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**A ROBUST LINE-UP OF NEW PRODUCT INTRODUCTIONS FROM EMERGING THROUGH TIME-HONORED MANUFACTURERS SETS TONE FOR JULY'S CALIFORNIA GIFT SHOW®**

*Emphasis on Handcrafted and On-Trend California-Centric Products Showcased at Beckman's Handcrafted Show™ L.A. and California Bespoke Exhibition Define CGS Market Experience*

July 19-25 | L.A. Mart® and Los Angeles Convention Center

**LOS ANGELES, CA (July 6, 2011)** – MMPI and California Gift Show® (CGS) announce a strong line-up of unique, on-trend products and collections debuting at Market this July. More than 10,000 lines from over 1,200 temporary exhibitors and permanent showrooms will provide buyers a myriad of product offerings with emphasis on the region's emerging product designers, artists and craftsmen, placing California at the forefront of international design.

"California Gift Show delivers a unique marketplace for sourcing both a dynamic breadth of coveted, leading lines while also introducing the region's cutting-edge craftsmen driving the industry towards the bespoke movement," said Jeff Sampson, vice president of marketing, California Gift Show/L.A. Mart/L.A. Mart Design Center. "This innovative mix of established and emerging product influencers coupled with our celebration of the California lifestyle and its impact on consumer trends reinforces our mission in creating a relevant, inspired buying experience to serve the modern retailer.

New to Los Angeles Convention Center, The Editor At Large curated exhibition, *California Bespoke* introduces to buyers a gallery-inspired design showcase presenting one-of-a-kind, limited edition and new-to-market home fashions, accessories, hand-crafted objects and original works of art from the region's next generation of design tastemakers.

Prior to arriving at California Gift Show, buyers can preview new products launching at Market with the new CGS Look Book, an easy-to-navigate e-catalogue emailed to attendees in advance of the show.

**Following is a partial list of noteworthy new products debuting at CGS sorted by category. For the complete list please visit [www.californiagiftshow.com/general-information/newproducts/](http://www.californiagiftshow.com/general-information/newproducts/). Image downloads are also available by visiting [www.pressroom.mmart.com/cgs/image-gallery/](http://www.pressroom.mmart.com/cgs/image-gallery/)**

## **FASHION ACCESSORIES**



**Amery Carrière Designs** introduces the Monarch wing with diamonds necklace.

Produced in downtown Los Angeles, this vermeil monarch wing is accented with 5 diamonds on a 42" oxidized sterling chain; it can be worn long or doubled for a shorter necklace. All of Amery's designs are hand-carved in wax in her Silverlake studio, located in southern California. Each piece is cast using the ancient art of lost-wax casting.

**SUGGESTED RETAIL PRICE**

\$236 with diamonds (\$176 without diamonds)

[www.amerycarriere.com](http://www.amerycarriere.com)

CGS Location: Beckman's Handcrafted Show, Booth 203, L.A. Mart

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**Grandway Honduras** introduces Red Cherry Gloveables, waterproof gloves unlike any ordinary kitchen glove. The perfect way to protect your hands while still being fashionable and comfortable – Gloveables brand gloves are ideal for cleaning, dish washing, gardening, and anything else that could spoil a manicure.

SUGGESTED RETAIL PRICE

\$15.95

[www.grandwayhonduras.com](http://www.grandwayhonduras.com)

CGS Location: Showroom 504 On 3/Cina Hodges, Suite 304, L.A. Mart



**Textile Treasures** introduces a very special, Qing Dynasty Zhaung baby carrier, an heirloom over 100 years old. Qing Dynasty Zhaung baby carrier was made by the TuZu Zhang minority group from Wenshang County, Yunnan Province, China. Exquisite carrier with dramatic raised, soiled white piled stitched spiral shapes; infill and side strips of intricate gold foil couched beaten cloth appliqué including coins; bottom bordered with fancy chain knotted stitch of floral design on red silk 24"x23" (not including black carrier); this heirloom item is over 100 years old Such baby carriers are very hard to find in good condition and of this quality; Textile Treasures carries other one-of-a-kind pieces that are similar.

SUGGESTED RETAIL PRICE

\$1200

CGS Location: Kentia Global Marketplace, Los Angeles Convention Center

**Toss Designs** introduces the Magnificent Vineyard Tote, The perfectly stylish every day tote! One interior zipped and two exterior front pockets keep you organized. Zip closure. The vinyl covering wipes clean. Since 2004, the girls at Toss have been living and breathing handbags! With a flair for fashion and an eye for detail, Toss has become the authority on totes, travel bags and all accessories in between.

Design house located in California.

SUGGESTED RETAIL PRICE

\$84.00

[www.tossdesigns.com](http://www.tossdesigns.com)

CGS Location: Remembrance, Suite 360, L.A. Mart

## HOME DECOR

**Samuel Price Art** features "Anita," an eco-friendly 24"x30"collage on canvas (2010).

Samuel Price is a self trained artist from San Francisco, California. Price creates stylized contemporary designs using donated recycled magazines to assemble his paper collage. He has been creating collage portraits for over ten years resulting in a wide body of original artwork for sale and commission. Samuel Price Art is new to the California Gift Show.

SUGGESTED RETAIL PRICE

\$1600

[www.samuelpriceart.com](http://www.samuelpriceart.com)

CGS Location: Beckman's Handcrafted Show L.A., L.A. Mart®



**Bend Seating** introduces The Farmhouse Lounge Chair is as sturdy as an antiquated piece of farm machinery, and as easy to relax in after 10 hours on the clock as a pair of worn out dungarees. Despite its pure geometry there is a rustic quality in this chair; the backrest is inspired by the architecture of old Amish barns. Select Orange, Black or White finish, then select with or without optional quilted cushion in 1 of 4 colors.

SUGGESTED RETAIL PRICE

\$450

[www.bendseating.com](http://www.bendseating.com)

CGS Location: Fine Lines Company, Suite 449, L.A. Mart

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**Gated Distribution, Inc.** brings its Reva Expanding Flower Vase to CGS for the first time. Reva is ultra-portable and convenient, use it again and again, or recycle it. Great for bulk purchases for parties, banquets and religious celebrations; it is durable, stable and shatterproof - kid and pet safe. Ideal for gifting flowers on any occasion! Reva™ is environmentally friendly - RECYCLABLE #1; no PVC; much less energy & fuel used during production and transportation compared to traditional glass & ceramic vases.

SUGGESTED RETAIL PRICE

\$4.99

This product/line is new to the California Gift Show; company is Southern California based.

CGS Location: South Hall #2536, Los Angeles Convention Center

**Irons & Duck** showcases its Saw Horse Shelving unit made from an original saw horse discovered locally on location in Los Angeles. Three shelves fabricated using local metal and workmanship.

SUGGESTED RETAIL PRICE

\$2500

[www.ironsandduck.com](http://www.ironsandduck.com)

CGS Location: Beckman's Handcrafted Show, Booth 633, L.A. Mart.

**Chehoma** is the Belgian maker of gorgeous home accents and embellishments, making their West Coast debut at the Stephen Young showroom. Their designers bring a unique sense of whimsy and charm into all of their items. From decorative notions like ornaments, to candle holders and picture frames, Chehoma's pieces are both unique and beautiful.

CGS Location: Stephen Young, Suite 830, 839, L.A. Mart

**BABY/KIDS**



**Bunnies by the Bay** features its Skipits Best Vest, Bucket Hat and Snugs, new products for an existing line at the California Gift Show represented by Joanne and Company at L.A. Mart. A sweet and sporty look with a cozy collar that joins together with soft floppy ears; puppy pockets just the right size for busy hands; stitched on front. Finish the outfit with soft fleece hat with floppy ears and a sweet puppy face (cream cotton knit lining) and lined snug go-go booties with red skid soles.

SUGGESTED RETAIL PRICE: \$34 vest, \$22 hat, \$29 snugs

[www.bunniesbythebay.com](http://www.bunniesbythebay.com)

CGS Location: Joanne & Company, Suite 340, L.A. Mart

**Geared for Imagination** introduces its Ze Super Heroes, hero friends whose super powers and problems blend. They are for all ages; detachable cape comforter; pouch to store little treasures; 8.5 inches tall. Geared for Imagination is an Ohio-based creator and distributor of high-quality products for kids and 'kidults'. Through a network of retail outlets around the United States, including gift shops, toy stores, museum shops and many more types of retailers, the company strives to deliver the kinds of products that they want their own kids to play with. Products are "Driven by Design, Powered by Play". Geared for Imagination was founded in 2009 by two dads, Ryan Hamilton (2 daughters, 1 son) and Bret Faber (1 daughter, 1 son). Their many years in the toy business and their experience as fathers help them find only the best products to bring to market.

SUGGESTED RETAIL PRICE

\$24.99 ea

[www.gearedforimagination.com](http://www.gearedforimagination.com)

CGS Location: new to Anne McGilvray & Company, Suite 345, L.A. Mart

**Jellycat**, the British design-led soft toy company based in London brings Scruff Pup to CGS. Their quirky creatures and accessories are a big hit in Europe, where they are perceived more as fashion accessories than soft toys, and are becoming increasingly collectible. Jellycat wants to influence people's lives, really making them smile as they buy and they believe their animals do just that.

SUGGESTED RETAIL PRICE

\$30

[www.jellycat.com](http://www.jellycat.com)

CGS Location: Stephen Young, Suites 830, 839, L.A. Mart

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**The Little Acorn** brings its Best Friends placemats and Little Acorn Rugs to CGS for the very first time. This San Francisco based company brings a fresh spin on children's décor – offering wall art, pillows and other decorative items. Desiring for every child to grow up happy, Little Acorn incorporates educational messages within each finely designed product. Hand-hooked 100% virgin wool, rugs feature new yarn technique that minimizes shedding (safer for young children and easier to care for); latex free, cotton-duck backing.

**SUGGESTED RETAIL PRICE**

\$19 for per placemat / Range from \$219-\$239 for rugs

CGS Location: South Hall #2201, Los Angeles Convention Center

**CALIFORNIA BESPOKE EXHIBIT**



**Bauer Pottery Company** of Los Angeles manufactures Bauer 2000 pottery styled after Bauer vintage American pottery, Russel Wright's American Modern® line of dinnerware and gardenware under the Home by Sunset™ banner. As an accent in the yard, centerpiece for a table or elsewhere 'round the house, the new Garden Orb will be available in three sizes. [www.bauerpottery.com](http://www.bauerpottery.com)

CGS Location: California Bespoke Exhibit, South Hall, Los Angeles Convention Center

**Tina Frey Designs** of San Francisco are designers and makers of a collection of useful everyday objects and jewelry in resin available in a variety of delicious colors around the world. The pieces in the collection are hand sculpted by Tina Frey. Sculpting starts with an idea that is cohesive with the rest of the collection. Inspirations for the designs come from many things: The shapes are inspired by organic forms in nature and objects found in travels around the world. Featured is the medium pedestal in pink. [www.tinafreydesigns.com](http://www.tinafreydesigns.com)

CGS Location: California Bespoke Exhibit, South Hall, Los Angeles Convention Center



**Caleb Siemon Glassware** features the Chaos Wrap Pendant which uses a chaos wrap over clear or metallic crystal. Differences in melting temperatures are exploited to create a textural and bulbous surface. The wraps create unique and dynamic shadows on the surrounding environment. Handblown, signed and shaped in lead free crystal by Caleb Siemon and made in Southern California. [www.calebandcarmen.com](http://www.calebandcarmen.com).

CGS Location: California Bespoke Exhibit, South Hall, Los Angeles Convention Center

**CALIFORNIA GIFT SHOW DATES/HOURS**

**L.A. Mart**

1933 South Broadway, Los Angeles, CA 90007

**Tuesday, July 19 - Monday, July 25**

Gift + Home Showrooms: 9:00 a.m.-6:00 p.m.

**Friday, July 22 - Monday, July 25**

Design Studio + Beckman's Handcrafted Show™ L.A.: 9:00 a.m.-6:00 p.m.

**Friday, July 22 - SHOP LATE NIGHT!**

Gift + Home Showrooms: 9:00 a.m. - 8:00 p.m.; Design Studio + Beckman's: 9:00 a.m.-8:00 p.m.

**Los Angeles Convention Center: South Hall Gift & Kentia Global Marketplace**

1201 South Figueroa St. Los Angeles, CA 90015

**Friday, July 22 - Sunday, July 24**

Temporaries: 9:00 a.m.-6:00 p.m.

**Monday, July 25**

Temporaries: 9:00 a.m.-4:00 p.m.

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**ABOUT L.A. MART and CALIFORNIA GIFT SHOW**

L.A. Mart® is a registered trademark of MMPI. The California Gift Show® is a registered trademark of MMPI. Beckman's Handcrafted Show™ L.A. is a registered trademark of MMPI. L.A. Mart is home to nearly 200 permanent year-round, residential, decorative accessory and gift showrooms serving the retail and interior design industries. The California Gift Show Temporaries feature over 800 temporary exhibitors of lifestyle merchandise, home décor and furnishings, in the newly enhanced and expanded Temporaries at L.A. Mart and Los Angeles Convention Center, making the California Gift Show the preeminent market for gift and home furnishings products on the West Coast. L.A. Mart is located at 1933 South Broadway, Los Angeles, CA 90007. For more information call 213-763-5800 or visit [www.californiagiftshow.com](http://www.californiagiftshow.com) or [www.lamart.com](http://www.lamart.com).

MMPI is a trade show and property management firm, specializing in managing buildings devoted to wholesale showrooms and commercial office space. MMPI produces more than 300 trade shows, market events and conferences each year.

MMPI manages The Merchandise Mart and 350 W. Mart Center in Chicago; Architects & Designers Building and 7 W New York in New York; Boston Design Center in Boston; L.A. Mart in Los Angeles; and Washington Design Center and Federal Center Southwest in Washington D.C.

**Vornado Realty Trust**, owner of MMPI, based in New York City, is a fully integrated real estate investment trust. Vornado's common shares are listed on the New York Stock Exchange and are traded under the symbol VNO.

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