

**FOR IMMEDIATE RELEASE**

**MEDIA CONTACTS:**

Victoria Kent  
Public Relations  
MMPI  
Phone: 312.527.7508  
E-mail: vkent@mmart.com

Chris Abbate/Dania Ahmad  
Novità Communications  
718.783.3160/718.857.4806  
info@novitapr.com

**7 W NEW YORK® ADDS NEW IN-SUITE HAPPENINGS TO TABLETOP WEEK**  
***October 13 – 16, 2009***

(New York, NY – September 24, 2009) 7 W New York announces an expanded line-up of showroom happenings, including the ever popular Editor's Picks and Predictions, a presentation by The NPD Group (a leading market research firm) and prominent speakers including Jonathan Adler. In addition to displaying new product offerings, an exceptional group of suites at 7 W - midtown's one-stop marketplace - will be holding personal appearances, special demonstrations and launch receptions throughout the week.

*Personal Appearances and Demonstrations:*

**Patience Presents! Patience Brewster at Isadora & Mizrahi (807)**

October 14 • Noon - 3 p.m.

Patience Brewster, creator of "KRINKLES," award-winning artist, author and greeting card entrepreneur will introduce her 2010 collection of whimsical ornaments, gifts and tabletop items. Buyers who place orders during the market will receive a signed Patience Brewster gift.

**Stainless Steel Demonstration at D. King Irwin (739)**

October 14 • 3 - 5 p.m.

Industry expert Jerry Kiernan, VP Sales of Leeber Ltd., will be on hand to demonstrate the features and benefits of contemporary and traditional stainless steel serveware while attendees enjoy wine and cheese.

*Product Launches and Celebrations:*

**Wolfgang Puck Collection at Baum (600)**

Daily during Market

Baum Bros. Imports will offer market attendees hors d'oeuvres and refreshments in celebration of their new Wolfgang Puck collection, a line of dinnerware, serveware and bakeware endorsed by the culinary legend.

**-MORE-**

**7 W NEW YORK® ADDS NEW IN-SUITE HAPPENINGS TO TABLETOP WEEK**  
**Page 2 of 3**

**Everything's Coming Up Roses @ Zak Designs (700)**

Daily During Market

Always innovative, Zak Designs will celebrate the unveiling of their new floral tableware collection with complimentary roses for all who stop by their suite during the week.

**Contemporary Ceramics Launch at La Villa Collections (733)**

October 13 • 9 - 5 p.m.

Market visitors are encouraged to head to La Villa Collection's new showroom to shop their newest tabletop and decorative accessory collections – all designed with a contemporary aesthetic while still adhering to Italian tradition and expert craftsmanship. Italian delicacies will be served throughout the day.

**A Toast to the Newest at Home Essentials & Beyond (400)**

October 13 - 15 • 4 p.m.

Attendees are invited to view Home Essential's expansive line of ceramics, glass and mixed mediums designed for the kitchen and home while enjoying refreshments. Prominently displayed will be the new *Robert Williams Collection*, an eclectic mix of items geared for today's lifestyle.

**Omniware's New Collections (727)**

October 13 • 3 - 5 p.m.

Omniware is excited to introduce two new lines, *Hemisphere*, a colorful collection of everyday tableware and *Jardin Matisse*, a collection of charming hand painted items for entertaining. Refreshments will be served.

**The Elegant Table by Godinger Silver (407)**

October 14 • 2 - 4 p.m.

Attendees are invited to see the newest product offerings from Godinger, including crystal, silver and Ricci flatware and discover new ways to set the most elegant table in town. Refreshments will be served.

**New Tracy Porter Collections at The Zrike Company (711)**

October 14 • 4 - 6 p.m.

The Zrike Company will be unveiling two new exciting collections from the popular Tracy Porter line. Visitors will receive a complimentary hand painted ceramic gift from the company's *Artesian Road Collection*. Refreshments will be served.

The August Gift Week photo gallery is now live on the web. Revisit special moments or see what you missed by adding

[http://www.mmart.com/7w34/market\\_information/photogallery.cfm](http://www.mmart.com/7w34/market_information/photogallery.cfm) to your browser.

For complete and updated information visit [www.7wnewyork.com](http://www.7wnewyork.com) or find 7 W on Facebook and Twitter.

**7 W NEW YORK®** is a wholesale mart building, catering to the buyers of Home Décor, Table Top, Giftware, Textiles, Decorative Accessories, Fine Arts and related industries. Its daily hours of operation are Monday through Friday, from 9 am to 5 pm with extended hours during special market weeks. 7 W New York is a trademark of MMPI.

**-MORE-**

## **7 W NEW YORK® ADDS NEW IN-SUITE HAPPENINGS TO TABLETOP WEEK**

### **Page 3 of 3**

**MMPI** is the world's leading owner and operator of showroom buildings and trade show facilities, bringing buyers and sellers together in more than 300 market events, trade and consumer shows and conferences each year.

MMPI manages The Merchandise Mart and 350 West Mart Center in Chicago; Market Square, the Suites at Market Square, Hamilton Market, Plaza Suites, Furniture Plaza and the National Furniture Mart in High Point, N.C.; the Architects & Designers Building and 7 W New York in New York; the Boston Design Center in Boston; the L.A. Mart in Los Angeles; and the Washington Design Center in Washington D.C.

**VORNADO REALTY TRUST**, owners of MMPI, based in New York City, is a fully integrated equity real estate investment trust. Vornado's common shares are listed on the New York Stock Exchange and are traded under the symbol VNO.

**###**