

SUB-ZERO AND WOLF NOW OPEN AT LUXEHOME *LuxeHome Welcomes First Appliance Showroom in Chicago's Legendary Merchandise Mart*

Chicago (March 7, 2011) – Sub-Zero and Wolf, global leaders in high-end built-in appliances, opened the first appliance showroom at LuxeHome in Suite 134, March 4, 2011. The 5,500 square foot, state-of-art facility features more than 120 appliances from these world renowned brands including built-in and integrated refrigerators, wall ovens, gas and dual fuel ranges, cook tops, wine storage, outdoor grills and ventilation in an awe-inspiring, lifestyle setting. Long recognized by designers and engineering professionals as the top manufacturer of premium built-in home refrigerators and cooking products, Sub-Zero and Wolf's new showroom stimulates all your senses with hosted cooking demonstrations and tastings, creative appliance installations, and personalized appliance consultations to help select the appliances that will work best for your home.

"The Sub-Zero and Wolf showroom is unlike any other boutique at LuxeHome," said Katherine Flaherty, MMPI's vice president of building products and special projects. "Not only will you find Sub-Zero and Wolf's cutting edge appliances in beautiful and creatively designed displays, but also a full-time chef, regular tasting events, and working appliances in more than 5,500 square feet of space."

Now, homeowners and trade professionals that shop LuxeHome for the ultimate in premium kitchen and bath products can visit the showroom's consumer-friendly setting with lifestyle kitchen designs featuring limitless built-in and integrated appliance options. The heart of the showroom is the live cooking demonstration area and prep kitchen, which accommodates more than 30 guests for evening cooking events. This unique space represents live Wolf cooking appliances including electric wall ovens, gas and dual fuel ranges, steamer, warming drawer, gas, electric and induction cooktops, rangetops, and other integrated modular units. The new 54" built-in Wolf outdoor grill will also be displayed. Guests are encouraged to experience the Sub-Zero and Wolf difference first-hand by scheduling an appointment with one of the dedicated showroom consultants.

Sub-Zero Inc., a Wisconsin-based appliance manufacturer was founded more than 60 years ago by Westye Bakke. In the mid-1950's, the company developed the built-in refrigerator, which changed the future of kitchen design by being the first to fit within surrounding cabinets and counter-space. With a keen knowledge of refrigerators, Bakke created the innovative dual refrigeration system which keeps fresh food fresher longer. Sub-Zero is a highly regarded household name and one of the most prestigious appliance brands in the world. The Sub-Zero corporate offices are in Madison Wisconsin and is renowned for its broad range of outstanding consumer appliances including wine storage, built-in, integrated and under-counter refrigeration units. In January, 2000 Sub-Zero bought the Wolf Appliance Company. Wolf is known for dual convection ovens, highly controllable cook-tops and ranges with Wolf's signature cobalt blue interiors and red knobs. American made companies, Sub-Zero and Wolf were labeled as America's Greenest Companies according to the ImagePower Green Brands Survey.

"We are really pleased to be a part of LuxeHome. The Merchandise Mart and our companies have a common dedication to providing the best service and products to our customers. We look forward to a long affiliation," said James J. Bakke, President and CEO, Sub-Zero Inc. and Wolf Appliance.

LuxeHome boasts more than 115,000 square feet and includes 30 boutiques that feature the finest kitchen and bath products from the most recognized and respected manufacturers worldwide, making it the perfect venue to house Sub-Zero and Wolf's appliances. According to Flaherty, "The timing couldn't be better for Sub-Zero and Wolf to open a showroom at LuxeHome. As an appliance manufacturer, Sub-Zero and Wolf represent the final product category to complete and enhance the luxury shopping experience at LuxeHome."

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ABOUT SUB-ZERO AND WOLF

Sub-Zero Inc., a Wisconsin-based appliance manufacturer was founded 65 years ago by Westye Bakke. In the mid-950s the company developed the built-in refrigerator, which changed the future of kitchen design by being the first to fit within surrounding cabinets and counter-space. The firm's design sensibility and innovative dual refrigeration system, which keeps fresh food fresher and preserves frozen food longer, has made Sub-Zero a highly regarded household name and one of the most prestigious appliance brands in the world. The company, which maintains its corporate offices in Madison WI, is renowned for its broad range of outstanding consumer appliances including built-in, integrated and under-counter refrigeration units. In January, 2000 Sub-Zero bought the Wolf Appliance Company known for ovens, cook-tops and ranges with Wolf's signature cobalt blue interiors. For more information, visit: www.subzero.com or www.wolfappliance.com.

ABOUT LUXEHOME™

LuxeHome boasts more than 100,000 square feet of space with 30 boutiques that feature the finest kitchen and bath products for luxury home building and renovation from the most recognized and respected manufacturers worldwide. Open to the public, as well as interior designers, architects and custom builders, LuxeHome displays the widest selection of products to fit all lifestyles, from modern European to classic American to traditional English. In addition to the extensive lineup of manufacturers, each boutique offers knowledgeable designers who are available to assist with all phases of each design project. LuxeHome's boutiques are open for shopping Monday through Saturday.

For more details, please visit www.merchandisemart.com or call 800.677.MART (6278).

MMPI is the world's leading owner and operator of showroom buildings and trade show facilities, bringing buyers and sellers together in more than 300 market events, trade and consumer shows and conferences each year.

MMPI manages The Merchandise Mart and 350 W. Mart Center in Chicago; Market Square, the Suites at Market Square, Hamilton Market, Plaza Suites, Furniture Plaza and the National Furniture Mart in High Point, N.C.; the Architects & Designers Building and 7 W New York in New York; the Boston Design Center in Boston; the L.A. Mart in Los Angeles; and the Washington Design Center and Federal Center Southwest in Washington D.C.

Vornado Realty Trust, owner of MMPI, based in New York City, is a fully integrated real estate investment trust. Vornado's common shares are listed on the New York Stock Exchange and are traded under the symbol VNO.

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