

FOR IMMEDIATE RELEASE

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7 W NEW YORK® TO HOST ECO-FRIENDLY EXPO

An Event Worth Recycling
(January 31 – February 2, 2011)

(New York, NY-October 5, 2010) In keeping with its role as a leading Big Apple venue, 7 W New York is pleased to welcome the Eco-Friendly Expo, a high-end business-to-business marketplace spotlighting eco-innovation and sustainable design. This timely trade show will take place January 31 – February 2 in the premier event space located on the building's 11th floor, during the New York Market's Winter Gift Show Week (January 28 to February 3, 2011). The Expo will serve as a platform for environmentally friendly companies, services and buyers.

According to Chris Collins, "7 W New York is honored to host the Eco-Friendly Expo which features the latest in eco-friendly design, accessories, architecture, art and fashion. This broad array of exhibitors will provide New York Market gift attendees with additional products and categories for their stores while promoting the value of green thinking."

The Eco-Friendly Expo has been endorsed by NYC Mayor Michael Bloomberg, "Overseeing 'the greenest big city in the US,' I applaud the organizers and attendees for helping to build a greater greener future, insuring that planet earth will be enjoyed for many generations to come."

For more information about becoming an exhibitor please call: 646-649-5289 or email: info@ecofriendlyexpo.com.

Some Eco-Friendly partners included PINK, Cosmos Communications and Green Drinks. For this upcoming Expo, a 40 % increase in exhibitors is expected.

Register online at www.ecofriendlyexpo.com or at the door.

For complete and updated information about 7 W New York, visit www.7wnewyork.com.

You can also find 7 W on Facebook and follow them on Twitter.

7 W NEW YORK™ is a wholesale mart building, catering to the buyers of Home Décor, Table Top, Giftware, Textiles, Decorative Accessories, Fine Arts and related industries. Its daily hours of operation are Monday through Friday, from 9 am to 5 pm with extended hours during special market weeks. 7 W New York is a trademark of Merchandise Mart Properties, Inc. (MMPI).

MMPI is the world's leading owner and operator of showroom buildings and trade show facilities, bringing buyers and sellers together in more than 300 market events, trade and consumer shows and conferences each year.

MMPI manages The Merchandise Mart and 350 West Mart Center in Chicago; Market Square, the Suites at Market Square, Hamilton Market, Plaza Suites, Furniture Plaza and the National Furniture Mart in High Point, N.C.; the Architects & Designers Building and 7 W New York in New York; the Boston Design Center in Boston; the L.A. Mart in Los Angeles; and the Washington Design Center and Federal Center Southwest in Washington D.C.

VORNADO REALTY TRUST, owners of MMPI, based in New York City, is a fully integrated equity real estate investment trust. Vornado's common shares are listed on the New York Stock Exchange and are traded under the symbol VNO.

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