

FOR IMMEDIATE RELEASE

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**NORTHCAPE INTERNATIONAL OPENS SHOWROOM AT
THE MERCHANDISE MART IN CHICAGO**

NorthCape International's new showroom part of building's casual industry expansion

CHICAGO, IL (July 29, 2010) –MMPI is proud to announce that NorthCape International, a leading outdoor furniture manufacturer, is opening its own showroom on the 16th floor of Chicago's Merchandise Mart. NorthCape International's new showroom is opening just in time for the July ICFA Preview Show and September International Casual Furniture & Accessories Market™.

"We are excited about our newly expanded presence at the Merchandise Mart. The clean, open space of our new showroom will provide an updated backdrop for our products," said Erin Walsh, vice president, NorthCape International. "We're also working to step up our product presentation so our dealers can see display options to drive revenue on the retail sales floor."

NorthCape International, a Chicagoland based company, has been providing customers with high-quality, high-value furniture and accessories for over 10 years. It offers a wide range of indoor/outdoor products including round and flat resin, extruded and cast aluminum, sling, upholstered and resin loom furniture and accessories. NorthCape International also exclusively offers the Southern Living® Home Collection, which is an extension of the *Southern Living* Magazine brand. The Southern Living Home Collection features five different styles ranging from traditional to modern.

Due to increased consumer demand for outdoor rooms and casual furnishings and accessories, MMPI has been expanding its casual industry at The Merchandise Mart. The expansion includes adding several new resources and many current tenants expanding in order to increase their space to showcase more collections. NorthCape International is one of several exciting additions happening in July 2010.

NorthCape International's new showroom is located in Suite 16-112. The showroom will reach the design trade and their clients shopping the Merchandise Mart Design Center on a daily basis. NorthCape International will continue to be a part of the International Casual Furniture & Accessories Market™ on September 21-24 2010. For more information about NorthCape International and its products please visit www.northcape-intl.com.

For more information on The Merchandise Mart Design Center and its showrooms, please visit www.merchandisemartdesigncenter.com.

SHOW INFORMATION

The International Casual Furniture & Accessories Market™
The Merchandise Mart, Chicago, IL
Tuesday, September 21– Friday, September 24, 2010

Permanent Showrooms: Floors 15, 16, 17

Tuesday-Thursday, September 21-23, 8:30 a.m.-6 p.m.
Friday, September 24, 8:30 a.m.-4 p.m.

Temporary Exhibitors

Tuesday – Thursday, September 21-23, 9 a.m.-6 p.m.
Friday, September 24, 9 a.m.-4 p.m.

For more information, please visit www.casualmarket.com.

Northcape International has been providing our customers with High-quality, high-value furniture and accessories for over 10 years. Featuring industry leading designs ranging from Traditional to Contemporary, Northcape's products stand the test of time, weather and wear. We offer a wide range of indoor/outdoor products including Round and Flat Resin, Extruded and Cast Aluminum, Sling, Upholstered and Resign Loom furniture and accessories.

The International Casual Furniture & Accessories Market is a four-day trade show that provides retailers with an outlet to find all things related to outdoor and casual living. Featuring the latest products and trends in the industry, the Casual Market averages approximately 350 temporary exhibitors and permanent showrooms totaling approximately 350,000 square feet of overall exhibit in The Merchandise Mart.

MMPI is a trade show and property management firm, specializing in managing buildings devoted to wholesale showrooms and commercial office space. MMPI produces more than 300 trade shows, market events and conferences each year.

MMPI manages The Merchandise Mart and 350 West Mart Center in Chicago; Market Square, the Suites at Market Square, Hamilton Market, Plaza Suites, Furniture Plaza and the National Furniture Mart in High Point, N.C.; the Architects & Designers Building and 7 W New York in New York; the Boston Design Center in Boston; the L.A. Mart in Los Angeles; and the Washington Design Center in Washington D.C.

Vornado Realty Trust, owners of MMPI, based in New York City, is a fully integrated equity real estate investment trust. Vornado's common shares are listed on the New York Stock Exchange and are traded under the symbol VNO.

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