hamilton Market, Plaza Suites, Furniture Plaza and the National Furniture Mart in High Point, N.C.; the Architects & Designers Building and 7 W New York in New York; the L.A. Mart in Los Angeles; and the Washington Design Center and Federal Center Southwest in Washington D.C.

Vornado Realty Trust, owner of MMPI, based in New York City, is a fully integrated real estate investment trust. Vornado's common shares are listed on the New York Stock Exchange and are traded under the symbol VNO.

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