



**FOR IMMEDIATE RELEASE  
CALENDAR LISTING  
MEDIA CONTACT:**

Lauren Finch  
Public Relations Manager  
MMPI  
Office: (312) 527-0114  
e-mail: [lfinch@mmart.com](mailto:lfinch@mmart.com)

**NATIONAL PROM MARKET CHICAGO OFFERS ALL TOP LINES, SPECIAL EVENTS**

**CHICAGO (MARCH 24, 2011)** – The National Prom Market Chicago will run Aug. 6-8 at The Merchandise Mart. It will run concurrently with the STYLEMAX women’s apparel show. Since debuting in August 2008, the National Prom Market Chicago has established itself as one of the top shows for prom and special occasion. This market has become the destination to find the top lines in one convenient location.

“Buyers can see the top prom lines they want and have the ability to shop other categories at STYLEMAX, all in one location,” said Susan McCullough, senior vice president of apparel, MMPI. “The quality and convenience of the show brings back retailers and buyers each year.”

The show continues to grow each year, with more great lines than ever. A few of this show’s top name lines include Jovani, Terani Couture and Tony Bowls. View a complete list of lines at [nationalprommarket.com](http://nationalprommarket.com).

The 2011 National Prom Market Chicago will feature all the important lines on one floor for the most convenient shopping experience. Retailers are provided complimentary breakfast and lunch each day, reduced parking, seminars, informal fashion shows and social events. This is the market where a buyer can find all the amenities along with the best selection in the Prom, Special Occasion and Accessory categories.

To learn more about the National Prom Market or to see the market’s special amenities, visit [www.nationalprommarket.com](http://www.nationalprommarket.com).

**MMPI** is a trade show and property management firm, specializing in managing buildings devoted to wholesale showrooms and commercial office space. MMPI produces more than 300 trade shows, market events and conferences each year.

MMPI manages The Merchandise Mart and 350 West Mart Center in Chicago; Market Square, the Suites at Market Square, Hamilton Market, Plaza Suites, Furniture Plaza and the National Furniture Mart in High Point, N.C.; the Architects & Designers Building, 7 W New York, and Piers 92 & 94 in New York City; the Boston Design Center in Boston; the L.A. Mart in Los Angeles; the Washington Design Center in Washington DC.

Vornado Realty Trust, owners of MMPI, based in New York City, is a fully integrated equity real estate investment trust. Vornado’s common shares are listed on the New York Stock Exchange and are traded under the symbol VNO.

##