



FOR IMMEDIATE RELEASE

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**L.A. MART® AND CALIFORNIA GIFT SHOW® ANNOUNCE 2012 CALENDAR,
PROVIDING RETAILERS INCOMPARABLE YEAR-ROUND BUYING OPPORTUNITIES**

A new Wednesday to Tuesday schedule launches the January 2012 Market

L.A. Mart: Wednesday, January 18 – Tuesday, January 24
Los Angeles Convention Center: Friday, January 20 – Monday, January 23

LOS ANGELES, CA (October 13, 2011) – L.A. Mart® and California Gift Show® (CGS) announce a robust 2012 Market and day-to-day schedule providing retail buyers continuous, year-round access to an extraordinary breadth and depth of offerings from new, current and expanding showrooms and temporary lines.

A new mid-week date kicks-off the January California Gift Show. This one-day shift forward to a Wednesday start is designed to maximize buyer efficiency while at Market, facilitating greater engagement between the opening of CGS's permanent and temporary venues. Maintaining a seven day shopping opportunity while enhancing cross-over between L.A. Mart showrooms and its Beckman's Handcrafted Show temporaries, and the Los Angeles Convention Center's South Hall Gift and Kentia Global Marketplace exhibitors, ensures that buyers have access to more than 10,000 lines from over 1,200 manufacturer resources.

"Shifting to a Wednesday opening improves the complete show experience," said Mark Furllet, vice president Gift + Home, MMPI. "Our mission to provide both buyers and sellers with the maximum number of days to connect and conduct business dictates our realignment. As buyers become more economical with their time and choice of dates at Market, shortening the span between CGS's permanent and temporary components yields the highest level of product exposure."

In addition to the January and July California Gift Show, L.A. Mart presents a full year of buyer programming, including Spring and Fall Gift & Home Markets, hosted in March and September respectively, Market Tuesdays and Spring and Fall Gift & Home Sample Sales.

2012 CALENDAR SCHEDULE

JANUARY

California Gift Show

Wednesday, January 18 – Tuesday, January 24

L.A. Mart Showrooms: 18 – 24

Hours: Monday – Thursday and Saturday – Tuesday: 9 am – 6 pm

Friday, Late Night Shopping: 9 am – 8 pm

L.A. Mart/ Beckman's Handcrafted Show L.A.: 20 – 23

Hours: Friday – Monday: 9 am – 6 pm

L.A. Mart/ Los Angeles Convention Center Temporaries: 20 – 23

Hours: Friday – Sunday: 9 am – 6pm

Monday: 9 am – 4 pm

MARCH

L.A. Mart Spring Gift + Home Market

Sunday, March 18 – Tuesday, March 20

Hours: 9 am – 5 pm

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JUNE

L.A. Mart Spring Gift Sample Sale

Thursday, June 7 – Friday, June 8

Hours: 9 am – 5 pm

JULY

California Gift Show

Wednesday, July 25 – Tuesday, July 31

L.A. Mart Showrooms: 25 – 31

Hours: Monday – Thursday and Saturday – Tuesday: 9 am – 6 pm

Friday, Late Night Shopping: 9 am – 8 pm

L.A. Mart/ Beckman's Handcrafted Show L.A.: 27 – 30

Hours: Friday – Monday: 9 am – 6 pm

L.A. Mart/ Los Angeles Convention Center Temporaries: 27 – 30

Hours: Friday – Sunday: 9 am – 6pm

Monday: 9 am – 4 pm

SEPTEMBER/OCTOBER

L.A. Mart Fall Gift + Home Market

Sunday, September 30 – Tuesday, October 2

Hours: 9 am – 5 pm

NOVEMBER

L.A. Mart Fall Gift Sample Sale

Thursday, November 8 – Friday, November 9

Hours: 9 am – 5 pm

MARKET TUESDAYS

Each Tuesday of every month, L.A. Mart permanent showrooms will be opened and offer seasonal specials, sneak peeks at new products, meet & greet's with manufacturers and reps, and much more.

Hours: 9 am – 5 pm

February 7, 14, 21, 28

March 6, 13, 20, 27

April 3, 10, 17, 24

May 1, 8, 15, 22, 29

June 5, 12, 19, 26

August 7, 14, 21, 28

September 4, 11, 18, 25

October 2, 9, 16, 23, 30

November 6, 13, 20, 27

December 4, 11, 18, 25

For a complete listing of CGS show information, please visit: www.californiagiftshow.com. For information on L.A. Mart Gift + Home, visit www.lamart/gift.com. Image downloads are available at: www.pressroom.mmart.com/cgs/image-gallery/ and at www.facebook.com/californiagiftshow

ABOUT L.A. MART and CALIFORNIA GIFT SHOW

L.A. Mart® is a registered trademark of MMPI. The California Gift Show® is a registered trademark of MMPI. Beckman's Handcrafted Show™ L.A. is a registered trademark of MMPI. L.A. Mart is home to nearly 200 permanent year-round, residential, decorative accessory and gift showrooms serving the retail and interior design industries. The California Gift Show Temporaries feature over 800 temporary exhibitors of lifestyle merchandise, home décor and furnishings, in the newly enhanced and expanded Temporaries at L.A. Mart and Los Angeles Convention Center, making the California Gift Show the preeminent market for gift and home furnishings products on the West Coast. L.A. Mart is located at 1933 South Broadway, Los Angeles, CA 90007. For more information call 213-763-5800 or visit www.californiagiftshow.com or www.lamart.com.

MMPI is a trade show and property management firm, specializing in managing buildings devoted to wholesale showrooms and commercial office space. MMPI produces more than 300 trade shows, market events and conferences each year.

MMPI manages The Merchandise Mart and 350 W. Mart Center in Chicago; Architects & Designers Building and 7 W New York in New York; Boston Design Center in Boston; L.A. Mart in Los Angeles; and Washington Design Center and Federal Center Southwest in Washington D.C.

Vornado Realty Trust, owner of MMPI, based in New York City, is a fully integrated real estate investment trust. Vornado's common shares are listed on the New York Stock Exchange and are traded under the symbol VNO.

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