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DISCOVER THE OUTDOOR FURNITURE SHOWROOMS AT THE CHICAGO MERCHANDISE MART DURING THE 2011 NEOCON® WORLD'S TRADE FAIR
Visit participating showrooms on floors 15, 16 & 17

CHICAGO, IL (May 23, 2011) – The Chicago Merchandise Mart's casual and outdoor furnishings showrooms will be open to the design trade and attendees during the 2011 NeoCon® World's Trade Fair on June 13-15. Select showrooms also will be participating in the "Casual for Contract – Outdoor Furnishings" display on the 8th floor in booth 8-9042. The Chicago Merchandise Mart is the leader in the casual and outdoor furnishings industry and is the go-to resource for trade professionals to find all the materials they need to create the ultimate outdoor living spaces.

NeoCon attendees can find everything they need for their outdoor furniture design projects in the 45 casual/outdoor furniture showrooms on floors 15, 16 & 17 open year round to the design trade. Attendees are also encouraged to visit the Casual for Contract booth, 8-9042, on the 8th floor to see a collection of product from select casual furniture showrooms.

Designers, architects and hospitality specifiers looking for outdoor furnishings and accessories are also encouraged to attend the International Casual Furniture & Accessories Market™ taking place September 12-15, 2011 at The Merchandise Mart. The Casual Market is 100% dedicated to the outdoor industry with more than 350,000 square feet of exhibitors showcasing the newest products and trends for outdoor living. The market offers the most extensive collection of furnishings, accessories, umbrellas, hammocks and more. For more information on this year's Casual Market, visit www.casualmarket.com.

2011 NeoCon Casual For Contract participating showrooms include:

Anacara Company | Showroom 16-130
The Anacara Company was formed in 1989 to design and produce fine furnishings, for today's indoor and outdoor casual lifestyles, in keeping with their philosophy of the quality of life. The original purpose was to establish a company that would manufacture the very best quality wicker and rattan products on the market. **(312) 527-1213 or www.anacaracompany.com**

Barlow Tyrie | Showroom 1659
Barlow Tyrie was founded in 1920 by Frederick Barlow and Victor Tyrie in London, England. Today Barlow Tyrie is a leading Manufacturer of teak, stainless steel, and aluminum garden furniture. **(312) 527-2397 or www.teak.com**

Jardin De Ville | Showroom 1553

Founded in 1956, Jardin De Ville has always been at the forefront in *haute couture* designs for outdoor living. With chic, exclusive lines from Denmark, France, Austria and Belgium, Jardin De Ville is the premier source for discerning architects & designers around the globe. **312.755.1414 or jardindeville.com**

Jensen Leisure | Showroom 1771
For fifteen years, the Jensen name has been synonymous with thoughtful design, solid craftsmanship and a high standard of customer service. **(312) 661-0871 or www.jensenleisurefurniture.com**

O.W. Lee Co. | Showroom 1786
For more than 60 years the exquisite elegance and durability of O.W. Lee Casual Furnishings have beautified America's finest homes. Today O.W. Lee offers contract and hospitality furnishings ideally suited for hotels, lobbies, cafes, restaurants, country clubs, care centers and more. With an impressive array of dining, deep seating configurations, along with a broad selection of fabrics and finishes, O.W. Lee is poised to become a favorite choice for projects, both indoors and outdoors. **312.467.9788 or owlee.com**

Polywood | Showroom 1760-61
Since 1990, Poly-Wood, Inc., has been the leader in developing high-performance, eco-friendly casual outdoor furniture with plastic lumber. **polywoodinc.com**

Ratana Home and Floral | Showroom 1777
Ratana Home & Floral is committed to the strategy that represents a true trifecta of great fashion, superior quality and overall affordability since 1980. Ratana offers an impressive array of unique, timeless design and exceptional quality of indoor and outdoor furniture, ranging from traditional, transitional and contemporary, to cater any style and setting that truly enhances the satisfaction of home and casual living experiences. Their comprehensive line of contract and hospitality specification furniture can be seen worldwide, from 5-star luxury hotels to top-ranked restaurants, from international golf courses to Olympics venues. **866.919.1881 or www.ratana.com**

Veneman Collections | Showroom 15-120
Veneman maintains a tradition of design integrity and leadership in manufacturing its artful yet comfortable, high-quality and easy–to–maintain fine furniture. In addition to the solid cast aluminum collections, the range of materials used by Veneman includes plantation–grown teak, and durawera outdoor rattan over powder coated aluminum frames. **312.464.0874 or venemanfurniture.com**

Winston Furniture Company | Showroom 16-100
Since 1975, Winston Furniture Company has manufactured high-quality aluminum outdoor furniture in traditional to contemporary styles. **(312) 222-0455 or www.winstonfurniture.com**

Summer Classics | Showroom 1556
Summer Classics is a premier furnishings designer, manufacturer, and retailer founded on the concept that truly creative design will be embraced for generations. **312-822-0250 or www.summerclassics.com**

The International Casual Furniture & Accessories Market is a four-day trade show that provides retailers with an outlet to find all things related to outdoor and casual living. Featuring the latest products and trends in the industry, the Casual Market averages approximately 350 temporary exhibitors and permanent showrooms totaling approximately 350,000 square feet of overall exhibit in The Merchandise Mart.

NeoCon® World's Trade Fair is a registered trademark of MMPI.
For more information about NeoCon, visit the www.neocon.com or call (800) 677-6278 (MART).
Outside of the United States call (312) 527-7600. NeoCon is only open to trade professionals with proper credentials.
Online registration is available at www.neocon.com.

MMPI is the world's leading owner and operator of showroom buildings and trade show facilities, bringing buyers and sellers together in more than 300 market events, trade and consumer shows and conferences each year.

MMPI manages The Merchandise Mart and 350 West Mart Center in Chicago; the Architects & Designers Building, 7 W New York, and Piers 92/94 in New York City; the Boston Design Center in Boston; the L.A. Mart in Los Angeles; the Washington Design Center in Washington DC; and Cleveland Medical Mart & Convention Center in Cleveland.

Vornado Realty Trust, owners of MMPI, based in New York City, is a fully integrated equity real estate investment trust. Vornado's common shares are listed on the New York Stock Exchange and are traded under the symbol VNO.

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