



**MMPI**

**MMPI**  
222 Merchandise Mart Plaza  
Suite 470  
Chicago IL 60654 USA  
[merchadisemartproperties.com](http://merchadisemartproperties.com)  
312 527 4141

**FOR IMMEDIATE RELEASE**

**MEDIA CONTACT:**

Maura Bruton  
Managing Director of Public Relations  
MMPI  
312.527.7555  
[mbruton@mmart.com](mailto:mbruton@mmart.com)

**FALANGA NAMED PRESIDENT OF MMPI**

CHICAGO (June 23, 2011) – MMPI announced today that Mark Falanga, a 17-year veteran of the organization and accomplished industry leader, has been named president effective July 23. Falanga succeeds Christopher Kennedy, who has served as president since 2000 and recently announced his departure from the organization to focus on civic and philanthropic endeavors.

“We are fortunate to have such a deep and tenured management team at the helm of MMPI’s businesses, and Mark’s leadership and experience in strategy, leasing, sales, marketing, development and acquisitions makes him the ideal next president of our organization,” said Kennedy. “Mark is, by himself, a great force of intellect and drive, but he is also a great mentor, and he has attracted a tremendous team. He is well primed to thoughtfully steward the organization and support the livelihood of our customers who depend on our expertise to create dynamic marketplaces every day throughout the U.S. and Canada.”

“I am honored to step into the role of president of MMPI, following in the bold path forged by Chris and other legends of commerce and real estate over the past seven decades,” Falanga said. “We have the industry’s most respected and experienced team managing our portfolio of 9 Million square feet of real estate and more than 85 industry trade and consumer shows and events spanning more than a dozen North American and European cities, and we continue to aggressively build new ways to bring buyers and sellers together.”

Falanga most recently served as Senior Vice President, managing leasing, marketing and business development for several of MMPI’s key businesses, including commercial furnishings, LuxeHome, office, retail and art, in addition to heading up MMPI’s acquisitions efforts. Falanga has overseen the \$465 Million development and leasing efforts of the Cleveland Medical Mart and Convention Center, scheduled to open in 2013.

-more-



**MMPI**

**MMPI**  
222 Merchandise Mart Plaza  
Suite 470  
Chicago IL 60654 USA  
merchadisemartproperties.com  
312 527 4141

MMPI Names Falanga President  
Page 2 of Two

He has been part of every NeoCon, MMPI's flagship trade show, since introducing temporary space at The Merchandise Mart in 1996, a decision which fueled the show's renaissance. He led the acquisition of IIDEX/NeoCon Canada and the expansion of MMPI's efforts with NeoCon East. He is also responsible for MMPI's art fairs run in New York, Chicago, Toronto, Basel, Switzerland and, for the first time this year, Los Angeles. He holds a Ph.D. from the University of Michigan.

MMPI is a trade show and property management firm, specializing in managing buildings devoted to wholesale showrooms and commercial office space. MMPI produces more than 300 trade shows, market events and conferences each year. MMPI manages The Merchandise Mart and 350 West Mart Center in Chicago; the Architects & Designers Building, 7 W New York, and Piers 92/94 in New York City; the Boston Design Center in Boston; the L.A. Mart in Los Angeles; the Washington Design Center in Washington DC; and Cleveland Medical Mart & Convention Center in Cleveland.

Vornado Realty Trust, owner of MMPI, based in New York City, is a fully integrated equity real estate investment trust. Vornado's common shares are listed on the New York Stock Exchange and are traded under the symbol VNO.

###