

FOR IMMEDIATE RELEASE

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PELICAN REEF WICKER OPENS SHOWROOM IN THE CHICAGO MERCHANDISE MART, SUITE 15-112

CHICAGO, IL (February 24, 2011) –MMPI is proud to announce that Pelican Reef Wicker, a leading manufacturer and distributor of fine rattan and wicker furniture, is opening a showroom on the 15^h floor of The Design Center™ at The Merchandise Mart. The new showroom is expected to help grow its business with architects, designers and retailers in the Midwest.

“It’s great for Pelican Reef Wicker to be have a permanent showroom in the Merchandise Mart! We feel in order to properly market our indoor and outdoor furniture to multiple audiences, we have to have a showroom in the building,” said Mayleen Chadwick, vice president, Pelican Reef. “We are looking forward to offering competitively priced merchandise that is in stock for immediate shipment to retailers, designers, or hospitality projects.”

“We are very excited to announce the addition of Pelican Reef Wicker to our 15th floor, said Whitney Gillespie, vice president of Casual Sales and Leasing, MMPI. “They are yet another great addition to the expanding Casual resources offered at The Chicago Merchandise Mart.”

Suitable for residential and hospitality use, Pelican Reef offers a variety of handcrafted designs in styles ranging from traditional to contemporary. Pelican Reef’s indoor line-ups include furniture crafted in rattan, abaca, lampacanay, bamboo, mahogany and traditional hardwoods. Pelican outdoor furniture is made with the best quality brand name fibers in order to produce lightweight high-tensile strength furniture that will withstand extreme weather conditions. Its aluminum frames are powder coated then woven with Viro and Rehau fibers, along with Twitchell sling, for lasting durability.

Due to increased consumer demand for outdoor rooms and casual furnishings and accessories, MMPI has been expanding its casual industry at The Design Center at The Merchandise Mart over the years. Pelican Reef Wicker is one of several exciting additions happening in 2011.

The Pelican Reef showroom is located in Suite 15-112, and the phone number is (312) 265-0420. The showroom manager is Dianna Gniadek, who is available via e-mail at dianna@pelicanreef.com. The showroom will reach the design trade and their clients shopping The Design Center at The Merchandise Mart on a daily basis. Pelican Reef Wicker will continue to be a part of the International Casual Furniture & Accessories Market™ on September 12-15, 2011. For more information about Pelican Reef Wicker and its products, please visit www.pelicanreef.com.

For more information on The Design Center™ at The Merchandise Mart, visit <http://www.merchandisemartdesigncenter.com/>.

SHOW INFORMATION

The International Casual Furniture & Accessories Market™
The Merchandise Mart, Chicago, IL
September 12-15, 2011

For more information on the International Casual Furniture and Accessories Market™, visit www.casualmarket.com.

The International Casual Furniture & Accessories Market is a four-day trade show that provides retailers with an outlet to find all things related to outdoor and casual living. Featuring the latest products and trends in the industry, the Casual Market averages approximately 350 temporary exhibitors and permanent showrooms totaling approximately 350,000 square feet of overall exhibit in The Merchandise Mart.

MMPI is a trade show and property management firm, specializing in managing buildings devoted to wholesale showrooms and commercial office space. MMPI produces more than 300 trade shows, market events and conferences each year.

MMPI manages The Merchandise Mart and 350 West Mart Center in Chicago; Market Square, the Suites at Market Square, Hamilton Market, Plaza Suites, Furniture Plaza and the National Furniture Mart in High Point, N.C.; the Architects & Designers Building and 7 W New York in New York; the Boston Design Center in Boston; the L.A. Mart in Los Angeles; and the Washington Design Center in Washington D.C.

Vornado Realty Trust, owners of MMPI, based in New York City, is a fully integrated equity real estate investment trust. Vornado's common shares are listed on the New York Stock Exchange and are traded under the symbol VNO.

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