

FOR IMMEDIATE RELEASE

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**JULY'S OUTSTANDING EXHIBITOR AWARD WINNERS ANNOUNCED AT
THE CALIFORNIA GIFT SHOW®**

Exceptional Exhibitors Take Home Top Honors

Los Angeles, CA (August 16, 2010) – Leading exhibitors were honored with Outstanding Exhibitor Awards at the California Gift Show® located at the Los Angeles Convention Center and the L.A. Mart, July 13-19. Winners were selected by an internal committee and were judged on product innovation, booth presentation, participation, attitude and more. The award winners below exemplify the best and the brightest at this summer's market. The awards themselves were conceived to spotlight outstanding contributions.

"Each market, it is my pleasure to be able to announce The Outstanding Exhibitor Awards," stated Frank Joens, vice president sales, California Gift Show. "This unique program allows us to bring attention to our exhibitors who stand out at the show – and give them the recognition they deserve."

Los Angeles Convention Center Outstanding Exhibitor Award Winners:

Gourmet Outstanding Exhibitor Award

Roundabouts® Cupcake Sleeves by Moon Cherie – www.RoundAboutSleeves.com
Roundabouts® Cupcake Sleeves are an innovative product designed to transform ordinary cupcakes into virtually anything. You'll thrill at our popcorn tub, gumball machine, sushi, and ice cream cone wraps, OR impress with our elegant couture sleeves featuring ribbons & rhinestones. Over 70 designs to choose from. Personalization, customization, retail & bulk available. Earth-friendly, non-toxic, resists grease. Roundabouts® self-adhesive cupcake sleeves are patent-pending.

Seasonal Outstanding Exhibitor Award

May Arts – www.mayarts.com
Offering a wide selection of the highest quality ribbon to choose from, including sheer, satin, grosgrain, silk and a variety of patterns and prints. May Arts is one of the country's leading wholesalers of decorative ribbons and has been offering impeccable customer service for over 25 years.

Kids Outstanding Exhibitor Award

babychix – www.babychix.com
babychix offers a unique line of products made specifically with gift giving and entertaining in mind. A portion of all proceeds go directly to help support children all over the world through h.o.p.e. (happiness, opportunity, peace, education).

Stationery Outstanding Exhibitor Award

Ginko Paper Imports/ Ginko Papers – www.ginkopapers.com
Ginko Papers specializes in bringing Japanese stationary products to the US. They curate a select group of products that not only show the classic roots of Japanese paper, but also show how the modern stationary world has evolved. Ginko Papers carries Japanese masking tape, letter sets, postcards, greeting cards, post-it notes, and many more unique items.

Boutique & Spa Outstanding Exhibitor Award

Zensual – www.zensual.com

Zensual is a home fragrance company that includes: the Nuvara Exotique Collection of 14 oz. candles, 3 oz. travel candles and 8.5 oz. reed diffusers (available in 12 different fragrances), the Zensual Signature Collection that includes 8.5 oz. candles, 3 oz. travel candles and 8.5 oz. reed diffusers (available in 14 different fragrances), and the Zodiac Candle Collection which makes the perfect birthday gift (available in all the zodiac signs with personalized fragrances and gift card). All Zensual products are handmade in the USA and feature Hand Poured Candles and Reed Diffusers, Recycled Glass, Recycled boxes, Soy Based Candles and Premium Fragrances.

Garden & Home Outstanding Exhibitor Award

Scentual Expressions – www.scentualexpressions.com

Gift Outstanding Exhibitor Award

Apex Trading – www.israelwholesale.com

Apex Trading LLC imports products including: candles, candles holders & accessories, handmade products, ethnic merchandise, jewelry, religious jewelry, as well as Judaica, Chanukah, and Passover products directly from Israel. They provide a diverse set of Israeli products in a manner that makes it easy to order and is cost-effective for retailers. They believe that helping our customers be successful will further our goal of helping Israeli artisans and manufacturers.

Fashion Accessories Outstanding Exhibitor Award

Kathy Franz Collection – www.thekathyfranzcollection.com

The Kathy Franz Collection represents some of the hottest designers and brands in the fashion accessory business. Mary Frances Handbags, Alexandria Pierce Scarves, Ethel & Myrtle Jewelry, Littlearth Handbags, emily somers handcrafted jewelry, Lotus Collection Hair Accessories, Betmar Hats, Indah Creations, Rising Tide Accessories, Tickled Pink Scarves, The Shoul, and Jimmy Crystal Eyewear and Accessories are just some of the award winning designers we represent. These designers are known for setting trends and for leading sales in the fashion accessory category.

Jewelry Cash & Carry Outstanding Exhibitor Award

Jackie Jones – www.jackiejonescollection.com

One-of-a-kind semi precious stone and silver jewelry. Jackie's one-of-a-kind designs reflect every woman's individuality. Each unique piece of jewelry is a work of wearable art.

World Style Outstanding Exhibitor Award

Tropic Options – www.tropicoptions.com

Tropic Options offers fun and fabulous jewelry and accessories in rich and exciting textures and color combinations. Glass beads, crystals and semi-precious stone creations are entirely handmade by Mayan women of the Guatemalan highlands. Tropic Options has many exclusive designs that you will not find elsewhere.

Vintage Outstanding Exhibitor Award

Sherri Jennings – www.sherrijennings.com

Designer and vintage costume jewelry. Sherri's visions are turned into opulent realities, creating unique and one of a kind pieces with vintage stones and findings. Her designs, signed SLJ – Italy, reflect the allure of the past, while making a bold new look for today's fashionista.

Beckman's West Outstanding Exhibitor Award

Queen Bee's Hive – www.queenbeeshive.com

Queen Bee's Hive produces artisan candles hand-made in small quantities to assure a quality candle that not only smells beautiful but burns longer and cleaner. They are made using only 100% Essential Oils and are a true natural product.

DesignStudio Outstanding Exhibitor Award

Lumidora – www.lumidora.com

Inspired by one. Made for all. Lumidora made in the USA, created with passion and devotion to fulfill a need to no longer discard candles with sacred images on them. More than just décor - they are symbols of light, peace & tranquility.

SAVE THE DATE:

L.A. Mart Fall Gift + Home Market

Sunday, September 26 – Tuesday, September 28, 2010 | 9 am - 5 pm

January 2011- California Gift Show®

L.A. Mart Showrooms

Tuesday, January 18 - Monday, January 24

L.A. Mart & Los Angeles Convention Center Temporaries

Friday, January 21 - Monday, January 24

For more award winner images please visit www.californiagiftshow.com.

ABOUT L.A. MART and CALIFORNIA GIFT SHOW

L.A. Mart® is a registered trademark of MMPI. The California Gift Show® is a registered trademark of MMPI. Beckman's Handcrafted Gift Show is a registered trademark of MMPI. L.A. Mart is home to nearly 200 permanent year-round, residential, decorative accessory and gift showrooms serving the retail and interior design industries. The California Gift Show Temporaries feature over 800 temporary exhibitors of lifestyle merchandise, home décor and furnishings, in the newly enhanced and expanded Temporaries at L.A. Mart and Los Angeles Convention Center making the California Gift Show the preeminent market for gift and home furnishings products on the West Coast. L.A. Mart is located at 1933 South Broadway, Los Angeles, CA 90007. For more information call 213-763-5800 or visit www.californiagiftshow.com or www.lamart.com.

MMPI is a trade show and property management firm, specializing in managing buildings devoted to wholesale showrooms and commercial office space. MMPI produces more than 300 trade shows, market events and conferences each year.

MMPI manages The Merchandise Mart and 350 W. Mart Center in Chicago; Market Square, the Suites at Market Square, Hamilton Market, Plaza Suites, Furniture Plaza and the National Furniture Mart in High Point, N.C.; the Architects & Designers Building and 7 W New York in New York; the Boston Design Center in Boston; the L.A. Mart in Los Angeles; and the Washington Design Center and Federal Center Southwest in Washington D.C.

Vornado Realty Trust, owner of MMPI, based in New York City, is a fully integrated real estate investment trust. Vornado's common shares are listed on the New York Stock Exchange and are traded under the symbol VNO.

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