



FOR IMMEDIATE RELEASE

MEDIA CONTACT

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**L.A. MART® ANNOUNCES PERMANENT SHOWROOM EXPANSIONS,
LONG-TERM LEASE RENEWALS, RELOCATIONS AND OPENINGS DEBUTING AT THE
JANUARY 2012 CALIFORNIA GIFT SHOW**

Veteran Showrooms and Manufacturers, Along With New-to-Market Resources, Demonstrate Long-term Commitment to L.A. Mart and CGS Buyers

LOS ANGELES, CA (December 21, 2011) – Sixteen permanent showrooms make the L.A. Mart's list of 'Showrooms in the News' as the countdown to 2012 and CGS begins. Illustrating a renewed groundswell of confidence in the Southern California region as well as the L.A. Mart, the commitments from these sixteen showrooms total nearly 50,000 square-feet of year-round, showroom space. The retail community will have greatly increased resources at their fingertips, reinforcing L.A. Mart's position as a vital, indispensable destination of in-demand products for the buying trade.

"We are excited to kick-off 2012 with such strong momentum," said Mark Furlet, vice president gift+home, California Gift Show/L.A. Mart. "Along with new showroom and line introductions slated for the January 2012 gift show, our efforts in creating a thriving, year-round offering of key resources ensures buyers have access to products they seek 365 days a year."

SHOWROOMS IN THE NEWS:

New Showrooms

Dosvella, Suite 871
Home & Beyond, Suite 851
India Handicrafts, Inc. (IHI), Suite 354
Simono Design, Suite 12

Expanded Showroom

FEM Sales, Suite 372

Expanded Showrooms and Lease Extensions

Fine Lines, Roost by Fine Lines, Suites 448-449, 470-473, 469
Remembrance/ GRACE by Catherine Sullivan, Suites 326-334
Stephen Young, Suites 838-839

Lease Extensions

Flemming-Chalef, Suites 846-847
Joanne & Company, Suites 339-341
Lillywhite's, Inc., Suite 372
Lynn Mitchell Group, Inc., Suites 856-862
Madden Corporation, Suite 309
Show Room Marketing Corp., Suite 450

Relocation and Lease Extension

Intrada Imports, Suite 872-873

Expanded Showrooms and Relocations

R.P. Brooks & Son, Inc., Suites 1209-1212

Several major expansions are comprised of flagship L.A. Mart showrooms with resilient, growth-oriented businesses that performed well in 2011. Remembrance/GRACE by Catherine Sullivan is nearly tripling its square footage with an expansion and new loft-look design supporting the company's re-branding efforts. Owner Catherine Sullivan decided the New Year was the time to present a more fashion-oriented front to the Gift Industry. The official opening party will take place in January at CGS.

Fine Lines is dedicating a new Roost by Fine Lines gallery, Roost will occupy additional square footage expanding their presence in the market. This premier home and accessories line is a favorite of buyers from across the region and has made Fine Lines their resource for shopping Roost. The official opening will take place in January at CGS.

Stephen Young is expanding to more than 13,000 square-feet. The increased footprint will accommodate buyers as they continue to converge on the wildly popular and successful 'Book Room.' In a time when technology appears to be replacing the printed page, Stephen Young's specialty book business points to the opposite.

FEM Sales quadruples its space as it expands with Transpac Imports and Foreside Home & Garden.

These sixteen showrooms will add to the 10,000-plus products debuting at L.A. Mart and Los Angeles Convention Center at California Gift Show, the preeminent market for gift and home furnishings products on the West Coast.

CALIFORNIA GIFT SHOW DATES/HOURS

Wednesday, January 18 – Tuesday, January 24

L.A. Mart, 1933 South Broadway, Los Angeles, CA 90007

Gift + Home and Design Center Showrooms: January 18 – 24

Hours: Wednesday – Thursday and Saturday – Tuesday: 9 a.m. – 6 p.m.

Friday, Late Night Shopping: 9 a.m. – 8 p.m.

Beckman's Handcrafted Show L.A.: January 20 – 23

Hours: Friday – Monday: 9 a.m. – 6 p.m.

Los Angeles Convention Center: 1201 South Figueroa St. Los Angeles, CA 90015

South Hall Gift & Kentia Global Marketplace Temporaries: January 20 – 23

Hours: Friday – Sunday: 9 a.m. – 6 p.m.

Monday: 9 a.m. – 4 p.m.

For a complete listing of CGS show information, please visit: www.californiagiftshow.com.

For information on L.A. Mart Gift + Home, visit www.lamart/gift.com. Image downloads are available at: www.pressroom.mmart.com/cgs/image-gallery/ and at www.facebook.com/californiagiftshow

ABOUT L.A. MART and CALIFORNIA GIFT SHOW

L.A. Mart® is a registered trademark of MMPI. The California Gift Show® is a registered trademark of MMPI. Beckman's Handcrafted Show™ L.A. is a registered trademark of MMPI. L.A. Mart is home to nearly 200 permanent year-round, residential, decorative accessory and gift showrooms serving the retail and interior design industries. The California Gift Show Temporaries feature over 800 temporary exhibitors of lifestyle merchandise, home décor and furnishings, in the newly enhanced and expanded Temporaries at L.A. Mart and Los Angeles Convention Center, making the California Gift Show the preeminent market for gift and home furnishings products on the West Coast. L.A. Mart is located at 1933

South Broadway, Los Angeles, CA 90007. For more information call 800.LAMART.4 or visit www.californiagiftshow.com or www.lamart.com.

MMPI is a trade show and property management firm, specializing in managing buildings devoted to wholesale showrooms and commercial office space. MMPI produces more than 300 trade shows, market events and conferences each year.

MMPI manages The Merchandise Mart and 350 W. Mart Center in Chicago; Architects & Designers Building and 7 W New York in New York; Boston Design Center in Boston; L.A. Mart in Los Angeles; and Washington Design Center and Federal Center Southwest in Washington D.C.

Vornado Realty Trust, owner of MMPI, based in New York City, is a fully integrated real estate investment trust. Vornado's common shares are listed on the New York Stock Exchange and are traded under the symbol VNO.

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