



**FOR IMMEDIATE RELEASE**

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***NeoCon® World's Trade Fair's Fine Design Residential Furnishings Show™  
New Product Debuts, Special Events and Keynote Presentation***

**Chicago (May 25, 2011)** -- Explore the best in home furnishings during Fine Design at NeoCon®. The Design Center's permanent showrooms on floors 6, 15, 16, 17 and 18 as well as the LuxeHome® boutiques on the ground floor, boast nearly 200 stunning showrooms, dedicated to residential furnishing, kitchen, bath and building product resources. Visit the Design Center and LuxeHome during NeoCon for educational seminars, events, networking and product debuts.

Following is a schedule throughout the three-day show featuring a keynote presentation by Architectural Digest's Editor-in-Chief, Margaret Russell, special events and open houses:

**KEYNOTE PRESENTATION**

**Margaret Russell**  
**Editor in Chief**  
***Architectural Digest***  
**Tuesday, June 14 | 1pm**  
**Registration in North Lobby | Suite 137**

Margaret Russell was named editor in chief of Architectural Digest in August 2010. Prior to joining Architectural Digest, Ms. Russell served as Editor in Chief of ELLE DECOR, a publication that she helped launch in 1989—the largest of the 25 ELLE DÉCOR international editions. During her tenure, Ms. Russell also created elledecor.com and produced the best-selling ELLE DECOR book series. She was named vice president of Hachette Filipacchi Media in 2003. Ms. Russell lectures frequently on interior decoration and has been a guest on numerous television programs to discuss design-related topics; she was also a featured judge on both seasons of Bravo's reality-competition show *Top Design*. Ms. Russell is the author of several books, including *Designing Women: Interiors by Leading Style Makers*; *So Chic: Glamorous Lives, Stylish Spaces*; and *Style & Substance: The Best of ELLE DECOR*.

## TIMED EVENTS-CEU CREDITED

### Monday, June 13

9:30–10:30am: Five Money, Marketing, and Mindset

Strategies for a Great Design Business, Even in a Tough Market [M110]

11am–12pm: Considerations in Interior Design for Home Theatre and Listening Environments [M121]

1–2pm: Designing for Signature Chefs vs. Restaurant [M131]

1–2pm: Game Changer Strategies for Generational Design [M132]

2:30–3:30pm Three Centuries of Color [M143]

4–5pm: Illuminating Sustainability: It's Not Just the Bulb [M152]

4–5pm: The Missed Opportunities in Greening Hospitality [M153]

4–5pm: Restoring Beauty [M154]

### Tuesday, June 14

9:30–10:30am: Kitchen Centric with Mick De Giulio [T210]

11am–12pm: Designing with Water – Specifying and Using Indoor Water Features [T220]

11am–12pm: The Versatile Mirror...Cost-Effective Magic [T221]

1pm: FINE DESIGN KEYNOTE with Margaret Russell [KE3]

2:30–3:30pm: Living with Color [T243]

4–5pm: History of High Performance Textiles [T253]

4–5pm: Journey from the Center of the Earth [T254]

### Wednesday, June 15

9:30–10:30am: Preservation and Interior Design [W310]

11am–12pm: Restoration, Renovation, and Interpretation—Finding a Balanced Design Approach for Historic Hotels and Resorts [W320]

11am–12pm: Hi-Tech Homes for Low-Tech Designers V. 2.0 [W321]

1–2pm: Building a Wine Cellar for the Luxury Consumer [W332]

2:30–3:30pm: The New Foundations of Residential Light Control: Alternatives for New

## FEATURED SHOWROOM PRESENTATIONS

### Monday

#### 11:30am–1pm Meet and Greet – Learn About Ombre!

##### J. Robert Scott, Suite 1873

rsvp 312.527.2907 | bstevenson@jrobertscott.com

Ombre Designed and Developed by Sally Sirkin

Lewis is inspired by her love of the transparency of a dreamy watercolor, she has translated this seamless gradient to a new medium, that of wood veneer. After more than three years in development, J. Robert Scott is proud to introduce a completely original concept in the field of furniture finishing. Stop in to meet Vice President, Mark Merlie and learn about J. Robert Scott's exclusive Ombre process!

#### 1–3pm Environmentally Sound Manufacturers

##### AREA International, Suite 1611

View our new line of hand-crafted, recycled steel furnishings from Perry Furniture. On hand will be our Vosges chocolate concierge to tempt you with some of the world's finest

truffles, caramels and exotic sweets. Both Perry Furniture and Vosges Chocolates are proud to be environmentally sound manufacturers.

**Monday and Tuesday, 2–4pm Surprise New Lounge Collection**

**The Bright Group, Suite 6-166**

rsvp ss@brightchair.com

Designed by Doug Levine, Bright's new lounge collection has a handsome vintage modern feel. Stop by the showroom to meet the designer, Doug Levine. Refreshments will be served.

**5–6pm**

**Remains Lighting, Suite 103**

rsvp alice@remains.com

The panel, Illuminating Sustainability: It's Not Just the Bulb [M152], will be immediately followed by an Open House and reception in Remains Lighting Showroom on the first floor. Meet all the panelists for Q&A and see Remains Lighting first-hand in the showroom.

**5–6pm**

**Ann Sacks, Suite 100B**

Stop by Ann Sacks to learn more about their latest collections. Enjoy a happy hour with drinks and appetizers.

Tuesday

**10:30am–12:30pm KALLISTA® Trunk Show with a Guest Appearance by Mick De Giulio**

**The KOHLER Store, Suite 100**

Please join The KOHLER Store as they unveil their newest KALLISTA® innovations featuring Mick De Giulio's kitchen sink designs Multiere and Bacifiore, Barbara Barry Counterpoint and the Bellis™ Bath Collection. Meet Mick De Giulio and learn about the inspiration for his new kitchen sink collection with KALLISTA. At 11 a.m. enjoy a cooking demonstration by Chef Ulrich Koberstein, Group Director – Culinary Arts – The American Club Resort, will demonstrate the unique functionality of these new kitchen sink designs.

**11am–1pm The Art of Creating an Integrated Brand Communication in the Design World**

**A. Rudin, Suite 1711**

rsvp saleschi@arudin.com

Hellman-Chang discusses how they started out in the design industry five years ago, and went from no-name hobbyists to an award-winning luxury brand. In "The Art of Creating an Integrated Brand Communication in the Design World" the two young designers will share their start-up story, pitfalls, insights, and how to find success in the design industry; presentation followed by a Q&A. The self taught designers distribute their line through designer showrooms nationwide, and have designed pieces for celebrity clientele and major projects including the Four Seasons, Ritz Carlton, Waldorf-Astoria, Cosmopolitan Vegas, Setai, Showtime Show house, and the sets of "Gossip Girl" and "Sex and the City 2." Luncheon to follow with Ralph Rudin and Hellman-Chang.

**11am–12pm Social Media and Ethical Responsibility within the Design Trades  
Atelier Lapchi, Suite 6-160**

rsvp atelier.ch@lapchi.com | 312.321.0090

James Barra, Creative Director/Founder of Interiors magazine discusses the social media benefits and challenges for the online design community and our ethical responsibility in the preservation of fair trade practices and traditional craftsmanship. Cosponsored by Interiors magazine, Atelier Lapchi and GoodWeave. Q&A over light fare to follow.

**3–5pm President Janice Feldman Debuts JANUSfiber™  
JANUS et Cie, Suite 1876**

rsvp rsvpone@janusetcie.com | 877.601.2994

Enjoy High Tea with JANUS et Cie founder and President, Janice Feldman, who will introduce the new JANUSfiber™ collection. Beautiful and practical, the collection includes lounge and dining furniture hand woven of JANUS et Cie's proprietary "Generation-Next" weather-resistant fiber. Janice will also sign copies of JANUS et Cie's new Beauty Book!

**3–5pm**

**Maya Romanoff, Suite 6-167**

rsvp chicago@mayaromanoff.com

Joyce & Maya Romanoff invite you to experience their brand new flagship showroom. An elegant and dynamic space, it is an ideal setting to interact with Maya's diverse collections. Don't miss the unveiling of the newest innovations in wall coverings over champagne and strawberries. Please join!

**4–6pm Innovative Design Showcase with Bentwood of Chicago, TRUFIG and  
Premiere Systems**

**Bentwood of Chicago, Suite 161**

rsvp chicagodesk@bentwoodkitchens.com | 312.321.1113

Enter to win an iPad2 when you join Bentwood of Chicago, TRUFIG and Premiere Systems to experience unmatched innovation in residential design and celebrate their unique partnership. State-of-the-art resources to be showcased include: new cutting-edge, uber stylish cabinetry and high-tech functionality by Bentwood Luxury Kitchens; BentwoodConnect Technology, offering real-time capabilities and factory-to-project connectivity; TRUFIG's revolutionary flush-mounted switches, outlets and data jacks, winner of the 2011 ASID Innovative Product Award; simplified, fully-integrated audio, video, temperature, lighting, shade and security controls courtesy of Premiere Systems. Hors d'oeuvres and cocktails will be served.

**4:30–6pm Farrow and Ball Tea**

**Farrow and Ball, Suite 105B**

rsvp chicago@farrow-ball.com | 312.222.9620

Join Ros Byam Shaw, interior designer, journalist and author of Living with Colour, in Farrow and Ball for tea and tasty English fare.

**4:30-7pm ASID: 2025, An ASID Emerging Professional Town Hall  
Atelier Lapchi, Suite 6-160**

Designed for emerging professionals, this town hall offers a platform for rising designers to present information on global trends and projections for the year 2025 and discuss how design will influence or be affected by this outlook. Additionally, how will ASID need

to evolve to support and shape the interiors industry and the professionals that practice within it? Exciting and somewhat shocking futuristic concepts will be explored and critical thinking encouraged by the next generation of designers that will lead the charge to implement responsible and powerful design solutions in a different world. The town hall offers a networking reception in the first hour for emerging professionals to connect with each other and distinguished design professionals who will be attendance to learn from future design leaders.

### **5–6pm**

#### **Artistic Tile, Suite 105A**

rsvp ashleyleister@artistictile.com | 212.727.9331

On Tuesday, immediately following the CEU

Journey to the Center of the Earth [T254], please join Artistic Tile for wine and cheese!

### **Wednesday**

#### **12:30–2:30pm Luncheon at LALIQUE Design**

##### **LALIQUE, Suite 1867**

rsvp Bonnie Rhodes 312.867.1787 | brhodes@laliq.com

Visit the showroom for a luncheon and learn about the distinct range of architecture and interior design items that LALIQUE has to offer. Beginning in 1912 with the Coty Building on Fifth Avenue, their long history of luxurious and distinctive interior design pieces continues today with a range of crystal items that include sconces, tables, mirrors and chandeliers. Please take this unique opportunity to explore LALIQUE in an intimate setting.

## **Open Houses and Product Debuts**

#### **Anacara Co., Suite 16-130**

Anacara Co. is pleased to announce the addition of several new lines to our showroom including Anacara Co. Contract, Silver State Fabrics, Selamat Designs, Tommy Bahama and Les Jardins.

#### **Artistic Tile, Suite 105A**

Please stop by Artistic Tile showroom Monday and Wednesday, 4–6 p.m., for refreshments and hors d'oeuvres!

#### **Baker Knapp and Tubbs, Suite 6-187**

Visit Baker Knapp & Tubbs on the sixth floor for an open house featuring an exclusive assortment of Baccarat lighting and accessories. New product will be on display from June 13–15th.

#### **BRADLEY HUGHES, Suite 1855**

Visit the beautiful new BRADLEY HUGHES showroom to see their new 2011 products and enjoy some cheese and wine from 12–5 p.m.

#### **Casa Bella, Suite 1578**

Noir / CFC are two furniture lines coming out of LA that are HOT, HOT, HOT. With a young and sophisticated look, CFC is a custom furniture line hand crafted from reclaimed lumber in the US. Designer Georg Baehler brings his Design talent from Germany.

### **Century Furniture, Suite 1700**

Introducing the new Icons series a furniture collection from Juan Montoya—stop in and see it today!

### **Chai Ming Studios, Suite 1689**

Exclusively to their showroom — the Gratz Archive Collection is an exquisite compilation of mid century featuring rarely available chairs, tables, and decorative lighting pieces from noted designers like Mies van der Rohe, Williams Katavolos, Ross Littell, and Douglas Kelly. Also introducing the New Basics a series of nightstands, consoles and end tables with steel frames and minimalist detailing with tops made of precious stone, wood, or glass. Designed by noted interior designers, like Gary Lee and David Grout, these pieces are bound to become instant classics.

### **Chicago Tile Institute, Suite 163**

Mid-America Tile introduces QuarteZ and Berkshire from Florida Tile, two new high definition porcelain tiles replicating natural stone and wood. Ceramiche Coem brings Pietra Millerighe, a magnificent porcelain with a natural design resembling wood and sticks. Ceramica Fioranese will feature Ayers\_Rock, pristine porcelain-glazed tiles with the look of natural stone. Original Style has a new porcelain line called Tonal and we'll be showing Fabulous Creatures, outrageously glamorous animal prints with an undeniable "wow!" factor.

### **Christopher Peacock Cabinetry, Suite 148**

Peacock introduces his Contemporary Collection of fitted and free-standing furniture. The Collection includes beautiful new contemporary hardware designed by Mr. Peacock, many new choices of interiors of cabinetry for clients to choose from as well as new wood, stain and paint choices to compliment the new Collection. The new Collection can be seen in several Christopher Peacock Home showrooms in kitchen, dressing room and bath displays.

### **Closet Works, Suite 163**

Chicago's own Interior Designer, Erik Kolacz, teams up with Closet Works to design a special line of closets. Stop by the Closet Works showroom and meet Erik Kolacz!

### **Copeland Furniture – Frank Lloyd Wright® by Copeland, Suite 1683**

Designed to meet the requirements of next generation home office equipment, the Omni work center is guided by the premise "more function, less space." Omni is your all-in-one compact home office solution. Omni is crafted in solid cherry hardwood in four finish options with a variety of knob or pull options. Stop by the showroom for a preview.

### **Cowtan & Tout, Suite 638**

Manuel Canovas' summer launch pays homage to the sun-soaked Provencal countryside with its rich heritage—then takes you across the ocean to the vivid tropical warmth of Rio and Brasilia. Classic and contemporary patterns are given a new approach and vibrant, exuberant colors are more vivid than ever. A wide range of florals, plains and stripes are enhanced with texture, embroidery and patina. On display at Cowtan & Tout.

### **David Sutherland, Suite 1800**

Sutherland's most popular and iconic designs are being re-released in all-season woven synthetic, giving these acknowledged classics a new look while allowing them to stand alongside the rest of Sutherland's beautiful home furnishings. Each piece is hand woven over a powder-coated aluminum frame, making them frost, heat, chlorine and fade resistant. Sutherland Woven Classics are featured in the unique Sand Dollar color to complement any or all of Sutherland's premium teak or powder-coated aluminum collections.

### **De Aurora, Suite 1871**

Keno Brothers by Theodore Alexander now at deAurora. Drawing on their combined nearly half century in the high-end antiques market, Leigh and Leslie Keno, in coordination with industry leader Theodore Alexander, have created their own distinctive furniture collection. Merging mid-century modern lines with historic craftsmanship and exotic wood species, they have created furniture meant to be coveted, as well as lived with—sculptural art for the home.

### **Design Atelier – Modern, Suite 1848**

Continuous new product introductions, New Lines, New Looks, New Brands.

### **Dessin Fournir Companies, Suite 1813**

The Dessin Fournir Companies welcome you to Suite 1813 for an inspirational retreat. de Gournay brings to market a new range of Papiers Peints Panoramiques that include striking new colored monochromatic colorways and rich lacquer finishes offering a fresh and contemporary feel to their existing classical Panoramiques designs. Kerry Joyce Textiles introduces six new qualities of linen, sheers, stitched matelasse, hemp and velvet. Conrad adds to their innovative window shade collection with Wintersea handcrafted of ramie and palm fibers in a smooth weave that can live in harmony with a traditional or contemporary aesthetic. Classic Cloth and Rose Cumming's 2011 releases incorporate the natural fibers of linen, cotton and silk to showcase beautiful embroidery as well as delicate hand-block prints.

### **Direct Rug Import, Suite 102**

Presenting a new line of transitional and modern wool and wool/silks. Stop in to see them today!

### **DREAM20, Suite 127**

Stop by the DREAM20 showroom and enter a world of design inspiration. From innovative technologies that change how we interact with water to the distinctive designs that transform a faucet into a focal point, discover new possibilities for the kitchen, bath and shower, featuring BRIZO and Delta Faucet products.

### **Edelman Leather, Suite 1873D**

For their new collection, Matte & Gloss, see how Edelman Leather has been playing with extremes to gauge how light is absorbed and reflected on different surfaces. Experimenting with stripes through various processes and finishing offering a subtle texture shift. Mixing some existing products with unexpected twists of excitement. Also visit our contract showroom in Suite 1119A.

**Ernestomeda Chicago, Suite 128**

Ernestomeda Chicago invites you to view the new Molteni & C pieces, which are the latest modular Italian-based furniture and wardrobe systems.

**Filsinger Chicago, Suite 1870**

Introducing MamaGreen a Belgian company specializing in beautifully designed, well priced, durable and environmentally friendly outdoor furniture. Visit the showroom to see the beautiful and extensive product line for yourself. Refreshments provided.

**George Smith, Suite 1879A**

Stop in to meet managing director of George Smith, Ben Norris and Sam Woodward of Best & Lloyd, an exquisite lighting line now carried at George Smith. Also featured during Fine Design will be Constance Posey of Posey Furniture.

**Grange Furniture, Suite 1825**

Grange invites NeoCon® guests to a debut of their newest outdoor collection, Georgia Garden. This romantic line, made from environmentally friendly materials, is sure to harmonize with your garden. Join the Grange showroom for fine French treats while previewing new product.

**Granite & Marble Resources, Suite 115**

Granite & Marble Resources now carries hardwood flooring. While you're here, stop by the showroom and enjoy refreshments!

**Hastings Tile & Bath, Suite 120**

Be sure to stop by Hastings Tile & Bath as they celebrate their new Chelsea H124 Faucet. This beautiful three-hole faucet comes in nine different finishes.

**Holly Hunt, Suites 1728 & 1844**

The Holly Hunt showroom invites you to stop in and see their exciting new designs including the introduction of over 100 new products to the Holly Hunt Studio Collection. Also view recently added new modern furniture and lighting products by French designers, Jean-Michel Wilmotte and Paul Mathieu. [hollyhunt.com](http://hollyhunt.com)

**Homecrest Outdoor Living, Suite 1744**

Homecrest combines a rich history of quality and classic design with today's demand for affordable luxury living. The latest collections reflect timeless frame designs, finishes, fashionable fabrics and comfortable seating options with an array of granite, natural or faux stone, glass, acrylic, cast embossed or mesh aluminum as well as spun steel tops in a variety of shapes in sizes. Suitable for contract or residential use, visit the showroom for a tour!

**JANUS et Cie, Suite 1876**

Join JANUS et Cie during an open house to celebrate their newest furniture and textiles highlighted by the exquisite JANUSweave™ collection executed in hand-woven, "GENERATION-NEXT" JANUSfiber™— a tour de force of art, craft and technology.

**Julia Gray Ltd, Suite 1856**

Discover dynamic versatility for every room with nearly unlimited custom capabilities. Featuring antique mirror, wood and painted finishes with hand painted decoration. Also

featuring beautiful new light fixtures from The Brighton Collection and luxurious Pratesi Linens. [juliagrayltd.com](http://juliagrayltd.com)

**Kenneth Ludwig Home Furnishings, Suite 1510**

View Kenneth Ludwig Home Furnishings' latest lines while enjoying Prosecco and the famous cookies & sweet treats from Mimi, the showroom manager. New lines include Beeline Home by Bunny Williams, Designmaster Furniture, French Heritage, Taylor King and Wildwood Lamps. Kenneth Ludwig has also recently expanded the fabric offerings to include both residential and commercial fabrics from Norbar Fabrics & United Fabrics. Be sure to stop by and see the latest from all the other great lines Kenneth Ludwig Home Furnishings represents.

**Mallin Casual Furniture, Suite 1766**

Join one of the world's premier casual furniture companies for an afternoon open house and reception. A 15-year quality warranty on frames, finish and fully welded construction give peace of mind when looking for quality furnishings. Mallin's designs and unique elegance are surpassed only by the dedication to customer service. View all of the 2011 collections and don't forget to request your complimentary catalog. 312-836-0375.

**Michael-Cleary, Suite 1822**

A breath of fresh air in design, we are all in need of it! Martini tales in bright new colors add Oomph will start you off and running. Along with fresh new products from MALABAR, Gaetano, Minton-Spidell, Salvations, R.Jones and Allan Knight

**Michael Taylor Designs, Suite 1868A**

Join the Chicago showroom for an open house to celebrate the arrival of new Michael Taylor arcadia outdoor and borghese interior collections. In addition, the wicker works will be featuring the newest edition the basel collection.

**Mike Bell, Inc., Suite 1869**

Introducing Naos Forge, out of San Diego, California! Their custom pieces in bronze and metal include lighting, table bases, fireplace screens, beds and settees, doors, railings, etc. Stop in and see them today.

**Museum Works Galleries, Suite 1850**

Stop in to see newly featured furniture by J+G Custom Design and a group show of artwork by various emerging artists!

**Nancy Corzine, Suite 622**

Stop by the showroom to see products for the fabulous new LINK Collection! Meet the designers and enjoy freshly made margaritas!

**Neff of Chicago, Suite 144**

Neff of Chicago has launched a beautiful new brushed Tamarack veneer. Showcased on their center island; come in to see the subtle texture and dramatic beauty that this new veneer creates. Also take a moment to view Neff of Chicago's capabilities with inlaid veneer and stainless steel doors!

**Odegard Inc., Suite 1828**

New to the Odegard showroom is Viya Home featuring handmade metal furnishings and stone overlays from India!

**Outdoor Lifestyle, Suite 1789**

Proudly assembled in America with thoughtful design, solid craftsmanship and a high standard of customer service! View the impressive range of traditional and modern design in fully welded case aluminum collections suitable for contract or residential applications and featuring the Gyro Table which flips up for easy storage. Have an unusual color scheme? Customize a finish to suit your needs. Call 312.832.1191

**Paris Ceramics, Suite 146**

What is more elegant than respect for the environment? Stop by Paris Ceramics from 1-5 p.m. during NeoCon for French wine and unveiling of our latest and unrivaled wood collections, both reclaimed and new French and American oak floors. Recycled antique materials, whether wood or stone, remain the heart of our collection, while our new wood floors are eco-conscious with compliance to the international PEFC and FSC standards. Be sure to also view our latest French oak flooring installations in the 2011 Merchandise Mart DreamHome and both the Bentwood and Christopher Peacock showrooms!

**Pindler & Pindler, Suite 618**

Introducing bold new Indoor / Outdoor fabrics from the Signature Exclusive Licensed Hearst Castle® Collection! Inspired by traditional molas and other artifacts collected in 1920 by William Randolph Hearst on a Panamanian Trip. Transitional designs in fresh vibrant color combinations, woven with 100% solution-dyed Sunbrella® yarns, make this collection appropriate for a broad range of applications.

**Poggenpohl, Suite 138**

See Poggenpohl's new design concept, +Artesio, featuring new glass fronts, slotted backsplash system, lighting, all new drawer boxes and hardware for all Poggenpohl systems.

**Poliform, Suite 110**

Poliform invites you to view the current Lifestyle collection. Join us for a light breakfast on Monday and afternoon cocktails Tuesday while you browse.

**Porcelanosa Tile/Kitchen/Bath, Suite 149**

Porcelanosa invites you to their showroom as they are showcasing new products and design features for spring, summer and beyond. Enjoy wine, refreshments and hors d'oeuvres!

**Robert Lighton, Suite 1718B**

Visit the Robert Lighton Showroom to view new contemporary mahogany introductions to the Croydon Collection. Refreshments will be served.

**RODOLPH, Inc., Suite 117A**

RODOLPH announces its arrival to The Merchandise Mart, welcoming designers to a collection of decorative fabrics, wall coverings, trim and drapery hardware. Improve your presentations and expand your business by moving seamlessly into the next generation of design with an unprecedented, easy to-use website tool. Stop by for a sneak preview of the latest in modern design technology and take advantage of their NeoCon® special!

**Studio Snaidero Chicago, Suite 140**

Help Snaidero celebrate the evolution of Ola 20. Stop by their showroom to see the new design and enjoy some sparkling wine and sweets too!

**South Sea Rattan Collection, Suite 1785**

Put your mind at ease with South Sea's 100% weather-proof wicker and rattan that can be used outdoors year round. Offering an extensive variety of fresh ideas from traditional to classic, to transitional collections in casual furniture for interior or exterior application perfect for contract or residential use. The strength and durability of wicker and rattan ensures not only low maintenance but also a lasting product.

**Sub-Zero and Wolf Showroom, Suite 134**

Visit the new Sub-Zero and Wolf Showroom and get connected with a complimentary appliance consultant whose sole purpose is to help you create the kitchen that's perfect for you. Experts will personalize your visit by helping to select the right combination of Sub-Zero and Wolf appliances to fit the lifestyle of your home.

**Three Birds Casual Furniture, Suite 1783**

Visit Three Birds and discover the luxury of timeless teak at an affordable price! Hotels, resorts, clubs, hospitals, restaurants and museums have come to count on Three Birds for inspired designs, quality manufacturing and timely delivery. Three Birds offers both traditional and contemporary collections for your contract or residential installations.

**Tommy Bahama, Suite 1625**

Please visit our showroom to see the newest introductions for outdoor living from Tommy Bahama.

**Urban Archaeology, Suite 108**

Come see Urban Archaeology's Products of the Year! New collections that debuted this year comprise 19 products including floor, wall, hanging and desk lighting, mirrors and hardware, all influenced by the mid-century designers and architects we most admire.

**Valcucine Chicago, Suite 106**

Continuous research of materials and their resistance to water, steam and heat allowed Valcucine to reinvent the kitchen cabinet by creating the first 100% recyclable base unit in glass and aluminum. The glass and metal structure is held together with mechanical joints thus eliminating the presence of harsh adhesives. These unprecedented characteristics of Invitrum make the system the utmost expression of dematerialization, total recyclability and eco-sustainable design.

**Westwater Patterson, Suite 1806**

Visit the showroom for an introduction of new product by Richard Boprae!

**Winston Furniture, Suite 16-100**

Relax at NeoCon! Stop by Winston Furniture and view the latest offerings to perfectly complete your current and future outdoor projects. Whether it's poolside, dining, or café, Winston can fit your needs. While you're here, take the opportunity to relax, have a cold drink, and access Wi Fi.

**Woodland Artisan Cabinetry, Suite 104**

Visit Woodland Artisan Cabinetry to see their new reclaimed door with metallic foliage. Also stop by the green space to view the beautiful reclaimed wood cabinet with a precious stone top.

#### **ABOUT THE DESIGN CENTER AT THE MERCHANDISE MART™**

The Design Center at The Merchandise Mart, located in Chicago's historic Merchandise Mart, is home to four floors constituting the world's largest and finest design center. As a leader in the \$65 billion residential home furnishings market, The Design Center offers the largest presentation of high-end, couture, home furnishings worldwide, all under one roof. Encompassing 900,000 square feet, boasting 150 showrooms and featuring more than 2,500 product lines, it is the design professional's ultimate resource for luxury furniture, fabrics, floor coverings, wall coverings, lighting, antiques and much more.

The Design Center's Designer Portfolios are a unique online resource for homeowners to learn about working with a design professional and help them find the perfect designer to match their tastes, expectations and budget. More than 100 area design professionals are featured in the online Designer Portfolios, with his or her own web page featuring their design philosophy, area(s) of specialty, project photos, fee structure and more. Designer Portfolios can be easily accessed by visiting [www.merchandisemartdesigncenter.com](http://www.merchandisemartdesigncenter.com) and clicking on the Designer Portfolio logo.

#### **ABOUT LUXEHOME®**

LuxeHome boasts more than 115,000 square feet of space with 30 boutiques that feature the finest kitchen and bath products for luxury home building and renovation from the most recognized and respected manufacturers worldwide. Open to the public, as well as interior designers, architects and custom builders, LuxeHome displays the widest selection of products to fit all lifestyles, from modern European to classic American to traditional English. In addition to the extensive lineup of manufacturers, each boutique offers knowledgeable designers who are available to assist with all phases of each design project. LuxeHome's boutiques are open for shopping Monday through Saturday.

#### **ABOUT MMPI**

MMPI is the world's leading owner and operator of showroom buildings and trade show facilities, bringing buyers and sellers together in more than 300 market events, trade and consumer shows and conferences each year.

MMPI manages The Merchandise Mart and 350 W. Mart Center in Chicago; the Architects & Designers Building and 7 W New York in New York; the L.A. Mart in Los Angeles; the Boston Design Center in Boston; and the Washington Design Center and Federal Center Southwest in Washington, D.C.

Vornado Realty Trust, owner of MMPI, based in New York City, is a fully integrated real estate investment trust. Vornado common shares are listed on the New York Stock Exchange and are traded under the symbol VNO.

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