

# california GIFT SHOW

## FOR IMMEDIATE RELEASE

### **MEDIA CONTACT**

Nancy Joseph  
N. Joseph Marketing Communications  
For L.A. Mart  
Phone: 310-305-0230  
E-mail: [nancy@njoseph.com](mailto:nancy@njoseph.com)

### **CALIFORNIA GIFT SHOW/L.A. MART®/ BECKMAN'S HANDCRAFTED SHOW™ L.A. SHOWCASE LARGEST PRESENTATION OF ARTISANAL, UNIQUE, HANDCRAFTED PRODUCT FROM CALIFORNIA RESOURCES AND BEYOND:**

L.A. Mart: Wednesday, January 18 – Tuesday, January 24  
Los Angeles Convention Center: Friday, January 20 – Monday, January 23

**LOS ANGELES, CA (January 5, 2012)** – The west coast's largest Gift & Home market, the California Gift Show (CGS), opening on Wednesday, January 18 will once again showcase the largest presentation of artisanal, handcrafted product from across the region, the country and the continents at its two show locations. CGS reinforces the mystique of the California lifestyle with a robust product presentation from 1,200 temporary exhibitors and permanent showrooms exhibiting fresh, new products-- many unique to the region.

A focus on the artisanal, hand-hewn, bespoke movement spanning key categories including jewelry, apparel, fashion accessories, home furnishings, gift, art and more helps differentiate CGS from other shows. Developed by local product designers and artists, the objects shown at Beckman's Handcrafted Show at L.A. Mart and at many of the permanent showrooms of the L.A. Mart will offer a decidedly West Coast perspective. The aisles at Kentia Hall, Los Angeles Convention Center will offer buyers access to the exotic and unique merchandise designed and produced in the small villages of developing nations around the world. A vibrant mix of new-to-market, regional and regionally-inspired offerings from small businesses to industry powerhouses will welcome retailers to CGS 2012.

"California Gift Show is keeping up with buyers' demands for unique, hand crafted yet well-priced merchandise," said Mark Fulet, vice president gift+ home, California Gift Show/L.A. Mart. "We know our retailers want to support their local west coast economy, the caliber of resources from the region (and beyond) is truly impressive; we have numerous returning exhibitors (designers and artists) as well as new ones. Buyers will have even more choices than ever before."

### **SAMPLE EXHIBITOR HIGHLIGHTS INCLUDE:**

**Bo's Art Studio, Los Angeles, CA.** Stainless steel mesh handbags and accessories handcrafted by Bozena and Lukasz Bogucki. The new Opera Collection consists of over 40 models named after famous operas debuts at CGS. Several grades of stainless steel wire mesh are used: 24K gold plating, copper or brass widens color selections available. Website: [www.bosart.net](http://www.bosart.net) CGS Location **Kentia/World Style Booth #609**, 6 years exhibiting at CGS.

**Model Metalworks, Westminster, CA.** Pine Needle baskets woven by hand and handcrafted pewter tableware; trays and bowls. The company's mission is to enrich the quality of life through the beauty and excellence of its products and services and are devoted to the practice of fair trade and the preservation of culture and traditions through the arts. Website: [www.modelmetalworks.com](http://www.modelmetalworks.com) CGS Location **Kentia/World Style Booth #600**, 7 years exhibiting at CGS.

**Amery Carriere Designs, Silverlake, CA.** Romantic jewelry with an edge, all handcarved in wax and cast using the ancient art of lost-wax casting. Amery's inspirations come from nature, architecture, old world icons and the world around her. Website: [www.amerycarriere.com](http://www.amerycarriere.com) CGS Location **Beckman's Booth # 203**, 6 years exhibiting at Beckman's.

**Handmade Galleries, Sherman Oaks, CA.** Represents artists' handmade gifts, jewelry, accessories, decorations and specialty items. Every taste and price range is represented, from funky novelty items to unique, eccentric and exquisite handcrafted gifts. In addition to the gift items, trendsetting handbags, cutting edge house wares and hip t-shirts are currently among the hottest selling items. [www.handmadegalleriesla.com](http://www.handmadegalleriesla.com) CGS Location **Beckman's Booth # 801**, 3 years exhibiting at CGS.

### **CALIFORNIA GIFT SHOW DATES/HOURS**

Wednesday, January 18 – Tuesday, January 24

**L.A. Mart**, 1933 South Broadway, Los Angeles, CA 90007

Gift + Home and Design Center Showrooms: January 18 – 24

**Hours: Wednesday – Thursday and Saturday – Tuesday: 9 a.m. – 6 p.m.**

**Friday, Late Night Shopping: 9 a.m. – 8 p.m.**

Beckman's Handcrafted Show L.A.: January 20 – 23

**Hours: Friday – Monday: 9 a.m. – 6 p.m.**

**Los Angeles Convention Center:** 1201 South Figueroa St. Los Angeles, CA 90015

South Hall Gift & Kentia Global Marketplace Temporaries: January 20 – 23

**Hours: Friday – Sunday: 9 a.m. – 6 p.m.**

**Monday: 9 a.m. – 4 p.m.**

For a complete listing of CGS show information, please visit: [www.californiagiftshow.com](http://www.californiagiftshow.com).

For information on L.A. Mart Gift + Home, visit [www.lamart/gift.com](http://www.lamart/gift.com). Image downloads are available at: [www.pressroom.mmart.com/cgs/image-gallery/](http://www.pressroom.mmart.com/cgs/image-gallery/) and at [www.facebook.com/californiagiftshow](http://www.facebook.com/californiagiftshow)

### **ABOUT L.A. MART and CALIFORNIA GIFT SHOW**

L.A. Mart® is a registered trademark of MMPI. The California Gift Show® is a registered trademark of MMPI. Beckman's Handcrafted Show™ L.A. is a registered trademark of MMPI. L.A. Mart is home to nearly 200 permanent year-round, residential, decorative accessory and gift showrooms serving the retail and interior design industries. The California Gift Show Temporaries feature over 800 temporary exhibitors of lifestyle merchandise, home décor and furnishings, in the newly enhanced and expanded Temporaries at L.A. Mart and Los Angeles Convention Center, making the California Gift Show the preeminent market for gift and home furnishings products on the West Coast. L.A. Mart is located at 1933 South Broadway, Los Angeles, CA 90007. For more information call 800.LAMART.4 or visit [www.californiagiftshow.com](http://www.californiagiftshow.com) or [www.lamart.com](http://www.lamart.com).

MMPI is a trade show and property management firm, specializing in managing buildings devoted to wholesale showrooms and commercial office space. MMPI produces more than 300 trade shows, market events and conferences each year.

MMPI manages The Merchandise Mart and 350 W. Mart Center in Chicago; Architects & Designers Building and 7 W New York in New York; Boston Design Center in Boston; L.A. Mart in Los Angeles; and Washington Design Center and Federal Center Southwest in Washington D.C.

**Vornado Realty Trust**, owner of MMPI, based in New York City, is a fully integrated real estate investment trust. Vornado's common shares are listed on the New York Stock Exchange and are traded under the symbol VNO.

###