

FOR IMMEDIATE RELEASE

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**PRIDE FAMILY BRANDS RELOCATES SHOWROOM IN
THE CHICAGO MERCHANDISE MART**

CHICAGO, IL (September 16, 2009) –Pride Family Brands, a premier manufacture of hand-made custom designed aluminum casual furniture, is moving showroom locations on the 17th floor of The Merchandise Mart. The Merchandise Mart is considered a one-stop resource for retailers and designers that offer a diverse selection of on-trend home furnishings and decorative accessories. Pride Family Brands' new showroom will open its doors to buyers in September for The International Casual Furniture & Accessories Market™ on September 21-24.

"With this showroom relocation, we will be able to create an environment that is more in line with what our Castelle brand requires," said Rory Rehmert, vice president of sales and marketing for Pride Family Brands. "We will now be able to display the depth and variety of our Castelle brand as well as the ambitious additions within our Summer Winds collections including fine Wrought Iron Furniture collections.

"We are very excited about Pride Family Brands' expansion into a new showroom. It is a great sign when businesses are investing in expanding their presence in order to improve their position in the industry, even in tough economic times," said John Brennen, executive vice president, MMPI. "Pride Family Brands already has a great following here at The Merchandise Mart, and we look forward to their continued success in their new showroom."

The Pride Family Brands' new showroom is located on the 17th floor of the Merchandise Mart, suite 1747. The showroom will reach both the design trade and their clients. Pride Family Brands will also continue to be a part of the International Casual Furniture & Accessories Market™ on September 21-24, 2009.

For more information about Pride Family Brands and their distinguished lines of casual furniture visit www.pridefamilybrands.com or contact 954-735-9800.

About Pride Family Brands -- For 30 years, Pride Family Brands has distinguished itself in the manufacturing of outdoor furniture. Innovation, state of the art manufacturing, and superior quality products are the trademark of Pride Family Brands and the reason Pride is recognized as a leader in the casual furniture industry.

MMPI is a trade show and property management firm, specializing in managing buildings devoted to wholesale showrooms and commercial office space. MMPI produces more than 300 trade shows, market events and conferences each year.

MMPI manages The Merchandise Mart and 350 West Mart Center in Chicago; Market Square, the Suites at Market Square, Hamilton Market, Plaza Suites, Furniture Plaza and the National Furniture Mart in High Point, N.C.; the Architects & Designers Building and 7 W New York in New York; the Boston Design Center in Boston; the L.A. Mart in Los Angeles; and the Washington Design Center in Washington D.C.

Vornado Realty Trust, owners of MMPI, based in New York City, is a fully integrated equity real estate investment trust. Vornado's common shares are listed on the New York Stock Exchange and are traded under the symbol VNO.

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