

FOR IMMEDIATE RELEASE

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LEE INDUSTRIES, INC. DEBUTS NEW LINE AT THE INTERNATIONAL CASUAL FURNITURE & ACCESSORIES MARKET™

CHICAGO, IL (August 2, 2010) – Lee Industries, Inc. will introduce its new line of outdoor furniture, UNCOVERED, at the International Casual Furniture & Accessories Market™ in Chicago, September 21-24, 2010. The UNCOVERED Collection will also be available in the Kenneth Ludwig Home Furnishings Showroom, suite 1510, year-round.

“When Lee Industries launched this collection, I was blown away by the creativity and engineering of the line,” said Kenneth Ludwig, Kenneth Ludwig Home Furnishings. “This collection is just another great design from Lee.”

The UNCOVERED collection offers fully upholstered outdoor furniture that combines sophistication and style, while still being built to withstand the natural elements. UNCOVERED was designed to offer the comfort of indoor living in any outdoor space.

The UNCOVERED collection was thoughtfully constructed, which allows each upholstered piece to stand up to the elements. The frames are made of 7/8 inch, 15 – ply outdoor grade sustainable plywood and assembled with waterproof adhesive, stainless steel staples and fasteners. The seat decks slope to the rear with a drain built in to allow for rain run-off, while the base cloth uses an open weave fabric that allows water to drain and the cushions and pillows to breath. The back cushions and pillows are filled with outdoor recycled fiber in a waterproof ticking and the cushions, poly parts and seat deck are made of reticulated, open cell foam which is designed for outdoor use. The collection also features an open intersection webbing on the seat which allows for additional draining.

To see this line during the International Casual Furniture & Accessories Market™, visit Lee Industries, Inc., booth 8-6112.

For more information on the UNCOVERED collection, please visit www.leeindustries.com.

SHOW INFORMATION

The International Casual Furniture & Accessories Market™
The Merchandise Mart, Chicago, IL
Tuesday, September 21– Friday, September 24, 2010

Permanent Showrooms: Floors 15, 16, 17
Tuesday-Thursday, September 21-23, 8:30 a.m.-6 p.m.

Friday, September 24, 8:30 a.m.-4 p.m.

Temporary Exhibitors

Tuesday – Thursday, September 21-23, 9 a.m.-6 p.m.

Friday, September 24, 9 a.m.-4 p.m.

For more information, please visit www.casualmarket.com.

The International Casual Furniture & Accessories Market is a four-day trade show that provides retailers with an outlet to find all things related to outdoor and casual living. Featuring the latest products and trends in the industry, the Casual Market averages approximately 350 temporary exhibitors and permanent showrooms totaling approximately 350,000 square feet of overall exhibit in The Merchandise Mart.

MMPI is a trade show and property management firm, specializing in managing buildings devoted to wholesale showrooms and commercial office space. MMPI produces more than 300 trade shows, market events and conferences each year.

MMPI manages The Merchandise Mart and 350 West Mart Center in Chicago; Market Square, the Suites at Market Square, Hamilton Market, Plaza Suites, Furniture Plaza and the National Furniture Mart in High Point, N.C.; the Architects & Designers Building and 7 W New York in New York; the Boston Design Center in Boston; the L.A. Mart in Los Angeles; and the Washington Design Center in Washington D.C.

Vornado Realty Trust, owners of MMPI, based in New York City, is a fully integrated equity real estate investment trust. Vornado's common shares are listed on the New York Stock Exchange and are traded under the symbol VNO.

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