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**7 W New York® Welcomes New Showrooms for Home Fashions Market
March 8-12, 2010**

(New York, NY - February 26, 2010) 7 W New York announces eleven new reasons for buyers to visit during Home Fashions Market Week. As the show approaches, optimism is high and appointments are in place as buyers make plans to see a growing list of home décor showrooms throughout the building.

The new and expanded suites at 7 W (from top floor to concourse level) include:

Indo Count Industries Ltd. (939) – Indo Count Ind. Ltd is a heavy hitter in the home textiles industry. A manufacturer of 100% cotton yarn and a variety of cotton fabrics of the highest quality, the company has been recognized by the Indian Government as the third largest exporter of bed linens for the second year in a row. Indo Count's product range includes sheet sets, pillowcases, duvet covers, comforters, curtains, quilts, top of the bed and institutional linens. The company sells to retail giants in both the U.S. and the rest of the world. www.indocount.com/hometextiles

Phoenix Home Fashion (839) – Phoenix Home Fashions' new space will display product and serve as a spot for meetings between markets. A high quality importer of comforter sets, sheet sets, beds in a bag, throws, decorative pillows and window treatments, Phoenix Home frequently heads to their factories in China to quality check and develop new product. Their spacious suite can hold up to 20 beds and has a large display area, perfect for showing off the company's gorgeous lines. An in-suite celebratory bash is planned for March 8th from 5-7pm.

American Mills (743) – In its 73rd year as a family owned business, American Mills looks forward to their new suite at 7 W and to providing their customers with the latest designs as well as exceptional quality and service. The company offers domestic products and imported items from China, Egypt and India. Specializing in quilts, decorative pillows, table linens, area rugs and pet beds; American Mills also produces a popular line of plush floor cushion animals. www.amermills.com

Abhiasmi Inc. - Jovi Home, A Paliwal Group Company (707) – Abhiasmi is an International home fashions textile manufacturer, specializing in design-forward home décor accents. Their large range of offerings includes bathmats, rugs, throws, decorative pillows, floor cushions, curtains and textiles for bath, kitchen and dining room, juvenile and holiday collections. www.abhiasmi.com

Cotton Valley Home (622) – This showroom features a distinctive collection of attractive and well-made bath and kitchen linens, housewares and seasonal items. New

merchandise will be introduced every few months, so there will always be a steady stream of fresh items.

Anchor Home Products (621) – Anchor Home offers a myriad of home textiles such as placemats, oven mitts, appliance covers and window treatments including the brand’s popular Versa-Tie Valances. President Frank Petronzio states, “We are privileged to join the family of companies and management team at 7 W, who are devoted to making this location a productive and friendly destination hub for our buyers and a centerpiece for the home textiles industry.”

Paliwal at Home (620) – This more than three-decade-old manufacturing and exporting company of home furnishings has received Government recognition in its native India for excellent and commendable performance over the years. Offerings include a comprehensive collection of carpets and area rugs, along with a complete range of textiles targeted for home and bath décor use: shower curtains, bath rugs, pillows and throws. www.gdrexports.com

Regence Home LLC. (615) – Formerly a temporary suite, the company, which manufactures stylish bath and accent rugs and tufted and woven bedspreads, has decided to make 7 W their permanent home. President David Graham explains, “We now have a bright and contemporary setting, perfect for today’s innovative and value-oriented home textile products.”

Robely Inc. (423) – This internationally successful Canadian company has over 45 years of experience with a commitment to quality and value. Their extensive fashion-forward home design lines are guaranteed to please. Focusing primarily on bath, kitchen, dining and organization, the signature AQ label signifies both cachet and expertise. The legendary custom design team at Robely offers a hands-on approach to retailers who wish to individualize their vision in unique pieces. www.robely.com

Hallmart Collectibles Inc. (313) – This well-known producer of stunning fashion bedding, decorative pillows and window treatments, has moved into a spacious new showroom. Taking over the coveted space on the 3rd floor, the showroom is nearly twice the size of their old showroom. It features themed displays of each collection designed to present exclusively for each customer.

Cosmic Inc. (C118) – Embracing a vertically integrated business model has allowed Cosmic Inc. to control its home fashion product line from design conception to delivery. The company specializes in hand tufted wool area rugs, accent rugs, bath rugs, pillows, and outdoor mats. www.cosmicincglobal.com

For complete and updated information about 7 W New York, visit www.7wnewyork.com. You can also find 7 W on Facebook and follow them on Twitter.

7 W NEW YORK™ is a wholesale mart building, catering to the buyers of Home Décor, Table Top, Giftware, Textiles, Decorative Accessories, Fine Arts and related industries. Its daily hours of operation are Monday through Friday, from 9 am to 5 pm with extended hours during special market weeks. 7 W New York is a trademark of Merchandise Mart Properties, Inc. (MMPI).

MMPI is the world’s leading owner and operator of showroom buildings and trade show facilities, bringing buyers and sellers together in more than 300 market events, trade and consumer shows and conferences each year.

MMPI manages The Merchandise Mart and 350 West Mart Center in Chicago; Market Square, the Suites at Market Square, Hamilton Market, Plaza Suites, Furniture Plaza and the National Furniture Mart in High Point, N.C.; the Architects

& Designers Building and 7 W New York in New York; the Boston Design Center in Boston; the L.A. Mart in Los Angeles; and the Washington Design Center and Federal Center Southwest in Washington D.C.

VORNADO REALTY TRUST, owners of MMPI, based in New York City, is a fully integrated equity real estate investment trust. Vornado's common shares are listed on the New York Stock Exchange and are traded under the symbol VNO.

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