

FOR IMMEDIATE RELEASE

MEDIA CONTACT:

Victoria Kent
Public Relations Manager
MMPI
Phone: 312.527.7508
E-mail: vkent@mmart.com

PADMA'S PLANTATION™ OPENS NEW SHOWROOM AT THE MERCHANDISE MART IN CHICAGO

CHICAGO, IL (DATE) –MMPI is proud to announce that Padma's Plantation™, featuring the Rug Market, is opening a showroom on the 15th floor of The Design Center™ at The Merchandise Mart. The new showroom will showcase Padma's Plantation's INSIDE OUT line and the Rug Market, an outdoor division dedicated to outdoor rugs.

"It's great for Padma's Plantation to be back at the Merchandise Mart! We feel in order to properly market INSIDE OUT by Padma's Plantation, we have to have a permanent home here," said Kevin Sypolt, vice president, Padma's Plantation. "We are also pleased to have the opportunity to share and cross merchandise the showroom with The Rug Market. The Rug Market is obviously one of the leading providers for outdoor rugs and we feel we could not be in better company."

"We are so excited to welcome both Padma's Plantation and the Rug Market to the 15th floor," said Kristin Peterson, director of leasing for Residential Furnishings, MMPI. "Both brands will be fantastic additions to all of the great Casual resources already available at the Merchandise Mart."

Founded in 1997, Padma's Plantation is known for its use of natural materials. Every chair's seagrass weave, every rattan curve in a table is an echo of nature brought indoors. The emphasis on indigenous elements insures a unique look for each piece. Padma's Plantation offers products ranging from classic and traditional to more contemporary styles that redefine the genre, while maintaining subtle elegance.

The Padma's Plantation showroom will also offer products from the Rug Market, which is a leader in the home accessory market dedicated to the outdoor rug. The Rug Market will feature more than 100 fashionable area rugs in the showroom.

Due to increased consumer demand for outdoor rooms and casual furnishings and accessories, MMPI has been expanding its casual industry at The Design Center at The Merchandise Mart over the years. Padma's Plantation is one of several exciting additions happening in 2011.

Padma's Plantation's new showroom is located in Suite 15-117 and the Rug Market is located in Suite 15-119. The showrooms will reach the design trade and their clients shopping The Design Center at The Merchandise Mart on a daily basis. Padma's Plantation and the Rug Market will continue to be a part of the International Casual Furniture & Accessories Market™ on September 12-15, 2011. For more information

about Padma's Plantation and its products please visit www.padmasplantation.com. For more information the Rug Market, visit [/www.therugmarket.com](http://www.therugmarket.com).

For more information on The Design Center™ at The Merchandise Mart, visit <http://www.merchandisemartdesigncenter.com/>.

SHOW INFORMATION

The International Casual Furniture & Accessories Market™
The Merchandise Mart, Chicago, IL
September 12-15, 2011

For more information on the International Casual Furniture and Accessories Market™, visit www.casualmarket.com.

The International Casual Furniture & Accessories Market is a four-day trade show that provides retailers with an outlet to find all things related to outdoor and casual living. Featuring the latest products and trends in the industry, the Casual Market averages approximately 350 temporary exhibitors and permanent showrooms totaling approximately 350,000 square feet of overall exhibit in The Merchandise Mart.

MMPI is a trade show and property management firm, specializing in managing buildings devoted to wholesale showrooms and commercial office space. MMPI produces more than 300 trade shows, market events and conferences each year.

MMPI manages The Merchandise Mart and 350 West Mart Center in Chicago; Market Square, the Suites at Market Square, Hamilton Market, Plaza Suites, Furniture Plaza and the National Furniture Mart in High Point, N.C.; the Architects & Designers Building and 7 W New York in New York; the Boston Design Center in Boston; the L.A. Mart in Los Angeles; and the Washington Design Center in Washington D.C.

Vornado Realty Trust, owners of MMPI, based in New York City, is a fully integrated equity real estate investment trust. Vornado's common shares are listed on the New York Stock Exchange and are traded under the symbol VNO.

###