

FOR IMMEDIATE RELEASE

MEDIA CONTACTS:

Victoria Kent
Public Relations
MMPI
Phone: 312.527.7508
E-mail: vkent@mmart.com

Chris Abbate/Alexandra Zwicky
Novità Communications
718.783.3160/718.857.5389
alexandra@novitapr.com

7 W TO HOST THE RETAIL DESIGN COLLECTIVE *A Premier Retail Design & Visual Merchandising Event* *December 8-10, 2010*

(New York, NY – November 16, 2010) A.R.E.'s Retail Design Collective (formerly The NADI Show) is set to make its mark on NYC this December at 7 W New York, where 16 visual merchandising suites will complement the Collective's participating companies in and around Manhattan. 7 W 34th Street will serve as official headquarters for the event, which will offer the largest collection of store design showrooms in the world. Retail Design Collective's innovative displays, created by top retail design and visual merchandising firms, will be an inspiring and instructive experience for retailers large and small. Products on view will include mannequins, seasonal décor, store fixtures, flooring, materials and more.

Chris Collins, vp & general manager, 7 W New York, remarks, "We are so pleased to be hosting the Retail Design Collective market here at 7 W. This is a wonderful industry that fits so well with our position in the marketplace. Many of the participants in this market have become our permanent tenants and we expect that number will continue to grow as we strengthen our partnership and work together to support this market week for a long time to come."

During the three-day show, December 8-10, daily conference sessions will offer attendees a valuable look into store design and visual merchandising trends. The PAVE Gala, the night of December 7th, will help to kick off the week. The industry's go-to networking and fund-raising event benefits retail design students.

Participating companies include: ADCO Group, Adel Rootstein Mannequins, Alpha Display, Alu, Architectural Systems, B&N Industries, Bernstein Display/MC, Centiva, Christine Taylor Collection, Circle Visual, CNL Mannequins, Cubic, DK Display, Elevations, Inc., EuroShop 2011, From the Source, Gargoyles Ltd., Goldsmith, Holiday Foliage, Holiday Image Inc., Hudson & Broad, JPMA, Leo Prager, Lifestyle-Trimco, Material ConneXion, Manex/France Display, MG Concepts, Megavision, Mondo Mannequins/Sellutions by Econoco, Oz Mannequins, Patina-V, Perspectives in Print, RHO, Siegel & Stockman/Superior Model Form, Silvestri California, The Royal Promotion Group and Universal Display.

For more Retail Design Collective information, visit www.retaildesigncollective.com or find them on Facebook and Twitter.

For complete and updated information on 7 W New York, visit www.7wnewyork.com or find 7 W on Facebook and Twitter.

7 W NEW YORK® is a wholesale mart building, catering to the buyers of Home Décor, Table Top, Giftware, Textiles, Decorative Accessories, Fine Arts and related industries. Its daily hours of operation are Monday through Friday, from 9 am to 5 pm with extended hours during special market weeks. 7 W New York is a trademark of MMPI.

MMPI is the world's leading owner and operator of showroom buildings and trade show facilities, bringing buyers and sellers together in more than 300 market events, trade and consumer shows and conferences each year.

MMPI manages The Merchandise Mart and 350 West Mart Center in Chicago; Market Square, the Suites at Market Square, Hamilton Market, Plaza Suites, Furniture Plaza and the National Furniture Mart in High Point, N.C.; the Architects & Designers Building and 7 W New York in New York; the Boston Design Center in Boston; the L.A. Mart in Los Angeles; and the Washington Design Center and Federal Center Southwest in Washington D.C.

VORNADO REALTY TRUST, owners of MMPI, based in New York City, is a fully integrated equity real estate investment trust. Vornado's common shares are listed on the New York Stock Exchange and are traded under the symbol VNO.

A.R.E. (The Association for Retail Environments) is a Hollywood, Fla.-based non-profit trade association representing the retail environments industry. More than 600 member companies include store fixture suppliers, retail design firms, suppliers of visual merchandising products, and suppliers of materials and equipment for the retail environments industry. Member capabilities include importing, exporting, consolidating, installing, project management, engineering, design, and more. For more information, visit www.retailenvironments.org.

###