

## **FOR IMMEDIATE RELEASE**

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## **THE L.A. MART® AND THE CALIFORNIA GIFT SHOW® OFFER MORE RESOURCES THAN EVER AT JANUARY 2011 MARKET**

**LOS ANGELES, CA (January 4, 2011)** – The L.A. Mart® and the California Gift Show® announce exciting leasing and temporary exhibitor news just in time for the January Market. With new and expanded showrooms and a comprehensive temporary roster, the California Gift show will offer buyers an unparalleled resource selection this January.

The California Gift Show will feature more than 850 exhibitors, with more than 150 of those being new-to-market. Expanded Beckman's™ West, Garden and Gourmet sections and a newly added Pet category, mean that buyers will have more product than ever to choose. Kentia-The Global Marketplace continues to grow with more than 40 new-to-market resources. Unique to L.A., Kentia offers buyers a large selection of Fair Trade exhibitors, new fine and fashion jewelry exhibitors, a growing Vintage section with both order writing and cash and carry options.

“The California Gift Show will offer buyers an unmatched shopping experience this January. We have an amazing temporary roster this market and so many new resources and product lines to shop,” said Frank Joens, vice president of sales, the California Gift Show. “Buyers will be wowed by the breadth of resources available at the Los Angeles Convention Center and the L.A. Mart.”

In addition to huge a temporary exhibitor roster, the L.A. Mart offers buyers more than 200 permanent showrooms, with 20 of those being new and expanded since the July Market. The L.A. Mart provides buyers with the destination showrooms and product lines that they need. Between the new, relocated and expanded showrooms and extensive temporary resources, the California Gift Show is the place to be this January to find the newest and freshest resources available.

“The L.A. Mart’s recent leasing activities are one more reason why LA is the West Coast anchor for the gift and home industries,” said Mark Furllet vice president and general manager, L.A. Mart and California Gift Show. “These new showrooms expand our offerings and will draw new buyers and retailers to the California Gift Show in January and the L.A. Mart throughout the year.”

### **L.A. Mart New Showrooms include:**

- **Unidesigns, showroom 1008**

Unidesigns is an industry leader in distributing imported rattan, wicker, and wood home furniture and handicrafts. Combining raw materials, such as woven abaca, seagrass, leather, bamboo, steel and coconut, Uni is able to integrate traditional oriental influence

with contemporary designs, creating functional yet decorative home fashions made from the finest natural materials.

- **Genesis Designs, showroom 1205**

Genesis Designs is a vertical manufacturer, creating their own frames and sewing their own covers. Their ability to offer custom sizes on their regular catalogued items, including lengths, seat height, back height and depth sets them apart from most manufacturers.

- **Collective Home, showroom 700**

A leading agency in home décor and tabletop in the region carrying such important lines as VIETRI, Red Label, Padma's Plantation, Mary Carol Home Collection, Griffin Creek, Furniture Classics, Elaine Smith, Diem by Emdee, Company C, Bodrum Linens, Bedford Cottage, America Retold, Pomegranate, GG Collection, Beatriz Ball.

- **D.L. & Co, showroom 852**

Modern Alchemists and Purveyors of Curious Goods - home of fine candles, stationery, and home fragrances. D.L. & Co. offers curious products that entice the senses and render the common, uncommon.

- **Trendway, showroom 120**

Trendway Corporation is based in Holland, Michigan and manufactures office systems furniture. Industry leaders in contract furnishings, they have built their reputation by helping businesses develop people-centric, workstyle-based office furniture solutions incorporating systems furniture, architectural walls, free standing casegoods, filing/storage, and seating. Trendway ships 99.9% of all Trendway Workplace product orders on time and complete. All Workplace products are SCS Indoor Advantage certified for indoor airquality, and can gain points for LEED projects.

**L.A. Mart newly expanded showrooms include:**

- Sullivans, showroom 707
- Veneman Collections, showroom 1052 \* **Expanding and relocating!**
- White Dove, showroom 426

**L.A. Mart relocated showrooms include:**

- Accessories To Go, showroom 371
- Bridgeport Gallery, showroom 766
- Cory Baehr Imports, showroom 865
- Godinger Silver Art Co., showroom 768
- Huang Acrylic, showroom 853
- Kitchen Concepts, showroom 367
- LMA Enterprises, showroom 762
- MIC Gifts Inc/Mike Intl. Corp, showroom 809
- Provasi Collections , showroom 137
- The Newcombs, showroom 403
- OneCoast, showroom 439
- Showroom 504/Cina Hodges, showroom 304

**CALIFORNIA GIFT SHOW HOURS:**

**L.A. Mart**

**Tuesday, January 18 – Monday, January 24**

Showrooms: 9a.m. – 6p.m.

**Friday, January 21 – Monday, January 24**

Temporaries and Beckman's™ West: 9a.m. – 6p.m.

**Friday, January 21 – SHOP LATE NIGHT!**

Showrooms: 9a.m. – 8p.m., Temporaries and Beckman's™ West: 9a.m. – 8p.m.

**LOS ANGELES CONVENTION CENTER**

**Friday, January 21-Sunday, January 23**

Temporaries: 9a.m.-6p.m.

**Monday, January 24**

Temporaries: 9a.m. – 4p.m.

**LOCATION:**

LOS ANGELES CONVENTION CENTER

1201 South Figueroa St. Los Angeles, CA 90015

South and Kentia Halls

L.A. MART

1933 S. Broadway, Los Angeles, CA 90007

For more information on The California Gift Show, please visit [www.californiagiftshow.com](http://www.californiagiftshow.com).

**L.A. Mart®** is a registered trademark of MMPI. **The California Gift Show®** is a registered trademark of MMPI. **Beckman's Handcrafted Gift Show** is a registered trademark of MMPI. L.A. Mart is home to nearly 200 permanent year-round, residential, decorative accessory and gift showrooms serving the retail and interior design industries. The California Gift Show Temporaries feature over 850 temporary exhibitors of lifestyle merchandise, home décor and furnishings, in the newly enhanced and expanded Temporaries at L.A. Mart and Los Angeles Convention Center making the California Gift Show the preeminent market for gift and home furnishings products on the West Coast. L.A. Mart is located at 1933 South Broadway, Los Angeles, CA 90007. For more information call 213-763-5800 or visit [www.californiagiftshow.com](http://www.californiagiftshow.com) or [www.lamart.com](http://www.lamart.com).

**MMPI** is a trade show and property management firm, specializing in managing buildings devoted to wholesale showrooms and commercial office space. MMPI produces more than 300 trade shows, market events and conferences each year.

MMPI manages The Merchandise Mart and 350 West Mart Center in Chicago; Market Square, the Suites at Market Square, Hamilton Market, Plaza Suites, Furniture Plaza and the National Furniture Mart in High Point, N.C.; the Architects & Designers Building and 7 W New York in New York; the Boston Design Center in Boston; the L.A. Mart in Los Angeles; and the Washington Design Center in Washington D.C.

**Vornado Realty Trust**, owners of MMPI, based in New York City, is a fully integrated equity real estate investment trust. Vornado's common shares are listed on the New York Stock Exchange and are traded under the symbol VNO.

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