

**FOR IMMEDIATE RELEASE**

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**7 W ANNOUNCES EXCITING AND INFORMATIVE EVENTS FOR UPCOMING  
WINTER GIFT AND HOME TEXTILES MARKET WEEK®**

***Offering an extensive itinerary of events and educational programming***

(New York, NY – January, 12 2010) 7 W New York's suites and temporary exhibitors are geared up for another successful Gift and Home Textiles Market Week® (January 29 – February 4), complete with a comprehensive line-up of events including appearances by celebrity Robin Givens and designers, Amy Calandra and Dr. Jeanette Wolfe as well as product demonstrations and unveilings. The week includes numerous networking events as well as the exciting launch of the first-ever NYC Baby & Kid Fair on the building's 11<sup>th</sup> floor (Jan 30 - Feb 1). Complementing an already extensive itinerary will be a program of keynote presentations by baby and kid industry experts and savvy moms who will discuss social marketing, trends and personal product favorites.

Events by floor include:

11<sup>th</sup> floor

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**The Giggle Guide™ (Booth E11) - Win Gifts!**

Daily during the NYC Baby & Kid Fair

The gift-giving season continues throughout January as retailers are invited to stop by for a chance to win incredible merchandise donated by Giggle Guide sponsors. Lucky retailers will receive an assortment of children's products that they can use to reward their customers and promote in-store sales.

**Trends from Tots to Tweens Keynote Presentation (11<sup>th</sup> Floor Event Suite)**

Saturday, January 30

1 - 2 p.m.

Editorial Director, Jenny Heinzen York of ***Kids Today*** will cover all the key business and fashion trends in the baby and kids industry today and will offer helpful statistics.

**-MORE-**

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**Out of the Mouth of Babes' Moms Presentation and Panel (11<sup>th</sup> Floor Event Suite)**

Sunday, January 31

1 - 2 p.m.

Moderated by Lori Fisk-Connors, publisher of *Baby & Children's Product News* magazine, a panel of new moms and moms-to-be will discuss their wish list for baby and kids manufacturers and retailers.

**Social Media Marketing to Moms Keynote Presentation (11<sup>th</sup> Floor Event Suite)**

Monday, February 1

1 - 2 p.m.

Editorial Manager of *The Giggle Guide*, Leesa Valentino, will discuss the dos and don'ts of social media marketing and how to use these new tools to improve business operations.

**Moby Wrap Inc. (Booth E5) – Serves It Up**

Monday, February 1

4 – 5 p.m.

The Moby Wrap Booth at the NYC Baby & Kid Fair will display the latest Moby Wrap designs and will offer up delicious California wine and gourmet nuts.

**Gallery On Six (11<sup>th</sup> Floor Event Suite) - Star Robin Givens Gives Back**

Monday, February 1

5 p.m.

Gifted actress and advocate Robin Givens, author of *Grace will Lead Me Home*, will discuss her moving memoir, her commitment to ending domestic violence and her plans to create her own special line of tabletop and gift items. Ms. Givens will be available for a book signing following the presentation (6 – 7 p.m.).

10<sup>th</sup> floor

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**Compact Novelties, Inc. (Suite 1033) - Hi Tea**

Saturday, January 30

4 – 6 p.m.

Compact Novelties and Vabene design will host an afternoon tea to show off the latest Vabene stainless steel tea-brewing accessories.

**Compact Novelties Inc. (Suite 1033) / Light of Mine Designs – Personally Yours for Baby**

Monday, February 1

5 – 6 p.m.

Amy Calandra, owner and designer of Light of Mine Designs will personalize hand-painted baby ornaments for the first fifteen buyers who stop by and see her latest designs. Refreshments will be served.

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#### 9<sup>th</sup> floor

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##### **Richard Cohen Collection Inc. (Suite 907) – Only @ 7 W Soiree**

Saturday, January 30

3 – 5 p.m.

Guests will be able to peruse some of the offerings exclusive to 7 W including Annieglass, Chamart Exclusives, D.L. & Co., Le Jacquard Français, Agraria and Daines & Hathaway, among others. Wine and refreshments will be served.

##### **Wilton Armetale (Suite 923) – What's Cooking with Fred!**

Monday, February 1

5 – 8 p.m.

Attendees will have the pleasure of meeting company founders Fred & Gay Wilton as they cook up their special secret recipes showcasing Wilton Armetale products. Fred will then sign a select Armetale item for all guests.

#### 7<sup>th</sup> floor

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##### **D. King Irwin (Suite 739) – Take a Shine to Stainless Steel Serveware**

Saturday, January 30

3 – 5 p.m.

Jeffrey Dalgliesh of D. King Irwin will demonstrate the features and benefits – dishwasher / oven / refrigerator safe and non-tarnish/staining – of contemporary and traditional stainless steel serveware. Wine and cheese will be served.

##### **Patina - V (Suite 717) – Display with Style**

Monday, February 1

4 – 6 p.m.

Patina-V will fete their new showroom and reveal their retail presentation products, including decorative urns and the new *Image Mannequin Kids Line*. Celebratory champagne will be served.

##### **The Zrike Company (Suite 711) – An Evening in Paradise**

Monday, February 1

5 – 7 p.m.

The Zrike Company will have renowned wildlife artist Lynn Chase on hand to unveil her new collection “Parrotidise.” Guests will be able to toast the artist and her new collection with wine and hors d’oeuvres.

#### 5<sup>th</sup> floor

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##### **Mod Lifestyles Inc. (Suite 515) – Applied Color Therapy**

Saturday, January 30 (noon) and Monday, February 1 (3 p.m.)

Dr. Jeanette Wolfe of Planet Apothecary and Mod Lifestyles invite attendees to explore the healing modality of color in enhancing life, work and even sales. The beneficial role of crystals, semi-precious jewelry, candles, color therapy glasses, oils and tinctures will be discussed.

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*Aromatherapy for Emotional & Physical Well-being*

Monday, February 1

11 a.m.

Attendees are invited to learn about aromatherapy's many practical healing advantages and how applying oils in daily personal routines and in the workspace can be beneficial. Dr. Jeanette Wolfe of Planet Apothecary will be on hand to guide this lively and informative gathering.

**Midwest – CBK (Suite 500) – Here's to 2010!**

Monday, February 1

4 – 8 p.m.

Midwest – CBK will be showing off their newly made over showroom as well as their new products for 2010 in holiday, gift, home décor, lamps and candles. Wine and hors d'oeuvres will be served.

For complete and updated information on the market and upcoming shows visit [www.7wnewyork.com](http://www.7wnewyork.com) or find 7 W on Facebook and Twitter.

**7 W NEW YORK®** is a wholesale mart building, catering to the buyers of Home Décor, Table Top, Giftware, Textiles, Decorative Accessories, Fine Arts and related industries. Its daily hours of operation are Monday through Friday, from 9 am to 5 pm with extended hours during special market weeks. 7 W New York is a trademark of MMPI.

**MMPI** is the world's leading owner and operator of showroom buildings and trade show facilities, bringing buyers and sellers together in more than 300 market events, trade and consumer shows and conferences each year.

MMPI manages The Merchandise Mart and 350 West Mart Center in Chicago; Market Square, the Suites at Market Square, Hamilton Market, Plaza Suites, Furniture Plaza and the National Furniture Mart in High Point, N.C.; the Architects & Designers Building and 7 W New York in New York; the Boston Design Center in Boston; the L.A. Mart in Los Angeles; and the Washington Design Center and Federal Center Southwest in Washington D.C.

**VORNADO REALTY TRUST**, owners of MMPI, based in New York City, is a fully integrated equity real estate investment trust. Vornado's common shares are listed on the New York Stock Exchange and are traded under the symbol VNO.

Home Textiles Market Week® is a registered trademark of GLM, LLC, a dmg world media business.

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