

THE CHICAGO MARKET: LIVING AND GIVING™ ANNOUNCES INDUSTRY-LEADING ONLINE MARKET PLANNING TOOL

Plan Chicago Allows Buyers to Map Out Their Visit with Key Resources Before Market

CHICAGO (December 14, 2007) – The Chicago Market: Living and Giving™ is proud to announce its innovative online market planning tool – Plan Chicago – to help buyers organize their buying schedules and build a custom walking map of the Market from the comfort of their homes or stores.

“Plan Chicago is one more critical example of how The Chicago Market: Living and Giving creates a meaningful and highly productive experience for our buyers,” said Craig Dooley, vice president of marketing, Merchandise Mart Properties, Inc. “We’ve made it easier than ever for buyers to plan their buying itinerary, with the products they want to see mapped to our floor plans, before they even set foot in The Merchandise Mart this January.”

Through Plan Chicago, buyers can:

- Search hundreds of showrooms, exhibitors and lines on Floors 7, 8, 13, 14 and 15
- Browse and organize their favorite resources by category, location or company name
- Take advantage of special offers and incentives, including discounts on orders, free gifts and free freight – made exclusively for Chicago buyers
- Save a personal list of companies to visit while at The Chicago Market
- Print out their custom list – including a walking map and floor plans with the locations of the companies they want to visit – to efficiently make their way through Market
- Start all over and make a new search as many times as they want!

To begin, visit merchandisemart.com/livingandgiving today.

The Chicago Market: Living and Giving runs January 17-23, with Temporaries including Beckman’s Handcrafted Gift Show®, January 19-22.

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Merchandise Mart Properties, Inc. (MMPI) is a trade show and property management firm, specializing in managing buildings devoted to wholesale showrooms and commercial office space. MMPI produces more than 300 trade shows, market events and conferences each year. MMPI manages The Merchandise Mart and 350 W. Mart Center in Chicago; Market Square, the Suites at Market Square, Hamilton Market, Plaza Suites, Furniture Plaza and the National Furniture Mart in High Point, N.C.; the Architects & Designers Building and 7 W New York in New York; the L.A. Mart in Los Angeles; and the Washington Design Center and Federal Center Southwest in Washington D.C.

Vornado Realty Trust, owner of MMPI, based in New York City, is a fully integrated real estate investment trust. Vornado's common shares are listed on the New York Stock Exchange and are traded under the symbol VNO.

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