

FOR IMMEDIATE RELEASE

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**2010 SPRING MARKET PREVIEW
Spring 2010 Gift & Home Market™ at the L.A. Mart®
March 14-16, 2010**

LOS ANGELES, CA (March 2, 2010) –The Spring 2010 Gift & Home Market at the L.A. Mart, March 14-16, 2010, buyers and retailers will discover fresh, new product from a multitude of categories and will shop some of the most exclusive product, much of which can only be found in Los Angeles.

“The Spring Market is shaping up to be the best yet, with new and exciting product offerings in every category,” said Peggy Coleman, vice president marketing, L.A. Mart and California Gift Show. “Our buyers will see some of the hottest, most innovative lines available today.”

Shop Small Stores Informational Session

Monday, March 15, 2010

11:00 – 11:30 am

Join Matthew Katzenson, owner of Fine Lines Company, for an informational session on the *Shop Small Stores* campaign. Katzenson will share how this grassroots, buy-local campaign promotes strengthening local economies through the support of local independent retailers. Discover sales tools, motivation and promotional materials to impact your community and help your store. This campaign gives the independent retailer a voice and this is an excellent opportunity to learn more and make a difference. The first 30 buyers to RSVP to Caryle Fox, cfox@lamart.com, will receive complimentary lunch.

BUYER AMMENITIES INCLUDE:

THE LOUNGE

Time: Daily, 9 am–5 pm

Location: Suite 744

The Lounge offers buyers a place to relax, regroup and refresh all while enjoying a beverage or energizing snack. The Lounge offers a convenient on-site business center, including computers, Internet access, fax and copy machines.

STROLL THE HOLLYDAY WALK

Time: Daily, 9 am–5 pm

Location: Suite 760

Vendors and manufacturers will feature the latest in holiday, seasonal, Christmas, Valentine's, Halloween and Thanksgiving merchandise—and more—in this festive interactive display.

PLAY PLACE

Time: Daily, 9 am–5 pm

Location: Suite 740

The Play Place will feature new, fun products for children including apparel, toys, gifts, plush, collectibles, games, baby items and more.

MARKET SPECIALS

A variety of specials and discounts will be available during Market. Showrooms offering Market discounts include:

- Bell Marketing Group, Suite 844
- Bey-Berk International, Suite 300
- Carol Solomon & Associates, Suite 307
- East West International, Suite 1207
- Fine Lines Company, Suite 449
- Grasslands Road, Suite 907
- Intrada, Suite 807
- J. Johnson & Company, Suite 342
- Joanne & Company, Suite 340
- Karen Alweil Studio, Suite 338
- Lynn Mitchell Group, Suite 856
- My House, Suite 365/312A
- Palecek, Suite 1048
- Rancho Park Collection, Suite 700
- Sales Producers, Suite 451

COAT CHECK

Time: Daily, 9 am–5 pm

Location: Main Lobby

MORNING FIX

Time: Daily, 8:30 am

Location: Main Lobby

Start the day right with a free morning bite! Enjoy a healthy start to your buying day; complete with coffee, water and morning goodies.

FREE PARKING

Free parking for buyers and designers each day of Market while space permits - must show buyer or designer credentials to receive validation.

FREE TAXI SERVICE

Free taxi service to the L.A. Mart from Union Station. Visit the L.A. Mart concierge in the main lobby for reimbursement / vouchers for a free return ride to Union Station.

For more information, visit www.lamart.com/gift or call 800.LAMART.4.

The **L.A. Mart** is a registered trademark of MMPI. The **Gift & Home Market** is a trademark of MMPI.

MMPI is a trade show and property management firm, specializing in managing buildings devoted to wholesale showrooms and commercial office space. MMPI produces more than 300 trade shows, market events and conferences each year. MMPI manages The Merchandise Mart and 350 W. Mart Center in Chicago; Market Square, the Suites at Market Square, Hamilton Market, Plaza Suites, Furniture Plaza and the National Furniture Mart in High Point, N.C.; the Architects & Designers Building and 7 W New York in New York; the Boston Design Center in Boston; the L.A. Mart in Los Angeles; and the Washington Design Center in Washington D.C.

Vornado Realty Trust, owner of MMPI, based in New York City, is a fully integrated real estate investment trust. Vornado's common shares are listed on the New York Stock Exchange and are traded under the symbol VNO.

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