

## **FOR IMMEDIATE RELEASE**

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## **ALU-MONT FURNITURE COMPANY OPENS SHOWROOM AT THE MERCHANDISE MART IN CHICAGO**

CHICAGO, IL (September 16, 2010) –MMPI is proud to announce that Alu-mont Furniture Company, a premier manufacturer of outdoor furniture, is opening a showroom on the 17<sup>th</sup> floor of Chicago's Merchandise Mart. Alu-mont, a division of Hanamint, will open its own showroom, just in time for the September International Casual Furniture & Accessories Market™.

"We are excited to welcome Alu-mont to The Merchandise Mart in Chicago," said Whitney Gillespie, vice president of Casual Sales and Leasing, MMPI. "Alu-mont's focus on high-quality, premium outdoor products is a perfect complement to our casual offerings at The Merchandise Mart."

Alu-mont takes an artisanal approach to the production of its casual furniture, which is produced from the finest materials available, and built by world-class craftsmen who are committed to the details.

Due to increased consumer demand for outdoor rooms and casual furnishings and accessories, MMPI has been expanding its casual industry at The Merchandise Mart. The expansion includes adding several new resources and many current tenants expanding in order to increase their space to showcase more collections.

Alu-mont's new showroom is located in Suite 1791. The showroom will reach the design trade and their clients shopping The Merchandise Mart Design Center on a daily basis. Alu-mont will continue to be a part of the International Casual Furniture & Accessories Market™ on September 21-24, 2010. For more information about Alu-mont and its products please visit [www.alu-mont.com](http://www.alu-mont.com).

For more information on The Merchandise Mart Design Center and its showrooms, please visit [www.merchandisemartdesigncenter.com](http://www.merchandisemartdesigncenter.com).

### **SHOW INFORMATION**

The International Casual Furniture & Accessories Market™  
The Merchandise Mart, Chicago, IL  
Tuesday, September 21– Friday, September 24, 2010

#### **Permanent Showrooms: Floors 15, 16, 17**

Tuesday-Thursday, September 21-23, 8:30 a.m.-6 p.m.  
Friday, September 24, 8:30 a.m.-4 p.m.

## **Temporary Exhibitors**

Tuesday – Thursday, September 21-23, 9 a.m.-6 p.m.

Friday, September 24, 9 a.m.-4 p.m.

For more information, please visit [www.casualmarket.com](http://www.casualmarket.com).

**The International Casual Furniture & Accessories Market** is a four-day trade show that provides retailers with an outlet to find all things related to outdoor and casual living. Featuring the latest products and trends in the industry, the Casual Market averages approximately 350 temporary exhibitors and permanent showrooms totaling approximately 350,000 square feet of overall exhibit in The Merchandise Mart.

**MMPI** is a trade show and property management firm, specializing in managing buildings devoted to wholesale showrooms and commercial office space. MMPI produces more than 300 trade shows, market events and conferences each year.

MMPI manages The Merchandise Mart and 350 West Mart Center in Chicago; Market Square, the Suites at Market Square, Hamilton Market, Plaza Suites, Furniture Plaza and the National Furniture Mart in High Point, N.C.; the Architects & Designers Building and 7 W New York in New York; the Boston Design Center in Boston; the L.A. Mart in Los Angeles; and the Washington Design Center in Washington D.C.

**Vornado Realty Trust**, owners of MMPI, based in New York City, is a fully integrated equity real estate investment trust. Vornado's common shares are listed on the New York Stock Exchange and are traded under the symbol VNO.

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